



Key Messages

Summary

WyoBraska Gives Day is a regional movement to increase online giving. This year, Oregon Trail Community Foundation and The Holliday Family of Companies are presenting WyoBraska Gives Day on November 13, 2018. Donations are accepted at WyoBraskaGIVES.org, which features participating area nonprofits. WyoBraska Gives is based on other successful Giving Days hosted by Community Foundations worldwide.”

Key Messages

- WyoBraska Gives Day is the ultimate feel-good giving experience. The 24-hour event connects donors with many kinds of nonprofits while connecting nonprofits with an expanded base of supporters.
- WyoBraska Gives Day donations are accepted at WyoBraskaGIVES.org, which features the missions, programs and finances of the participating nonprofits. Each organization’s online profile is screened by Oregon Trail Community Foundation to ensure specific standards are met before they are added to the program.
- WyoBraska Gives Day unites all WyoBraska residents in a common goal to strengthen the region’s nonprofits by giving to their favorite charities online. All donors are encouraged to join the area wide WyoBraska Gives Day movement by supporting their favorite causes online through WyoBraskaGIVES.org.
- WyoBraska Gives Day. It’s more than just a day. It’s a movement that inspires and unites thousands of donors to give where they live and support WyoBraska nonprofits.
- Log onto WyoBraskaGIVES.org throughout November 13 to see in real time the magnitude of their collective generosity.
- Can’t wait until WyoBraska Gives Day? Donations can be scheduled ahead of time, starting on November 1, 2018.

Incentive Fund/Prizes:

- Donations made through WyoBraskaGIVES.org on WyoBraska Gives Day are amplified through incentive, challenge and match pool dollars and will continue to grow until Give Day. Totals and distribution plan will be revealed on November 10.

