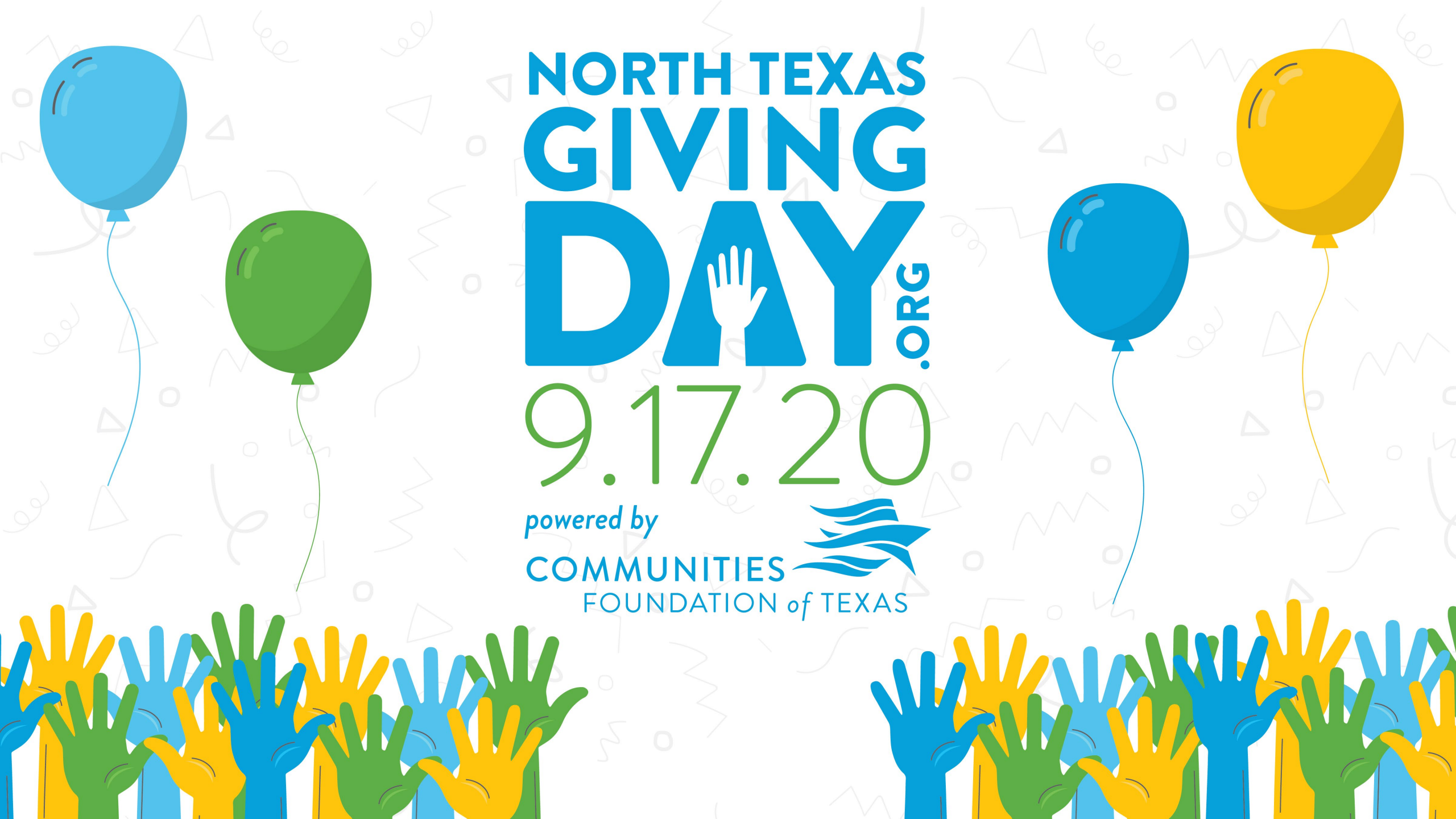


NORTH TEXAS GIVING DAY^{ORG}

9.17.20

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TAKE 15: FUNDRAISING PAGES



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Agenda

- I. Welcome
- II. FUNdraising Pages Overview
- III. Frequently Asked Questions
- IV. Spread the Word
- V. Thank Your Donors
- VI. Closing Remarks

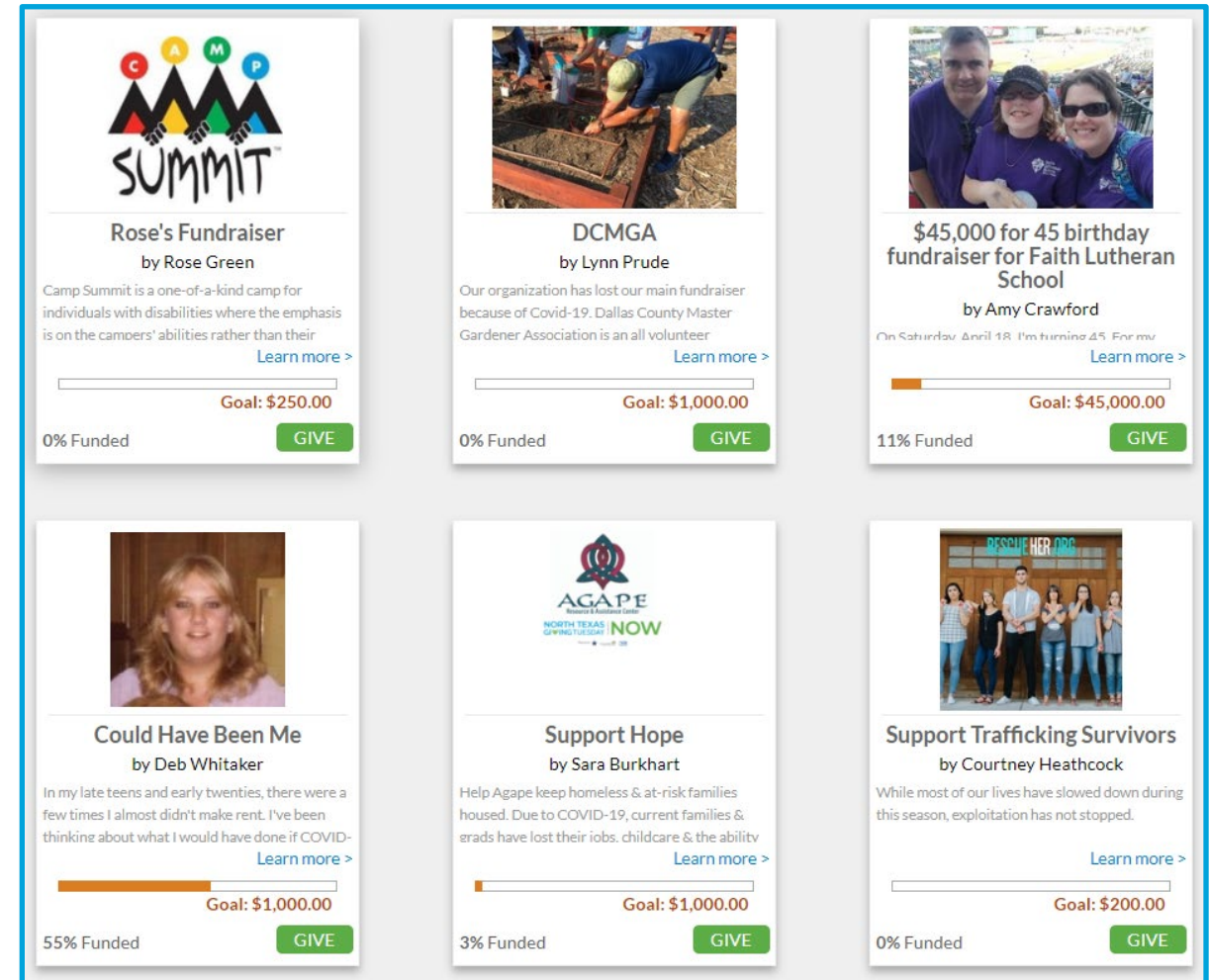


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What are FUNdraising Pages?

FUNdraising pages
empower superfans of
participating nonprofits
to fundraise on behalf
of their favorite causes!



Fundraiser Name	By	Goal	Progress	Buttons
Rose's Fundraiser	Rose Green	\$250.00	0% Funded	GIVE
DCMGA	Lynn Prude	\$1,000.00	0% Funded	GIVE
\$45,000 for 45 birthday fundraiser for Faith Lutheran School	Amy Crawford	\$45,000.00	11% Funded	GIVE
Could Have Been Me	Deb Whitaker	\$1,000.00	55% Funded	GIVE
Support Hope	Sara Burkhart	\$1,000.00	3% Funded	GIVE
Support Trafficking Survivors	Courtney Heathcock	\$200.00	0% Funded	GIVE



Why are FUNdraising Pages important?

FUNdraising Pages can help propel your campaign!

Last year, **2,795** FUNdraising Pages raised **\$1,709,000.**



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It Takes a Community to Change the Community



\$1,005 raised

Share page



DONATE NOW

I am raising money to support The Chocolate Mint Foundation and your support would ensure a degree of food security to the people impacted by COVID -19. Because of your generosity, seniors, individuals and families with young children will not face a day without a meal and knowing someone cares about them.



The Chocolate Mint Foundation's vision is to Mentor, Inspire, Nurture, Train (MINT) under-served families and at-risk youth in southern Dallas County, by providing basic needs, educational services and resources so that they may gain self-worth, financial independence and become self-sufficient, improving their quality of life and the social environment within the community.

Every dollar and everyday counts. Your gift today will have an immediate impact by providing food for individuals and families, snack packs for children and hot meals 5 days a week for seniors.

The Chocolate Mint Foundation and I thank you for your support. For more information about The Chocolate Mint Foundation please feel free to visit www.mintcares.org.


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Why are FUNdraising Pages important?

1. FUNdraising pages are based on a two-way relationship
2. FUNdraising partners provide new opportunities for compelling messaging
3. Societal norms can be powerful motivators

Rachel's FUNdraiser for Traffick911

A campaign for



FREEING YOUTH FROM SEX TRAFFICKING

Traffick911

\$100 goal


\$25 raised

Share page

Facebook Twitter

[DONATE NOW](#)


Traffick911 is currently serving 160+ survivors of child sex trafficking in North Texas, making sure tangible and other needs are met for them AND their families. Since the COVID-19 crisis has put stress on this vulnerable population, it's more important than ever that we keep showing up for them. When we meet needs, we safeguard against the danger of re-victimization for these kids who have already fought so many brave battles.



Please join me in giving today to serve the youth in our own communities!

It's More Than Just Dance

A campaign for



TMJ Dance Project

\$200 goal

\$200 raised


Share page

Facebook Twitter

[DONATE NOW](#)

Hi friends and family!

The TMJ Dance Project not only provides extensive dance training for Kendall and other young dancers but also supports her in building character traits such as compassion and self discipline. Like most organizations, the TMJ Dance Project had to cancel all classes, performances, and fundraising events in compliance with the social distancing orders. Without the revenue from ticket sales at performances or profits from fundraising events, it has made it difficult for the TMJ Dance Project to continue training through virtual outlets and plan for the future during this crisis. If you are in a position to help, I hope you'll consider a gift today to help keep everyone on staff, including artists working virtually to continue to inspire Kendall and her dance group, as well as support their needs for future resources.






Who can be a FUNdraiser?

Board members,
volunteers, staff,
clients, alumni
and/or donors can
help champion
your cause!

Amy's FUNdraising Page

A campaign for



GRANT HALLIBURTON
FOUNDATION

Grant Halliburton Foundation



\$500 goal

\$70 raised

 Share page  

[DONATE NOW](#)

Grant Halliburton Foundation provides education and support for mental health awareness and suicide prevention through education, resources and connection throughout the North Texas community. Please support them through your special gift. COVID-19 can't cancel community. Or generosity. Or kindness.

North Texas Giving Tuesday Now is about giving where we can't go. It's our moment to get up, 'go' to the places we're physically unable to and give big, and to go the distance and close the gap of needs faced by so many right now. North Texas is a resilient community. We're in this together. #NTxGivingTuesdayNow



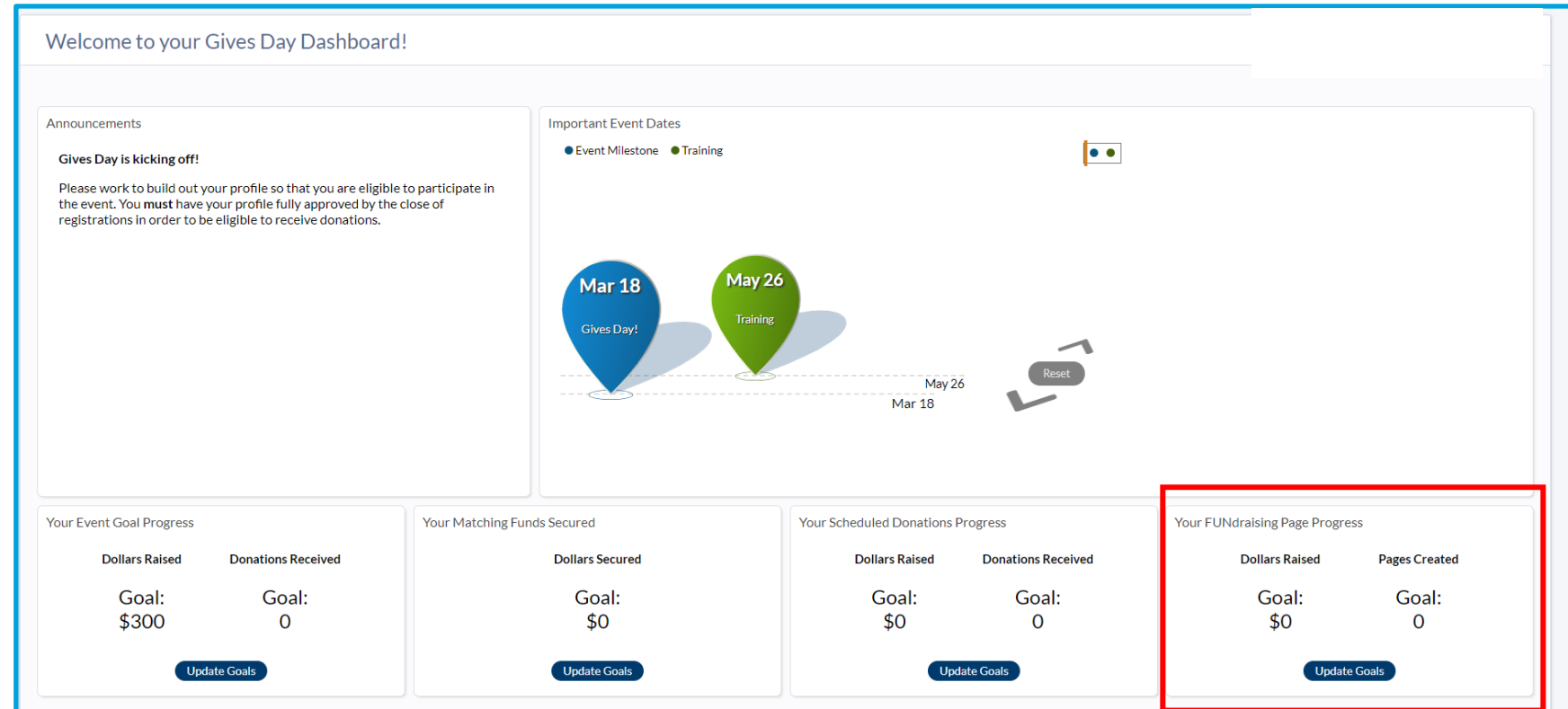
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NEW: FUNdraising Pages Progress

New this year,
you will be able
to set and track
your FUNdraising
pages progress
right from your
dashboard!



NEW: FUNdraising Page Progress

You will be able to set FUNdraising goals and will be able to see last year's metrics when setting goals!

Set some fundraising goals!

Matching Fund Goal ?

\$

Have you secured any matching funds yet?

☒ Yes ☐ No

* Matching Fund Amount

\$ 1200.00

Scheduled Donations Goals

Scheduled Goal ?

\$

Scheduled Goal - Number of Donations ?

Your Scheduled Total Last Event ?

\$0.00

Your Count of Scheduled Donations Last Event ?

0

FUNdraising Page Goals

FUNdraising Page Goal - \$?

\$

FUNdraising Page Goal - Number of Published Pages ?

Your FUNdraising Pages \$ Raised Last NTGD ?

\$0.00

Your Count of FUNdraising Pages Published Last NTGD ?

1

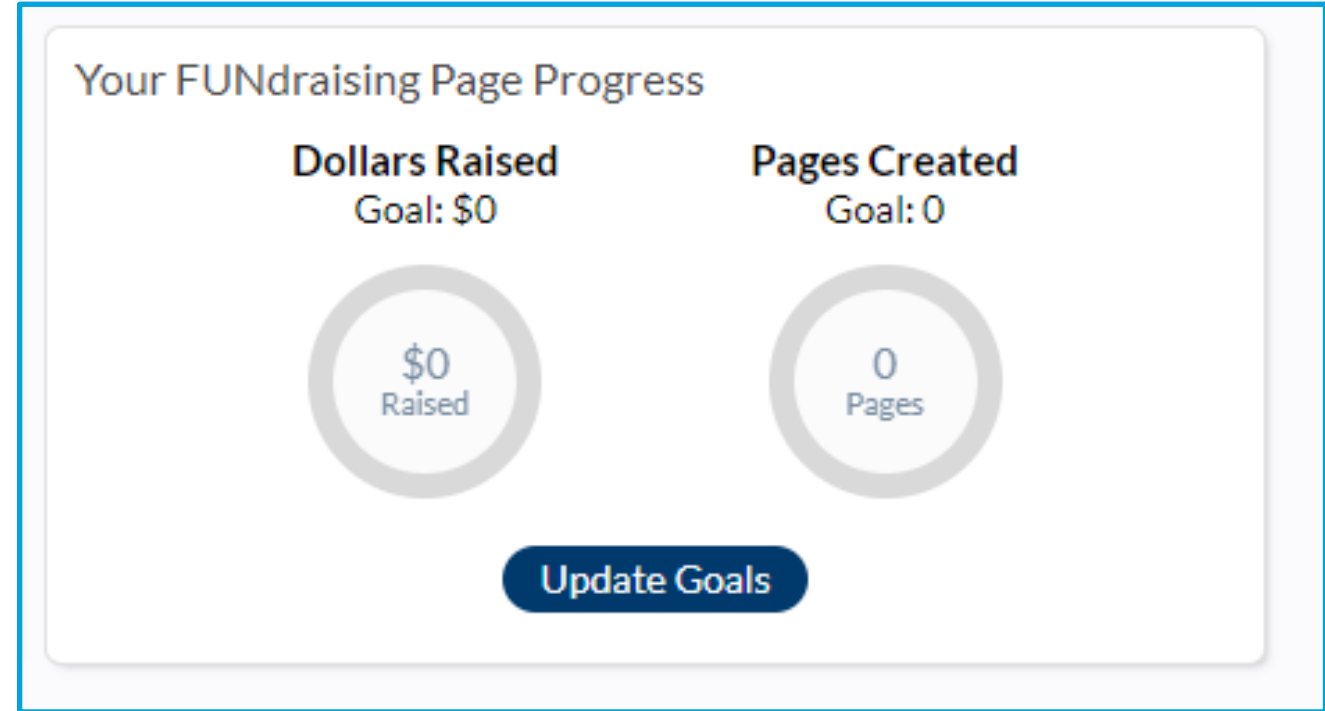
Cancel

Submit



NEW: FUNdraising Page Progress

At the start of Early Giving (September 1st) you will be able to see your progress tick up. The bar will fill with blue as the goal is satisfied.



Frequently Asked Questions



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How do I ask superfans to fundraise on my organization's behalf?

How to Ask Your Superfans

Not sure how to ask your superfans? Check out the email template below.

The following example offers ideas and language you can use to recruit North Texas Giving Day FUNdraisers. Feel free to copy, paste or adjust as you see fit for your organization.

Dear [Superfan Name],

Thank you for your ongoing support of [organization name]! Your generous support makes a meaningful difference to [core mission constituency, e.g. homeless youth, seniors, veterans, rescue dogs], as we continue to change lives every day.

Communities Foundation of Texas' North Texas Giving Day gives us a chance to introduce our organization to a new audience and raise funds to keep our mission going. This year we are asking you to join us by creating a FUNdraising page on [organization's name] behalf to share with your networks about why our organization is important to you. For 2020, we have a goal of raising [\$XX,XXX] during North Texas Giving Day. Will you help us reach that goal?

Creating a FUNdraising page is quick, easy, and can make a huge impact on our organization.

For more information on how to sign up and what you can do to make your FUNdraising page successful view this [FUNdraiser Toolkit](#).

We hope that you will join us so that we can make a bigger impact on our North Texas community!

Sincerely,

[Name]

[Title (Executive Director, Board Chair, Volunteer)]




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How does a superfan create a FUNdraising Page?

Communities Foundation of Texas (CFT)



\$205
Raised by 1 donations

★ Add to favorites

📞 214-750-4222

🔗 Share page

📧 📘 📷 🐦 🌐

You can give to Communities Foundation of Texas in general to support a thriving community for all, or you can give to a specific fund or initiative to choose from, click the "Our Needs" tab on this page. Then, simply add the "notes" section your gift designation details. Additionally, you can use the "Organizations" search tool and type "CFT" to give in support of a specific organization. For example, you can give to the North Texas Community Response Fund, our Fund for Collin County College, North Texas Giving Day, and more.

Overview Volunteer Our Needs

Communities Foundation of Texas (CFT) is a community foundation, working together to build thriving communities for all--whether that be here locally or globally. We work side-by-side with people like you putting charitable dollars to work on solutions to key challenges in our community. In addition to managing various funds, we also run key initiatives such as North Texas Giving Day, Educate Texas, Best in Class, Community Impact Grantmaking, Fund for Collin County College, and more.

FUNDRAISE

FUNdraiser Details

* Organization ⓘ
[Click here to find a Nonprofit](#) [Deselect](#)
Communities Foundation of Texas (CFT)

* Are you hosting a live streamed event to fundraise for this nonprofit?
☐ Yes ☒ No

* FUNdraising Page Title ⓘ

* URL Link ⓘ The URL you enter can take up to 2 hours to display publicly
<https://www.NorthTexasGivingDay.org/>

* Summary/Personal Appeal ⓘ

* FUNdraiser Page Photo ⓘ
No file is currently uploaded.

YouTube/YouTube Live Link ⓘ

FUNdraiser Goal




When can superfans start creating FUNdraising Pages?




The Show Must Go On

A campaign for

DALLAS BLACK DANCE THEATRE
RELENTLESS EXCELLENCE

Dallas Black Dance Theatre

 **\$250 raised**

 Share page  

[DONATE NOW](#)

Hello friends,

Like all arts organizations, Dallas Black Dance Theatre has had to cancel all performances and classes to adhere to advisories on social distancing and group gatherings. Mid-size organizations like DBDT do not have large endowments to weather this kind of global crisis. Without additional support, we would not be able to survive this crisis because tickets sales and academy tuition make up 30% of our budget. Without our spring performances and classes, maintaining our dancers on salary while they try to share dance virtually is difficult. If you and your family are in a position to help, I hope you'll consider a gift today to help us keep everyone on staff, including artists, and working virtually to continue to inspire and move you.




Photo by The Dallas Dance Project in 2017. Former DBDT dancer Kimara Wood



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Do I need to approve the FUNdraising Pages?



\$1,420



Raised by 16 donations






DONATE NOW

☆ Add to favorites

832-766-0503

Share page





⚠


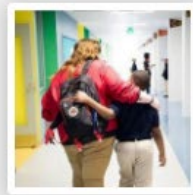
Thank you for considering a gift to support our work as we provide 1-on-1 online academic and social-emotional support for at-risk students during COVID-19 at 10 Dallas ISD Schools including 6 in the Roosevelt Feeder Pattern. 90% of our students qualify for free and reduced lunch, so the emotional and educational impact facing our students is quite acute. We need your help to ensure our students have a City Year Dallas young adult connecting with them to provide support and optimism during this difficult time. With you, we can make it through!

Overview

Volunteer

Our Needs


City Year Dallas focuses on closing the equity gap for students across Dallas. Support focuses on Attendance, Behavior, and Course Performance (Math and English/ Language Arts).



FUNdraisers for this Nonprofit (Show All)

Give to City Year Dall...

by Nancy Dennis




\$835

\$1000


City Year Dallas COV...

by Ruthie Umberger



\$157

\$1000

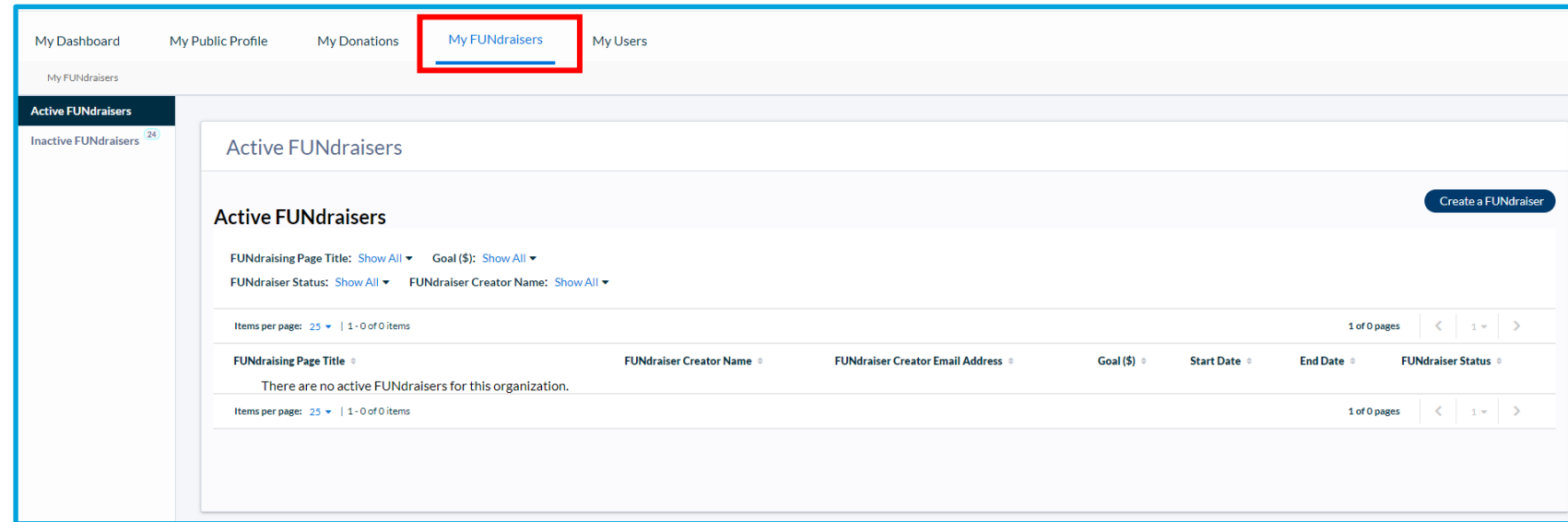


Create a FUNdraiser!

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How do I know
who has set up
a FUNdraising
page on behalf
of my
organization?



The screenshot shows a web interface for managing fundraisers. At the top, there is a navigation bar with links: My Dashboard, My Public Profile, My Donations, My FUNdraisers (highlighted with a red box), and My Users. Below the navigation bar, there is a sidebar with 'Active FUNdraisers' and 'Inactive FUNdraisers' (24). The main content area is titled 'Active FUNdraisers' and contains a 'Create a FUNdraiser' button. Below the button, there are filters for 'FUNdraising Page Title' (Show All), 'Goal (\$)' (Show All), 'FUNdraiser Status' (Show All), and 'FUNdraiser Creator Name' (Show All). A table header shows columns: FUNdraising Page Title, FUNdraiser Creator Name, FUNdraiser Creator Email Address, Goal (\$), Start Date, End Date, and FUNdraiser Status. The table body contains the message 'There are no active FUNdraisers for this organization.' and pagination information: 'Items per page: 25 | 1 - 0 of 0 items' and '1 of 0 pages'.



Do I have the capability to edit any FUNdraising pages?

Active FUNdraisers

Create a FUNdraiser

Active FUNdraisers

FUNdraising Page Title: Show All Goal (\$): Show All

FUNdraiser Status: Show All FUNdraiser Creator Name: Show All

Items per page: 25 | 1 - 1 of 1 items

1 of 1 pages

FUNdraising Page Title	FUNdraiser Creator Name	FUNdraiser Creator Email Address	Goal (\$)	Start Date	End Date	FUNdraiser Status	
Stronger Together	Amanda Kolle1	akolle23-1@gmail.com	\$500.00	04/28/2020	05/19/2020	Approved - Current	<div><div></div><div></div><div></div></div>

Items per page: 25 | 1 - 1 of 1 items

1 of 1 pages



Can we
remove a
FUNdraising
page from
appearing
publicly?

Active FUNdraisers

Create a FUNdraiser

Active FUNdraisers

FUNdraising Page Title: [Show All](#) Goal (\$): [Show All](#)

FUNdraiser Status: [Show All](#) FUNdraiser Creator Name: [Show All](#)

Items per page: 25 | 1 - 1 of 1 items 1 of 1 pages < 1 >

FUNdraising Page Title	FUNdraiser Creator Name	FUNdraiser Creator Email Address	Goal (\$)	Start Date	End Date	FUNdraiser Status	
Stronger Together	Amanda Kolle1	akolle23-1@gmail.com	\$500.00	04/28/2020	05/19/2020	Approved - Current	Deactivate ...


Items per page: 25 | 1 - 1 of 1 items 1 of 1 pages < 1 >



When can
FUNdraising
pages start
receiving gifts?

Lovepacs-Frisco

A campaign for





Lovepacs

\$2,000 goal


\$668 raised

Share page



DONATE NOW

#GivingTuesdayNow is an opportunity for people around the world to stand together in unity--to use their individual power of generosity to remain connected and heal.



The Covid-19 pandemic has extended our meal providing by exponential amounts. Thus far we have served 20,245 meals to 1100+ kids during the 6 weeks of elearning in Frisco.

We still have over 27,500 meals to provide over the last 5 weeks of elearning left in the school Year.

A huge thank you to the entire FISD family, our volunteers, and our community for your unwavering support during this time.



How will I know if someone has given to a FUNdraising page?

Processed Donations Export CSV

- Customize the information displayed by showing or hiding donation information in the "Hover here to display additional donor and donation data" drop-down menu on the right of your screen.

- You can export your donation information to a spreadsheet by clicking the "Export" button on the right side of your screen. You'll be prompted to open the document as a downloaded file.

- To search for a specific donation, enter the donor name in the corresponding search field. *Note: You cannot search for anonymous donations.*

- Communities Foundation of Texas will ensure that all donors receive an electronic receipt for their donation. If a donor contacts you for a receipt, you can generate a duplicate by clicking the "Send Receipt" button to the right of the specific donation. This receipt will automatically be sent to the email address submitted by the donor when the donation was made.

Transaction Date: On or After 04/14/2020

Full Name: Show All Amount: Show All

Items per page: 25 | 1 - 21 of 21 items 1 of 1 pages

Transaction Date Time	Anonymous	First Name	Last Name	Recognition Name	Email	Amount	Cover Fees	Donation Type	Phone Number	FUNdraiser Name	Donor Thanked
-----------------------	-----------	------------	-----------	------------------	-------	--------	------------	---------------	--------------	-----------------	---------------

FUNdraiser Name

OFP Emerging Professionals

#NTXGivingTuesdayNow



Helpful Resources

Our team has put some simple tips and tricks together to support superfans in promoting their pages and activating their networks!

FUNdraising Pages Tips and Tricks

Not sure how to make your FUNdraising Page a success? Here are some simple tips and tricks to help you promote your page and activate your network.

Share a compelling personal story:

This is your "WHY". Share why you chose to FUNdraise for this specific nonprofit.

Be the first donor to your page:

Show your commitment to this cause and FUNdraising by being the first to donate to your page.

Reach out directly:

Start by sharing your FUNdraising page with family members or friends. This will help build momentum and give your campaign exposure. This will also help you build confidence to reach out to broader circles. (TIP: *Personalize* your outreach by using nicknames or terms of endearment, or including something relevant to that person (example: Uncle Bobby, Grandma, etc.)

Share socially:

Be sure to share your page with your social networks (Facebook, Instagram, Twitter, and LinkedIn). You never know who shares your passion that might follow you on social media. **Don't forget to include the URL link to your direct FUNdraising page.**

Provide updates throughout the campaign:

Share milestones with your supporters (i.e. "We're halfway to our goal! Help me close the gap!") and encourage them to invite family and friends to join them in support.

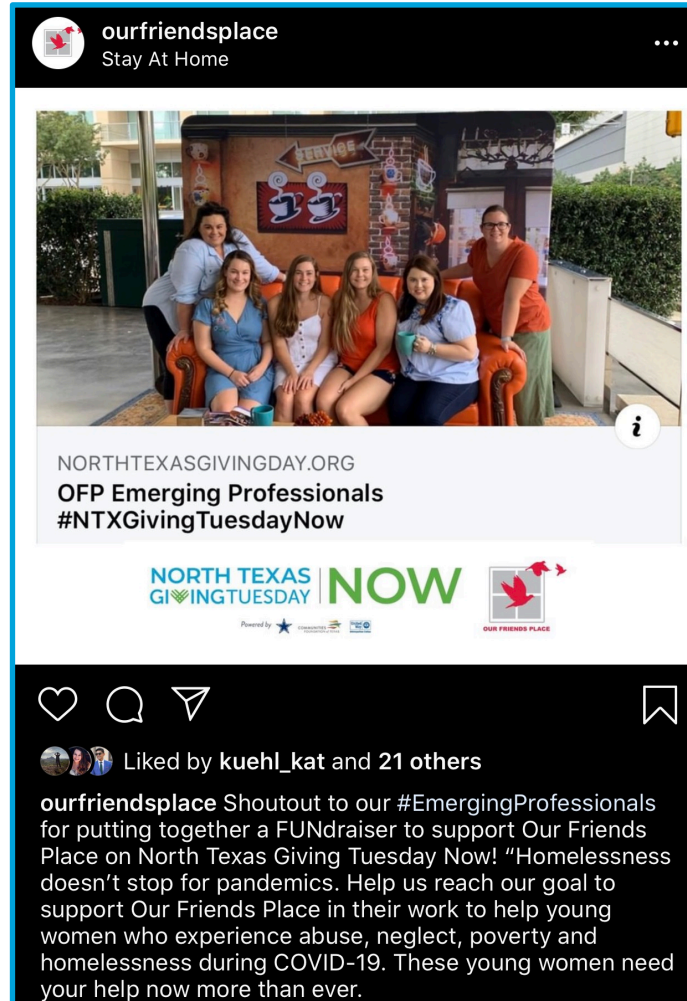
ALWAYS thank your supporters

Anytime someone contributes to your campaign it is so important to thank them, regardless of how much they gave. This makes your supporters feel seen and appreciated, and more likely to lend a hand in supporting your effort. (TIP: You can see who has donated to your campaign and their email address by logging into your donor profile, selecting the tab labeled "My FUNdraising Pages", clicking the FUNdraising page name and clicking "See Donors to your FUNdraiser".




Spreading the Word

Encourage
FUNdraising
page creators to
share their
unique URL via
email and social
media platforms!



ourfriendsplace
Stay At Home

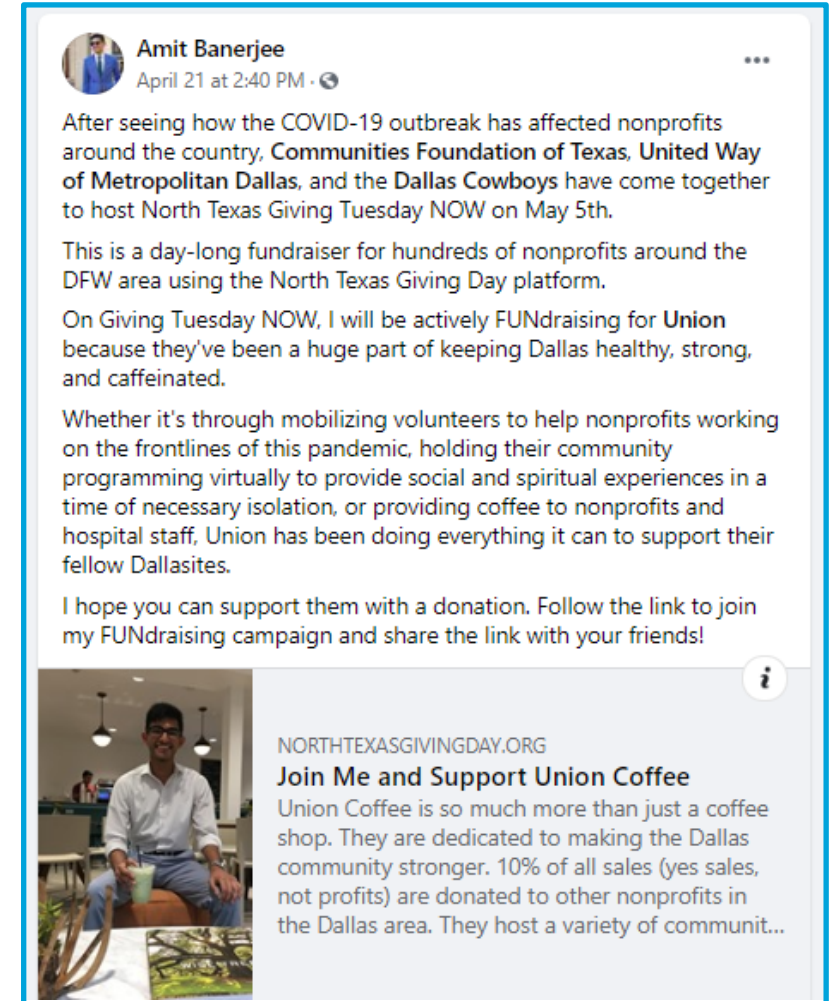


NORTHTEXASGIVINGDAY.ORG
OFP Emerging Professionals
#NTXGivingTuesdayNow



Liked by kuehl_kat and 21 others

ourfriendsplace Shoutout to our #EmergingProfessionals for putting together a FUNdraiser to support Our Friends Place on North Texas Giving Tuesday Now! "Homelessness doesn't stop for pandemics. Help us reach our goal to support Our Friends Place in their work to help young women who experience abuse, neglect, poverty and homelessness during COVID-19. These young women need your help now more than ever.



Amit Banerjee
April 21 at 2:40 PM · 🌐


After seeing how the COVID-19 outbreak has affected nonprofits around the country, **Communities Foundation of Texas, United Way of Metropolitan Dallas, and the Dallas Cowboys** have come together to host North Texas Giving Tuesday NOW on May 5th.

This is a day-long fundraiser for hundreds of nonprofits around the DFW area using the North Texas Giving Day platform.

On Giving Tuesday NOW, I will be actively FUNdraising for **Union** because they've been a huge part of keeping Dallas healthy, strong, and caffeinated.

Whether it's through mobilizing volunteers to help nonprofits working on the frontlines of this pandemic, holding their community programming virtually to provide social and spiritual experiences in a time of necessary isolation, or providing coffee to nonprofits and hospital staff, Union has been doing everything it can to support their fellow Dallasites.

I hope you can support them with a donation. Follow the link to join my FUNdraising campaign and share the link with your friends!



NORTHTEXASGIVINGDAY.ORG
Join Me and Support Union Coffee
Union Coffee is so much more than just a coffee shop. They are dedicated to making the Dallas community stronger. 10% of all sales (yes sales, not profits) are donated to other nonprofits in the Dallas area. They host a variety of communit...



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Don't forget to
thank your donors
for their generosity
on North Texas
Giving Day!



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Thank Your Donors!



Hendrick Scholarship Foundation · Follow

May 7 at 1:47 PM · 🌐

Garry Evans accepts Major Award for #NTxGivingTuesdayNow FUNdraiser

Results are in for #NTxGivingTuesdayNow. HSF raised over \$10,000. Thanks to all who h... See More



Hendrick Scholarship Foundation · Follow

May 7 at 1:47 PM · 🌐

Garry Evans accepts Major Award for #NTxGivingTuesdayNow FUNdraiser

Results are in for #NTxGivingTuesdayNow. HSF raised over \$10,000. Thanks to all who h... See More



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Have Questions?

- Check out the “Resources” section on the website
- Review the Frequently Asked Questions section of the website
- Reach out to the team at NorthTexasGivingDay@cftexas.org



Key Dates!

Key Dates/Deadlines Key Trainings

- June 18 – Registration Opens
- June 18 – Kickoff
- June 23 – Take 15: Matching Funds
- July 7 – Social Media Training
- July 10 – Early Bird Perks Deadline
- July 14 – Graphics Basics and Editing
- July 21 – Take 15: Board Engagement
- July 28 – Take 15: Volunteer Strategy
- August 3 – FUNdraising Page Creation Opens
- August 4 – Take 15: FUNdraising Pages
- August 11 – How To Register
- August 17 – Registration Closes
- August 18 – Take 15: Donor Stewardship
- August 28* – Last Day to Edit Profiles
- September 1 – Early Giving Opens
- September 1 – Take 15: Donor Report
- September 17 – North Texas Giving Day

*August 28th is the last day to make content changes to your profile, but you CAN edit your overall fundraising goal, add a matching fund, and create FUNdraising pages all the way through September 17th



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