



Simply choose a sample, customize, and send an email to donors and friends.

Sample 1 – Introduction to WyoBraska Gives

Subject Line: What if we all gave on one day?

Body:

What if we all gave on one day? We can! On Tuesday November 13th, our community will come together for 24 hours of unprecedented giving day to support the amazing work of [Organization Name] through WyoBraska Gives.

Organization Name, a nonprofit that is dedicated to Cause/Mission is one of the charities participating in WyoBraska Gives. Help us raise awareness and funds for Cause/ Organization Name by saving the date and making a donation online on Tuesday November 13th at www.WyoBraskaGIVES.org

Find out more by visiting by visiting our Donor ToolKit at www.WyoBraskaGIVES.org and remember – November 13th is the day to give!

Like us on Facebook (_____) and Follow us on Twitter (_____).

Sample 2 – One Week Before [Giving Day]

Subject Line: Let's give together!

Body:

Every day, Organization Name works to mission/cause. Please join me in supporting Organization Name for WyoBraska Gives on Tuesday November 13th, 2018. By giving just \$10, you can strengthen mission/cause.

What: Give to Organization Name during WyoBraska Gives

When: November 13th 2018

Where: Online at www.WyoBraskaGives.org

How: Like us on Facebook (_____) and Follow us on Twitter (_____).

Mark your calendar for Tuesday November 13th, 2018!

Sample 3 – One Week Before [Giving Day]

Subject Line: Be a Hero and Support Organization Name

Body:

YOU can help Organization Name WIN BIG! Give during WyoBraska Gives on November 13th and Organization Name could win additional money in grants and prizes! Your \$10 donation will make an incredible difference!

What: Give to <Organization Name> during WyoBraska Gives

When: Tuesday November 13, 2018

Where: Online at www.WyoBraskaGIVES.org

How: Like us on Facebook (_____) and Follow us on Twitter (_____).

Tell your friends! Forward this email! Share it on Facebook and Twitter. Help us get the word out about WyoBraska Gives! Follow the leader board and help us get to the top!

Mark your calendar for Tuesday November 13th, 2018!

Sample 4 – Day Before [Giving Day]

Subject Line: Love Cause/Mission?

Body:

Tomorrow, November 13th, many will come together for a special 24-hour online Giving Day called WyoBraska Gives and I need YOUR HELP! I want to raise \$GOAL in 24 hours to support Organization's Mission/Cause. Please help me make a real difference.

Please support the vital services Organization Name does by donating online at www.WyoBraskaGIVES.org on Tuesday November 13th, 2018!

Like us on Facebook (_____) and Follow us on Twitter (_____).

Sample 4 – On Giving Day

Subject Line: Ready, Set, Give!

Body:

Today is the day – WyoBraska Gives is here! I'm on my way to raising \$GOAL for Organization Name in 24 hours. Will you help me?

Optional:

- Organization Name is in ____ place on the leader board – can you help them move up?
- Thanks to your generosity and enthusiasm, I have already raised \$X. I need \$X more – can you help me get there?
- Share your support on Facebook and Twitter by telling everyone about WyoBraska Gives.

Help me spread the word and let everyone you know that today is the day to give to Organization Name. Visit the leaderboard and cheer Organization Name on!

Like us on Facebook (_____) and Follow us on Twitter (_____).

Thank you for your support!