



Suggested Timeline

Seven Weeks Out - Teasers and Preparations

- Download all items from the Nonprofit Toolkit
- Add a WyoBraska Gives logo to your marketing items
- Step up your communications through email, newsletters, social media, and other channels you currently use.
- Add a teaser or save the date block to your website and outgoing e-newsletter so
- Provide WyoBraska Gives updates to your staff, board and volunteers
- Begin outreach to local businesses to form partnerships and support
- Make sure you have completed all checklist items from the previous week!