



CELEBRATE OUR COMMUNITY THROUGH OMAHA GIVES!

Spreading the warmth of philanthropy in the Omaha metro since 2013!

WHAT IS IT?

Omaha Gives! is a 24-hour online fundraising event organized by the Omaha Community Foundation to raise support for nonprofits in Douglas, Sarpy, and Pottawattamie Counties. It is a community-wide event to show off the area's spirit of giving, raise awareness about local nonprofits, and celebrate the collective effort it takes to make this community great. Since 2013, this community give-together has raised \$49 million for more than 1,000 nonprofits.

HOW DOES IT WORK?

NONPROFITS WIN

Nonprofits can win hourly drawings and prizes for drumming up the most support.

GIVE TWO WAYS

Schedule your gifts ahead of time or make donations throughout the day. Have more fun—give both ways!

GROW MORE GOOD

Set up a Cheer Page to get loud and proud about your favorite nonprofits and rally support for them!

HOW CAN YOU GET INVOLVED?

- Give to your favorite nonprofit—the minimum donation amount is just \$1!
- Provide **CHALLENGE FUNDS** for a nonprofit close to your heart.
- Create a **CHEER PAGE** to rally support for nonprofits of your choice.
- Schedule a donation starting May 1 and donate during the event.
- Attend an Omaha Gives! or Pottawattamie Gives! related event hosted by area nonprofits.
- Be loud and proud to celebrate our community's generous spirit!

OmahaGives.org





SO MANY WAYS TO SWEETEN YOUR GIVE!

Three Cheers! Incentives to make every donation go further.

CHALLENGE FUNDS

Nonprofits will have the ability to raise and promote their own dollar for dollar match Challenge Funds through omahagives.org, providing even more reasons to support them during Omaha Gives!. Challenge funds raised by each nonprofit will be automatically added to each nonprofit's total raised and will be included in the final fundraising total reported at midnight.

48 HOURLY DRAWINGS • \$48,000

SPONSORS: TBA

Each hour, two donations will be randomly selected to receive an additional \$1,000 added to them for a total of \$48,000. Once a nonprofit has received an hourly prize, they will not be eligible to receive another one.

45 PARTICIPATION PRIZES • \$45,000

SPONSORS: TBA

Nonprofits attracting the highest number of donors will be awarded a total of \$1,000 in three separate categories during three 8-hour time periods throughout the day (12 am - 8 am, 8am - 4 pm, 4 pm -12 am). Once a nonprofit has received a participation prize, they will not be eligible to receive another one. (Review chart on page 2).

3 CHEER PAGE PRIZES AWARDS • \$3,000

Three awards of \$1,000 each will be given to the Cheer Pages attracting the most unique donors. This prize can be won in combination with an Hourly Prize or Participation Prize.

