

NORTH TEXAS GIVING TUESDAY | NOW

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Email Template

Friends,

It goes without saying, we're walking through an unprecedented time. We are challenged and working daily to navigate our new normal like many of you. The COVID-19 pandemic has caused swift changes in the way we operate, how we serve, and our ability to help our friends, neighbors and clients.

To put it simply, WE NEED YOU.

Communities Foundation of Texas, United Way and the Dallas Cowboys have teamed up to present North Texas Giving Tuesday Now on Tuesday May 5, 2020. This emergency campaign will give our community the chance to help us <insert your mission> by providing critical funds.

How you can help:

- GIVE! On May 5, visit www.northtexasgivingtuesdaynow.org and make a gift. You can even make a gift early, beginning as soon as Tuesday, April 14.
- SPREAD THE WORD! Share our page via email, social media and text.
- CREATE A FUNDRAISING PAGE! Show your commitment to our cause by creating a personal FUNdraising page and sharing it with your network.

This emergency fundraising campaign is vital to the life of our organization. We hope we can count on you to join our community of supporters as we forge ahead to do the work our community needs.

Sincerely,
<NAME>