



Five Weeks Out Marketing Launch

- If you are using printed materials, drop them in the mail no later than next week
- Work on your “thank you” plan for donors.
- Delegate ambassadors to post “thank yous” on Social Media. Make sure to use hashtags
#ThankYou #WyoBraskaGives
#YourOrganization #StrongerTogether
#OneEffort #OneCommunity
- Delegate staff/volunteers to send direct “thank you” emails
- “NPO Boast Posts” Boast about your #WyoBraska Gives profile! Use it to help promote your participation!
- Begin to educate volunteers and donors about ToolKits available in drop down menu of Home Page
- Do a check and make sure you have completed all previous checklist steps
- Implement current donor outreach plan