After last year's national record-crushing $50 million raised from 102,000 donors, North Texas Giving Day is back with the hopes that donors will raise the giving day bar once again to benefit more North Texas nonprofits. On September 17, 2020, donations can be made from 6 a.m. to midnight to 3,000 certified nonprofits listed on www.NorthTexasGivingDay.org.

North Texas Giving Day couldn’t be what it is today without partnerships with officials like you in the North Texas region. You are powerful ambassadors for the nonprofits who do amazing work in your area, and North Texas Giving Day needs your voice. With your help, we can continue to make incredible things happen for North Texas.

Ways You Can Get Involved:

1. Share via Social Media #NTxGivingDay
Share your #NTxGivingDay story through social media and word of mouth.

2. Support Nonprofits in Your District
Go online and search your zipcode to see nonprofits that serve your area. If you want a full list across several zipcodes, email CMcSwain@cftexas.org to receive a customized list.

3. Lead the Charge of Generosity
Help make a difference in your community by making a gift on North Texas Giving Day, September 17.

For more information on North Texas Giving Day, visit NorthTexasGivingDay.org, the website for North Texas Giving Day! If you are interested in becoming involved in North Texas Giving Day, please contact Chris McSwain at CMcSwain@CFTexas.org.

Thank you,

Dave Scullin
President and CEO
Communities Foundation of Texas

Susan Swan Smith
Chief Giving Day Officer
Communities Foundation of Texas

ABOUT COMMUNITIES FOUNDATION OF TEXAS

CFT works with individuals, families, companies and nonprofits to strengthen the community through a variety of charitable funds and strategic grantmaking initiatives. The foundation professionally manages more than 1,000 charitable funds and has awarded over $2 billion in grants since its founding in 1953.
What is North Texas Giving Day?

Save the date for NORTH TEXAS GIVING DAY — the nation’s largest community-wide giving event — on September 17, 2020! The event helps build awareness and support for nonprofits like nothing else. In 2019, $50 million was raised from more than 100,000 donors benefiting 3,000 local nonprofits, bringing the eleven-year total to over $290 million for our community.

Since its inception in 2009, this online event has transformed from an idea to help local people give wisely, to a movement that has ignited a broad culture of community-wide giving. During North Texas Giving Day, everyone has the opportunity to be a philanthropist to build a stronger and more vibrant community.

2019 FAST FACTS

- **102K DONORS**
- **$32K RAISED PER MINUTE**
- **125 GIFTS PER MINUTE totaling 169,000**
- **$14K AVERAGE RAISED PER NONPROFIT**

11 YEARS OF GROWTH

<table>
<thead>
<tr>
<th>Year</th>
<th>Nonprofits</th>
<th>Donors</th>
</tr>
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<tbody>
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<tr>
<td>2019</td>
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</table>
2019 Insights

Donors by County:

Who is the North Texas Giving Day Donor?

DONATION RANGES:

- <$100 | 57%
- $100–$499 | 32%
- $500–$999 | 5%
- > $1,000 | 5%

- 57% of donors gave through North Texas Giving Day for the first time
- 58% of donors donated more to organizations because of North Texas Giving Day

- 24% of donors gave to a nonprofit for the first time
- 22% of donors gave to multiple nonprofits
Social Media Guide

Connect With Us

Connect with #NTxGivingDay on our social media networks. Like, share and repost from our feeds. Be sure to tag North Texas Giving Day when you post!

facebook.com/NorthTexasGivingDay
@NorthTexasGivingDay to tag

twitter.com/ntxgivingday
@NTxGivingDay to tag

instagram.com/ntxgivingday/
@NTxGivingDay to tag

Use #NTxGivingDay across all social media to join in the online conversation!

Suggested Facebook Posts

• Last year, over 100,000 people participated in @NorthTexasGivingDay. Did you? Join us and be a part of the largest community giving event in the nation on September 17. Learn more at NorthTexasGivingDay.org
• I am excited to be a part of the nation’s largest community giving event this year! Join me and give on September 17 for @NorthTexasGivingDay. Learn more at NorthTexasGivingDay.org
• Join me and thousands of others and give on @NorthTexasGivingDay on September 17. Together we can make a huge difference! Learn more at NorthTexasGivingDay.org

Suggested Tweets

• A little goes a long way when North Texans give all at once. Get up and give Sept 17 for #NTxGivingDay!
• Help raise critical funds for nonprofits here in North Texas on September 17. Join me and thousands of others to give for #NTxGivingDay.
• I’m excited to be a part of the nation’s largest community giving event this year! Join me and give on Sept 17 for #NTxGivingDay.
• “If you want to go fast, go alone. If you want to go far, go together.” – African Proverb. What is inspiring you to give this #NTxGivingDay?
• A community that gives together grows together - make sure yo get up and give to your favorite local nonprofits on #NTxGivingDay!
WHEREAS, Communities Foundation of Texas’ North Texas Giving Day is an 18-hour online giving event designed to empower every person to give back to their community by supporting local nonprofits and causes they care about in one easy-to-use platform; and

WHEREAS, the 12th annual North Texas Giving Day will take place on September 17. Since its inception in 2009, North Texas Giving Day has pumped more than $290 million into the local community, benefiting more than 3,000 nonprofit agencies. In 2019, the 18-hour online giving event raised a record-breaking $50 million; and

WHEREAS, presenting North Texas Giving Day is one of the many ways the Communities Foundation of Texas serves as a hub for philanthropy. As one of the largest community foundations in the nation, CFT works with the North Texas community to strengthen the region through a variety of charitable funds and strategic grant making initiatives.

WHEREAS, on September 17, donations can be made from 6 a.m. to midnight to more than 3,000 certified local nonprofits in the 20 county region around DFW listed on www.NorthTexasGivingDay.org. I encourage all [CITY NAME] citizens to take part in this special event and support your local nonprofits on North Texas Giving Day.

WHEREAS, it is fitting and proper on North Texas Giving Day and on every day to recognize the tremendous impact of philanthropy in the City of [CITY NAME]; and

NOW, THEREFORE, I, [MAYOR’S NAME], Mayor of the City of [CITY NAME], do hereby proclaim September 17, 2020 as

North Texas Giving Day

in the City of [CITY NAME]

IN WITNESS WHEREOF, I have hereunto set my hand and cause the Seal of the City of [CITY NAME], [STATE], to be affixed this 17th day of September 2020

----------------------------------------------
[NAME]
MAYOR