

# DEVELOP YOUR STORY

Below are a series of questions to help you put together your personal stories to share with potential donors and ambassadors. We hope your answers help you quantify why you have chosen to volunteer and give back. This activity will prepare you to deliver a future “pitch” or gift solicitation in a concise, genuine and impactful way, increasing your chances of success.



1. Describe your very first experience with our organization.

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2. Why did you get involved with us? How long have you been involved?

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3. Do you know anyone who has directly benefitted from our work?

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4. Why do you donate to our organization?

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5. Why do you think other people should give to our organization?

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6. Have you had staff, volunteer, or a member inspire you?

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7. Do you have a fun or funny story about some aspect of your work with us?

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