



What is a Cheer Page?

Personal Cheer Pages provide a way for you to “Cheer on” and help raise money on behalf of your favorite nonprofits! This feature allows fans to create a custom “Rah-Rah” page complete with pictures, video, and a personal appeal from you! Once the page is set up and approved, you can share it with your friends and family by posting on social media and sending emails with a link to your Personal Cheer Page! It’s a free and easy way of helping Nonprofits reach their fundraising goal!

Personal Cheer Pages not only make it easy to help your favorite nonprofits garner more support, it also helps draw donors directly to their Profile on WyoBraska Gives Day. A great personal goal is usually between \$100 and \$2000.

You can create your Cheer Page directly through any Nonprofit Profile. Look for a blue “Create Cheer Page” button to the right of the Nonprofit’s Logo. In order to build a Cheer Page, you must create an account. It’s as simple as picking username and password. This leads you directly to your dashboard. Customize your Cheer Page with your personal story of why you support a particular organization. This is an excellent way to donate time and talent to a favorite nonprofit.

Nonprofits: Encourage your key supporters to consider creating a Cheer Page in support of your nonprofit.

For more details, you can access our NPO Cheer Page Online Tutorial in our Nonprofit ToolKit.