



Thank you to our
KIDZ for WyoBraska GIVES Sponsor



Kids for WyoBraska GIVES 2018

Participation Guidelines & Liability Disclaimer

The growing involvement of young people in philanthropy is among the most inspiring trends in fundraising! Kids for WyoBraska GIVES will not only create a unique fundraising opportunity for area Booster Clubs / Parent Teacher Organizations, it will teach students the value of contributing to their community through both fundraising and volunteerism. Kids who become involved in giving as students more likely to be philanthropic leaders into adulthood.

- 1.) In order to participate in Kids for WyoBraska Gives, organizations must agree to the following information set forth by the Oregon Trail Community Foundation: Organization must be a Booster Club or Parent/ Teacher Organization to create a fundraising profile. Each school may have one (1) Fundraising Profile. 501(c)3 requirement will be waived for all qualifying organizations through Kids for WyoBraska Gives.
- 2) The Oregon Trail Community Foundation will be using CiviCore as its technology partner for the campaign. CiviCore is a recognized leader for online match fundraising programs. They will charge a transaction fee of 3.3 %. Credit card transactions are secure, backed by a PCI Level 1 secure service provider certification. In addition to CiviCore's fee, there will be an additional 3rd party credit card swipe fee of 2.1% plus \$.30/transaction. Electronic check fees will be a flat .40/transaction. There will be no fees assessed to cash and check donations. Total maximum fees will not exceed 5.1%
- 3) Participating funds granted by the Oregon Trail Community Foundation will have access to incentive and challenge funds
- 4) WyoBraska Gives is a 24-hour giving day fundraising campaign. In order for donations to be counted for the program, donations MUST be made through WyoBraskaGIVES.org from midnight to midnight on Tuesday November 13, 2018. Donations can also be delivered in person to the Oregon Trail Community Foundation office. Checks need to be made payable to the Oregon Trail Community Foundation. Donations made at any other time and/or by any other method may not be counted for the match pool and other prizes.
- 5) Participating organizations should promote the event to their own donors through methods of their choosing and may take advantage of the Oregon Trail Community Foundation's promotional and marketing materials that are made available under the "Nonprofit ToolKit Tab" at www.wyobraskagives.org Any paid promotional methods utilized by the participating organization are solely at that organization's discretion and expense and MUST be approved by WyoBraska Gives. All use of WyoBraska Gives logos must contain the name of our Title Sponsor Holliday Family of Companies.
- 6) The Oregon Trail Community Foundation will promote WyoBraska Gives through its media partners and various websites and provide social media marketing kits and training to participating organizations. Participating organizations will each get a customized organization donation page and link to the page. Participating organizations are responsible for providing organizational information and a logo for use on their personal donation page.
- 7) By December 15, 2018, the Oregon Trail Community Foundation will issue payment to participating organizations in the amount of total donations received on behalf of the participating organization less CiviCore gift processing fees plus the organization's share of the prorated Challenge Match Pool and any other prizes.



Becky Horne

WyoBraska Gives
Chairperson

Membership & Funds
Coordinator, OTCF
308.641.2279



Cathy McDaniel

Executive Admin.
OTCF
308.635.3393

Oregon Trail Community Foundation presents
WYOBRASKA GIVES
Day of Giving with Purpose

115 Railway Plaza
PO Box 1344
Scottsbluff, NE

www.otcf.org



Liability Disclaimer:

As the appointed representative, I hereby release Oregon Trail Community Foundation, WyoBraska Gives and its affiliates, officers, board and employees, jointly and severally, from any claims for any loss or damage sustained while participating in WyoBraska Gives.

This disclaimer extends, applies to, and also covers and includes all unknown, unforeseen, unanticipated and unsuspected injuries, damages, losses and liability and the consequences thereof, as well as those now disclosed and known to exist. The provisions of any state, federal, local or territorial law that release such party from liability shall not extend or apply to claims, demands or damages which are unknown or unsuspected to exist at this time to the person executing such release.

This authority also extends to coordination of participation efforts and use of public content from this organization's websites for marketing purposes. It is further understood and agreed that said participation in WyoBraska Gives is not to be construed as an admission of any liability and/or acceptance of assumption of responsibility by the Oregon Trail Community Foundation and its affiliates, officers, board, and employees, jointly and severally, or for any damages and expenses for which the Oregon Trail Community Foundation and its affiliates, officers, board and employees become liable as a result of any alleged act of a WyoBraska Gives participant.

Oregon Trail Community Foundation reserves the right to disqualify any community benefit organization from participating in the event and/or receiving Challenge Match Pool dollars and prizes at any time before, during or after the event if, in its sole discretion, it believes that there has been a breach of these rules and/or deception on the part of the organization.

The Oregon Trail Community Foundation can modify any restrictions or conditions if, in the sole judgment of the Board of Directors, such restriction or condition becomes unnecessary, incapable of fulfillment or inconsistent with charitable needs of the community. As such, the Oregon Trail Community Foundation reserves the right to deny or condition the distribution of prizes and grants if, in the judgment of its Board of Directors, such restriction or condition becomes necessary.

Oregon Trail Community Foundation makes no warranties or representations as to the success of WyoBraska Gives or of any individual participant and in no way, directly or indirectly, guarantees any results or the amount of donations.

Roles and Guidelines:

Oregon Trail Community Foundation's Role:

- Fund, create, maintain and oversee the WyoBraskaGIVES.org online giving platform.
- Manage and oversee all aspects of the campaign.
- Serve as a liaison between organizations and CiviCore.
- Seek sponsors for grants and prizes.
- Offer prize money to nonprofits to encourage participation.
- Create a common message and brand for the campaign; this includes easy-to-use and easy-to-access templates and other marketing tools.
- Provide training/information sessions to prepare nonprofits for WyoBraska Gives.
- Offer ongoing support to nonprofits through open office hours.
- Provide resources for nonprofits to strengthen their campaigns.
- Raise awareness in the community and generate media buzz about the event.
- Work with the local media and social media to get the word out.
- Highlight participating nonprofits on Facebook, Twitter, Instagram and LinkedIn.

- Use www.WyoBraskaGIVES.org to spread the word about WyoBraska Gives Nonprofit Organization's Role:
- Register for WyoBraska Gives by October 1, 2018.
- Create a fundraising page for your organization using the CiviCore platform by October 15.
- Use the resources provided by the Oregon Trail Community Foundation to strengthen your campaign.
- Broadcast the campaign's message using your existing communication networks.
- Utilize the campaign's logo and message consistent with brand guidelines.
- Market this unique giving day to your existing donor list, as well as new prospects.
- Contribute to outreach events as necessary. Contribute to the campaign's success by committing staff time for outreach, especially on November 13th!
- Be committed to learning new online communication technologies for your nonprofit.
- Send thank you notes/emails to your WyoBraska Gives donors after the event.

For questions regarding eligibility, please contact:

Becky Horne; beckyhorne.lmt@gmail.com or
Cathy McDaniel: cathymcdaniel@otcf.org
308-635-3393

"We are Stronger Together. One effort. One Community"

KIDZ for WyoBraska GIVES Sponsor



WyoBraska GIVES Title Sponsor



WYOBRASKA GIVES