



Press Release

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EARLY NONPROFIT REGISTRATION ENDS NEXT THURSDAY FOR THE REGION'S LARGEST AND UNPARALLELED FUNDRAISING PHENOMENON, GIVE LOCAL 757!

Giving Website Now Available 365 Days a Year and New Technology

HAMPTON ROADS – (October 25, 2018) – Early registration for [Give Local 757](#) ends next Thursday, November 1, 2018. Nonprofits who register before Nov. 1st receive a reduced fee (\$100) as well as the first-ever Holiday promotion launching on Giving Tuesday. Registration includes the 6th annual giving day, Tuesday, May 14, 2019. Registration after Nov. 1 is \$175. Nonprofits can register or learn more by [clicking here](#).

The Give Local 757 initiative is an [award-winning program](#) that has grown from an experimental idea to becoming a region-wide movement and unparalleled fundraising phenomenon. Initially a 24-hour online regional giving day the program is now a year-round platform with innovative technology for people who want to easily and effectively make a difference.

The Peninsula Community Foundation, along with our partners at Bank of America, the Hampton Roads Community Foundation, and 13 News Now, are thrilled to report that, since inception, the Give Local 757 movement has raised \$2.7 million from 30,000 donations and benefited over 400 nonprofits. The donations have improved operations across the region by bringing much-needed attention and support for the services they provide, impacting the quality of life for everyone living in Hampton Roads.

[GiveLocal757.org](#) is a tremendous resource for anyone wanting to be a philanthropist. The website's search technology allows potential donors to easily research nonprofits by cause, city, keywords, or alphabetically. In addition, it allows supporters to easily donate directly to their favorite causes and fundraise for them as well. New technology being added this year will provide [corporations](#) a new opportunity to engage their employees and customers in local philanthropy.

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