

# NORTH TEXAS GIVING TUESDAY | NOW

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## Social Media and Email Templates

### Facebook:

On May 5, 2020, our community will come together for North Texas Giving Tuesday Now, an emergency giving day to support the nonprofits in our region. So many organizations have been challenged by the current climate and the impact of COVID-19 on our community, region and world.

We are so proud to support #NTxGivingTuesdayNow, an emergency effort hosted by our friends at @NorthTexasGivingDay, @UnitedWayDallas and the @DallasCowboys. Today, as always, we are standing with our community and all North Texas, to help ensure that we continue to grow and thrive, no matter the challenges. We can do this, as long as we do it together. #NTxGivingTuesdayNow

### Twitter:

We're better together! Friends, #NTxGivingTuesdayNow is an emergency response day of giving and we need you! Please join with us, @ntxgivingday, @unitedwaydallas, and @dallascowboys to help keep our nonprofits strong!

North Texans: WE NEED YOU! May 5, 2020 is #NTxGivingTuesdayNow, an emergency day of giving to help us continue our work in the community. Please consider making a gift to <insert name of org, if desired> to ensure that their work continues.

### Email:

Dear <Salutation>,

North Texas, during these unprecedented times, our greatest assets are each other. With that, I am thrilled to support North Texas Giving Tuesday Now, a local giving day to support the nonprofit sector. With so many challenges faced by increased need for services, decreased funding because of cancelled events and programs, many organizations in our region need us. Our friends at Communities Foundation of Texas (CFT), United Way Metropolitan Dallas, and Dallas Cowboys have launched North Texas Giving Tuesday Now as the local #GivingTuesdayNow effort to raise critical funds for COVID-19 relief and recovery.

On May 5, 2020, we will link arms and stand with each other, mobilizing with our employees, friends and neighbors to help those organizations who are counting on us. We're thankful that we can do just a small part in making loads a little lighter.

Here's how you can join us in helping:

- GIVE! On May 5, visit [www.northtexasgivingtuesdaynow.org](http://www.northtexasgivingtuesdaynow.org) and make a gift. You can even make your gift early now!
- SPREAD THE WORD! Share on your social media pages to let your network know about North Texas Giving Tuesday Now. [Download social media graphics here.](#)
- CREATE A FUNDRAISING PAGE! Show your commitment to your favorite nonprofits by creating a personal FUNdraising page and sharing it with your network. [Search nonprofits now to get started.](#)

We're in this together. #NTxGivingTuesdayNow

Sincerely,

<Name>

<Title>