



WHAT IS OMAHA GIVES?

Omaha Gives! is a one-day online fundraising event organized by the Omaha Community Foundation and held on May 23 to raise support for nonprofits in Douglas, Sarpy, and Pottawattamie Counties. It is a community-wide event to show off the area's spirit of giving, raise awareness about local nonprofits, and celebrate the collective effort it takes to make this city great. Since 2013, this community give-together has raised \$35 million for more than 1,000 nonprofits!

HOW DOES IT WORK?



NONPROFITS WIN

Nonprofits win hourly drawings and prizes for drumming up the most support.



GIVE TWO WAYS

Schedule your gifts ahead of time or make donations throughout the day. Have more fun - give both ways!



GROW MORE GOOD

Set up a cheer page to get loud about your favorite nonprofits and rally support for them!

HOW CAN YOU GET INVOLVED?

- Give to your favorite nonprofit – the minimum donation is only \$10.
- Provide **CHALLENGE FUNDS** for your favorite nonprofit.
- Create a **CHEER PAGE** to rally support for your favorite nonprofit.
- Schedule a donation starting May 1st or donate during the event on May 23.
- Attend area Omaha Gives! events hosted by nonprofits.
- Be loud and proud to show the community's generous spirit!

OMAHAGIVES.ORG



AMERICAN NATIONAL BANK PRESENTS
OMAHA GIVES!
powered by the Omaha Community Foundation

SO MANY WAYS TO SWEETEN YOUR GIVE!

\$100,000 in incentives to make every donation go further.

CHALLENGE FUNDS

Nonprofits can raise and promote their own dollar-for-dollar matching Challenge Funds providing even greater incentive for support during Omaha Gives! Challenge Funds raised by each nonprofit will be automatically added to the nonprofit's total amount raised and will be included in the final fundraising total reported at midnight. There's no limit to the matching funds nonprofits can raise; the minimum is \$1,000.

48 HOURLY DRAWINGS • \$48,000

Each hour, two donations will be randomly selected to receive an additional \$1,000 added to them for a total of \$48,000. Once a nonprofit has received an hourly prize, they will not be eligible to receive another one.

7 SURPRISE AWARDS • \$7,000

Seven new awards of \$1,000 each will be given to nonprofits. These will be a surprise!

45 PARTICIPATION PRIZES • \$45,000

Nonprofits attracting the highest number of donors will be awarded a total of \$1,000 in three separate categories during three 8-hour time periods throughout the day (12am-8am, 8am-4pm, 4pm-12am). Once a nonprofit has received a participation prize, they will not be eligible to receive another one

3 TIME CATEGORIES	SMALL <i>(Less than \$100,000)</i>	MEDIUM <i>(\$100,000–\$500,000)</i>	LARGE <i>(Over \$500,000)</i>
1st - 8am	1,000	1,000	1,000
2nd - 8am	1,000	1,000	1,000
3rd - 8am	1,000	1,000	1,000
4th - 8am	1,000	1,000	1,000
5th - 8am	1,000	1,000	1,000
1st - 4pm	1,000	1,000	1,000
2nd - 4pm	1,000	1,000	1,000
3rd - 4pm	1,000	1,000	1,000
4th - 4pm	1,000	1,000	1,000
5th - 4pm	1,000	1,000	1,000
1st - 12am	1,000	1,000	1,000
2nd - 12am	1,000	1,000	1,000
3rd - 12am	1,000	1,000	1,000
4th - 12am	1,000	1,000	1,000
5th - 12am	1,000	1,000	1,000
TOTALS	\$15,000	\$15,000	\$15,000

2018 participation prizes