

# GIVE LOCAL 757!



## Important stuff to know:

May 6th 12am-11:59pm

Staff Goal: \$500 (think 10 x \$50, 20 x \$25)

[www.givelocal757.or/#npo/alternatives-inc](http://www.givelocal757.or/#npo/alternatives-inc)

## NOW!

- Start including the logo and website in your email signature!
- Determine who's in your network.
- Begin to notify your network about the event!

## APRIL 22

- Begin making personal asks and securing donation commitments.
- Start putting details on your social media.

Ex " I need your help! The agency where I work is participating in the Give Local 757! campaign. All the proceeds we raise go directly to support our work in helping young people reach their inherent potential. Alternatives, Inc is more than just a job to me, it is a place where I know I make a difference! Who's support can I count on for May 6th?"

## APRIL 29

- Follow up with and confirm donors.
- Share the video on your social media. (and again)

## MAY 5-6

- 5th-Touch base with donors to remind them!
- 6th-Follow up with donors and thank them once they have given!