



MEDIA ALERT – PHOTO/B-ROLL OPPS

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IT'S A BIRTHDAY PARTY WITH A PURPOSE: NORTH TEXAS GIVING DAY'S 10TH BIRTHDAY BASH TO TAKEOVER NORTH TEXAS WITH CONCERTS, VOLUNTEERING, PRIZES, AND LOCAL DIGNITARIES

What: Thousands of people will blanket North Texas over 11 days to raise millions of dollars and donate thousands of volunteer hours for the tenth annual [North Texas Giving Day](#). Giving Day launches on September 10th with 10 days of scheduled giving, volunteering, and in-person donation station events and will culminate with the signature event - North Texas Giving Day - on September 20. The in-person events will feature concerts, nonprofit performances, art installations, prizes, mayoral proclamations, food and beverages, and much more.

When: September 10-20, 2018.

Dates, times and locations vary.

Top media visuals, b-roll opportunities, and interviews listed below.

(For a full list of volunteer events and donation stations, go here:

<https://www.voly.org/causes/north-texas-giving-day.html>.)

Top Visuals / Times / B-Roll / Interviews:

Monday, September 10, 2018

12 – 12:30 pm Multi-Mayor Proclamation and Opening Ceremony (Communities Foundation of Texas, 5500 Caruth Haven Lane, Dallas, Texas 75225)

A kick-off with eight North Texas mayors issuing a joint, regional proclamation and “cake cutting” for North Texas Giving Day’s 10th birthday and the 20 counties the event supports.

- Top visuals /schedule:
 - 12:00 p.m. Drumline
 - 12:05 p.m. Remarks by CFT CEO Dave Scullin and \$10,000 prize drawing for one of the 187 nonprofits that have participated in all ten years
 - 12:15 p.m. Remarks, proclamation, and 10th birthday cake-cutting by mayors
 - 12:25 p.m. Concluding remarks and marching band exit
- Estimated crowd: 200

Available for interviews: Dallas Mayor Rawlings; Garland Mayor Lori Barnett Dodson; DeSoto Mayor Curtistene Smith McCowan; Highland Park Mayor Margo Goodwin; McKinney Mayor George Fuller; Richardson Mayor Paul Voelker; University Park Mayor Olin Lane; Wylie Mayor Eric Hogue; Dave Scullin,

President and CEO of Communities Foundation of Texas; Susan Swan Smith, Chief Giving Day Officer of Communities Foundation of Texas; and prize-winning nonprofit

Thursday, September 13, 2018

5:30 – 8:30 pm: COPE (Cost of Poverty Experience) presented by UNITE Greater Dallas (Ridgecrest Baptist Church, 5470 Ellsworth Ave, Dallas, TX 75206)

Unite will be conducting one of 10 cost of poverty experiences (COPE), which will offer 60-100 participants a glimpse into the lives of low-income individuals and families living in our community. This COPE will focus on Homelessness.

- Top visuals/schedule: Participants will experience a role simulation, with real-life examples of the obstacles, decisions and consequences that families face daily. Top visuals 5:30-6 p.m.
- Estimated crowd: 60

Available for interviews: Larry James, CEO, CitySquare

Saturday, September 15, 2018

11am-6pm: Plano Donation Station. (Shops at Willow Bend, [6121 W. Park, Plano, Texas 75093](#). The event will be in the Grand Court. Park near the food court.)

Enjoy free performances by Plano Symphony Orchestra, Plano Chamberlain Ballet, Plano Civic Chorus and North Texas Performing Arts. Participate in art activities, contests, games, face painting, and take home a balloon animal! The first 500 guests will receive a special goodie bag from The Shops of Willow Bend! Plano City officials will note the day's festivities with a City of Plano Proclamation.

- Top visuals/ schedule:

11 a.m.	Plano Symphony Orchestra trio performance
Noon	Pledge of Allegiance – led by Girl Scouts of Northeast Texas City of Plano Proclamation by Mayor Pro Tem, Ron Kelley, Deputy Mayor Pro Tem, Angela Minor and City Councilman, Rick Grady and welcome by Dave Scullin and Sarah Higdon of Communities Foundation of Texas
12:30 p.m.	North Texas Performing Arts performance
1 p.m.	Good Tree Academy Puppet Choir performance
1:30 p.m.	My Possibilities performance
2 p.m.	Plano Civic Chorus performance
2:30 p.m.	Dance with Chamberlain Performing Arts!
3 p.m.	Hula Hoop Contest
3:30 p.m.	Men of Note performance
4 p.m.	Doggie Costume Contest – walk the Fashion Catwalk with your doggie! Prizes for: Most Creative, Fashion Super Hero Doggie and Best Friends (dog owner/dog)
4:30 p.m.	Meals on Wheels relay race!!
4:45 p.m.	Wylie Community Jazz combo
5: 30 p.m.	Fashion Sock Design Contest Voting and Awards! sponsored by Fuego and Passport Door Prize Drawing. Winner wins a terrific goodie basket from Neiman Marcus Willow Bend
- Estimated crowd: 100



Available for interviews: Dave Scullin, President & CEO of Communities Foundation of Texas; Sarah Beeks Higdon, Collin County Director of Communities Foundation of Texas; Plano City Council Mayor Pro Tem Ron Kelley; Deputy Mayor Pro Tem Angela Miner; Council Member Rick Grady; Sara Egelston Akers, Founder and Executive Director of North Texas Performing Arts; nonprofits and attendees.

Sunday, September 16, 2018

1 – 4 pm: Dallas County Donation Station, Philanthropy Fair & Family Festival presented by Communities Foundation of Texas and NorthPark Center (NorthPark Center, 8687 North Central Expressway, Dallas, TX 75225)

A philanthropy fair inside the shopping center featuring 30+ nonprofits hosting free hands-on activities like making kindness rocks with Children's Craniofacial Association, face painting with Blue Caboose Children's Fund, toy-making for pets and assembling care packages for kids in foster care.

- Music, dance, and theater performances:
 - 1:00 p.m. **Dallas Children's Theater** theater performance
 - 1:30 p.m. **Anita N. Martinez Ballet Folklorico** traditional Mexican folk dancers
 - 1:45 p.m. **The Contemporary Chorale** – choral performance
 - 2:00 p.m. **Dallas Black Dance Theatre** dance performance
 - 2:15 p.m. Remarks from **Dave Scullin of Communities Foundation of Texas** awarding a \$1,953 prize for the year of CFT's founding, for registered and present nonprofits
 - 2:20 p.m. **Texas Boys Choir** choral performance
 - 2:30 p.m. **Bruce Wood Dance** duet dance performance
 - 2:40 p.m. **New Horizons Band Dallas** adult band performance
 - 3:15 p.m. **Lone Star Wind Orchestra** woodwind quintet performance
 - 3:30 p.m. **Imprint Theatreworks** theater performance
 - 3:45 p.m. **Texas Girls Choir** choral performance
- Estimated hourly crowd: 110+ adults and children

Available for interviews: Dave Scullin, President and CEO of Communities Foundation of Texas; Susan Swan Smith, Chief Giving Day Officer of Communities Foundation of Texas and Carol Goglia, Senior Director of Marketing and Communications of Communities Foundation of Texas, nonprofits, attendees

Wednesday, September 19, 2018

5:30 – 8:30 pm: Tarrant County Philanthro-PARTY! at Shipping and Receiving Bar presented by North Texas Community Foundation (201 South Calhoun Street, Fort Worth, Texas 76104)

Free event on the eve of North Texas Giving Day featuring concert by singer-songwriter Hayes Carll, free food while supplies last from Alchemy Pops and In-N-Out® Cookout Trailer (5:30 - 7:00 pm), and prizes totaling \$10,000 will be awarded to Tarrant County nonprofits. Registration is required.

- Top visuals/ schedule
 - 6:15 pm – Program and prize awards
 - 6:30 pm - Live performance from singer-songwriter Hayes Carll.
- Estimated crowd: 300

Available for interviews: Rose Bradshaw, President/CEO of North Texas Community Foundation and Dave Scullin, President & CEO of Communities Foundation of Texas; Hayes Carll; nonprofits and attendees.

Thursday, September 20, 2018

4:30 – 7 pm: Collin County Giving Day Party in the Park at Finch Park (301 W Standifer St, McKinney, TX) hosted by Volunteer McKinney and the McKinney Community with generous support from the Communities Foundation of Texas, Independent Bank, the McKinney Community Development Corporation and Vector Systems.

More than 60 local nonprofits will be on-hand with animals of all kinds. There will be live music, performances, police and fire displays, a blood drive, STARK Magic will tie free balloons for kids, and more free family activities. Over \$1,500 in prizes will be awarded that evening to three lucky nonprofits.

- Top visuals/schedule:
 - 4:30 pm McKinney Christian Academy drumline kicks off the event followed by a City proclamation by McKinney Mayor Pro Tem, Tracy Rath.
 - 5:30 pm and 6:30 pm - peak for crowds as well as times for updates in regional giving totals by Monica Egert Smith, Chief Relationship Officer of Communities Foundation of Texas
- Estimated crowd: 750

Available for interviews: Dana Riley, Executive Director of Volunteer McKinney; Tracy Rath, City of McKinney Mayor Pro Tem; Monica Egert Smith, Chief Relationship Officer of Communities Foundation of Texas; Sarah Beeks Higdon, Collin County Director of Communities Foundation of Texas

5 p.m. – 8 p.m. – Denton County Donation Station at the Denton Square on the Courthouse Green (110 West Hickory, Denton, TX) hosted by Giving Day Denton, which is made up of Denton County nonprofits. More than 50 of Denton-area nonprofits will gather on the Denton County Courthouse Square for games, prizes, live music, shopping, and the first ever “Beard for a Cause” Beard Pageant juried by a panel of celebrity Denton judges.

- **Top visuals/schedule:**
 - Family friendly activities: children’s book giveaway signed by the authors, temporary tattoos, arts and craft, face painting, carnival games, giant Jenga, and photobooths, etc.
 - More than 50 nonprofit booths and a pop-up market will be held that evening with participating vendors from the Denton Community Market
 - Line up of speakers and performances:
 - **5:00 p.m. Hank Dickenson**, Deputy Director of Athletics at UNT, kicks off event broadcasting from LSA Burger rooftop
 - **5:05 pm Bonduris School of Music Performance**
 - **6:00 p.m. Beard for a Cause Beard Pageant**, with a panel of celebrity community judges. Beards compete across three categories: beard strut, beard Q&A, and a beard dance off. The top beard will receive an amazing basket of goodies from the Bearded Lady.
 - **7:00 p.m. Karma Yoga**
 - 8:00 p.m. Hank Closing Remarks



- Estimated crowd: 350

Available for interviews: Brooke Moore, of CASA of Denton County; Hank Dickenson, of UNT Athletics; Randi Skinner, of Denton County Friends of the Family;

6 – 8 pm: Farmstead Yoga (Heritage Farmstead Museum, 1900 W. 15th Street, Plano, Texas 75075) Farmstead Yoga will feature guests and goats doing yoga set against the backdrop of the four-acre historic site with chickens, goats, sheep, donkey and pigs as well as the hum of the tractor passing by.

- Top visuals/schedule:
 - 6:30 pm Remarks by Heritage Farmstead Museum and Communities Foundation of Texas
 - 6:30 -7:30 pm Goat Yoga
 - Live music, food, healthy beverages, photos with farmstead animals and wagon rides
- Estimated crowd: 300

Available for interviews: Kathy Strobel, Director of Marketing and Development for the Farmstead; Sarah Cotton Nelson, Chief Philanthropy Officer of Communities Foundation of Texas

6:00 – 9:30 pm: Arlington Donation Station and Arlington Gives! Concert (Levitt Pavilion, 100 W. Abram St., Arlington, TX 76010) sponsored by the Arlington Tomorrow Foundation and Communities Foundation of Texas.

The Arlington Gives! Concert North Texas Giving Day celebration will feature a free concert by Grammy-winning legendary blues guitarist, Jimmie Vaughan. The event includes food trucks, a showcase of Arlington charities participating in North Texas Giving Day, \$50,000 in grants will be awarded throughout the day and during the concert, including a \$10,000 People’s Choice grant donated by the Gene & Jerry Jones Family Arlington Youth Foundation.

- Top visuals/schedule:
 - 6:00pm Food trucks available
 - 6:30 pm Nonprofit showcase, People’s Choice voting
 - 7:30 pm Program and announcement of People’s Choice Award
 - 8:00 pm Jimmie Vaughan in concert
- Estimated crowd: 5,000

Available for interviews: Mayor Jeff Williams, Arlington Mayor; Carolyn Montesana, Executive Director of Arlington Tomorrow Foundation, Dave Scullin, President & CEO of Communities Foundation of Texas.

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For b-roll from 2017 Donation Station and other events, click here:
<https://www.dropbox.com/sh/0x6ti3s11i2c2t7/AAA6ycYui0VZKEgXysN4G0-ia?dl=0>

For a full listing of [events](#) and [volunteer](#) opportunities, click here:
<https://www.northtexasgivingday.org/events>

About CFT’s North Texas Giving Day

Communities Foundation of Texas’ North Texas Giving Day is our region’s annual online giving extravaganza benefitting 20 counties of North Texas. The day is powered by creative nonprofits, social media activism, area wide collaboration, and of course, you! North Texas Giving Day’s goal is to make giving easy for donors, while helping

build awareness and support for local nonprofits. Since 2009, North Texas Giving Day has pumped \$195 million into the community. In 2017, \$39 million was raised through more than 137,000 gifts benefiting 2,723 nonprofits. Visit www.NorthTexasGivingDay.org. [#NTxGivingDay](https://twitter.com/NorthTexasGivingDay) [@NorthTexasGivingDay](https://www.facebook.com/NorthTexasGivingDay)

About Communities Foundation of Texas

Presenting North Texas Giving Day is one of many ways Communities Foundation of Texas (CFT) serves as a hub for philanthropy in North Texas. With the goal of building a thriving community for all, CFT leads strategic grantmaking initiatives, professionally manages more than 1,000 charitable funds for families, companies, foundations and nonprofits and has awarded more than \$1.8 billion in grants since its founding in 1953. www.cftexas.org www.facebook.com/CFTexas or www.twitter.com/GiveWisely.

Join the conversation on Twitter, Instagram, or Facebook via #NTxGivingDay and @NorthTexasGivingDay.

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