



Sample Facebook and Twitter Posts

To get you started, here are a few sample Facebook Posts and Tweets. Feel free to use and change as you see fit. Spice up your posts with photos, interesting facts about your organization, and your organization's fundraising goals and mission. To see a detailed guide on social media communications, visit the Nonprofit Toolkit. <https://www.wyobraskagives.org/nonprofittoolkit>

Sample Facebook Posts: Leading up to WyoBraska Gives

Tip: Using the @ symbol before the organization's name will 'mention' or 'tag' the organization in your posts. Simply include the @ symbol before the organization's name and then select the organization from the drop down menu that appears. You must like the organization before the mention function will work.

- Give where you live! On November 13th, support <cause> during WyoBraska Gives and help me raise money to benefit @Organization at www.WyoBraskaGIVES.org

- Please share – let’s unite for a powerful day of giving on Tuesday November 13th for WyoBraska Gives! Learn more at www.WyoBraskaGIVES.org
- Don’t like waiting? You don’t have to! Schedule your donation today for WyoBraska Gives at www.WyoBraskaGIVES.org Make sure to download the “I Gave Early” Graphic to share on Social Media available in the Donor ToolKit. <https://www.wyobraskagives.org/donortoolkit>
- **WyoBraska Gives** is just X days away! Help spread the word by sharing this status and supporting @Organization on Tuesday November 13th! www.WyoBraskaGIVES.org

Sample Facebook Posts: Day of

- Today is the day! My goal is to raise X in 24 hours for [Mission/Program]! [Link to your Fundraiser Page]
- ZERO days to WyoBraska Gives! Give now and support [Mission/Program]! [Link to your Fundraiser Page]
- Only X hours left to be a WyoBraska Gives hero! Use your super giving powers now and support @Organization at [Link to your Fundraiser Page]
- Make sure to check out the Donor Toolkit to download graphics to share after giving! <https://www.wyobraskagives.org/donortoolkit>

Sample Facebook Posts: Thank you

Thank you WyoBraska Gives heroes! I’m so incredibly thankful for your support. With your help, I raised X to support [Mission/Program] or @Organization in just 24 hours!

Sample Tweets: Leading Up to WyoBraska Gives

- Join me on Tuesday November 13th as I raise \$ for @Organization [Link to your Fundraiser Page] #StrongerTogether #OneEffort #OneCommunity #WyoBraskaGives
- What if we all gave on one day? We can! On Tuesday, November 13th, be a part of a community wide movement #StrongerTogether #OneEffort #OneCommunity #WyoBraskaGives
- On Tuesday November 13th & help me raise \$ for @Organization [Link to your Fundraiser Page] #StrongerTogether #OneEffort #OneCommunity #WyoBraskaGives
- Your donation on Tuesday November 13th can help me raise (insert goal) for @Organization #StrongerTogether #OneEffort #OneCommunity #WyoBraskaGives
- Can't wait for Tuesday November 13th? Schedule your #Giving Day donation today at [Link to your fundraiser page]! #StrongerTogether #OneEffort #OneCommunity #WyoBraskaGives

Sample Tweets: Day of

- It's here! #WyoBraskaGives is today & NOW is the time to make your donation! [Link to your fundraiser page] #StrongerTogether #OneEffort #OneCommunity #WyoBraskaGives

- Give, Give, Give! Only X hours left to help @Organization! [Link to your fundraiser page] #StrongerTogether #OneEffort #OneCommunity #WyoBraskaGives
- Haven't had a chance to donate to @Organization during #WyoBraskaGives? Don't worry! You still have X hours left. [Link to your fundraiser page] #StrongerTogether #OneEffort #OneCommunity #WyoBraskaGives

Sample Tweets: Thank You

- Thank you for everyone for contributing during #WyoBraskaGives! I raised over [Total \$ raised] for [Mission/@Organization]

Make sure to encourage your donors to “Unselfie! Instructions available in all Toolkits.

How to #UNselfie

