The background features a white space filled with colorful confetti in shades of blue, yellow, and green. Several balloons are scattered around: a yellow one with a white ribbon, a blue one with a white plus sign, a green one with a white musical note, and a blue one with the text 'Get Up & Give'.

NORTH TEXAS GIVING DAY^{.ORG}

9.19.19

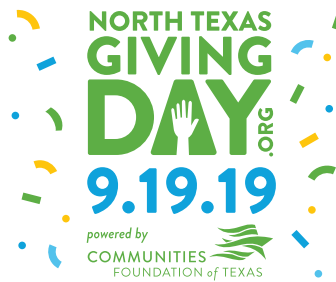
powered by

COMMUNITIES  FOUNDATION of TEXAS

*Get Up
& Give*

Elected Official Toolkit 2019

#NTxGivingDay



After last year's national record-crushing 157,000 donations totaling over \$48 million, North Texas Giving Day is back with the hopes that donors will raise the giving day bar once again to benefit more North Texas nonprofits. On September 19, 2019, donations can be made from 6 a.m. to midnight to more than 2,700 certified nonprofits listed on www.NorthTexasGivingDay.org.

North Texas Giving Day couldn't be what it is today without partnerships with officials like you in the North Texas region. You are powerful ambassadors for the nonprofits who do amazing work in your area, and North Texas Giving Day needs your voice. With your help, we can continue to make incredible things happen for North Texas.

3 ways you can get involved:

1. Make a Gift

Help make a difference in your community by making a gift on North Texas Giving Day, September 19.

2. Share via Social Media #NTxGivingDay

Share your #NTxGivingDay story through social media and word of mouth.

3. Show up to North Texas Giving Day events around the region between September 9 and September 18

Throughout the 10 days of scheduled giving starting September 9, we will have events throughout the North Texas region and would love for you to stop by! This is a great chance to meet some of the local nonprofits that support your community. Go online to NorthTexasGivingDay.org and see the many events throughout the region.

4. Support Nonprofits in Your District

Go online and search your zipcode to see nonprofits that serve your area. If you want a full list across several zipcodes, email CMcSwain@cftexas.org to receive a customized list.

For more information on North Texas Giving Day, visit NorthTexasGivingDay.org, the website for North Texas Giving Day! If you are interested in becoming involved in North Texas Giving Day, please contact Chris McSwain at CMcSwain@CFTexas.org.

Handwritten signature of Dave Scullin in black ink.

Dave Scullin
President and CEO
Communities Foundation of Texas

Handwritten signature of Susan Swan Smith in black ink.

Susan Swan Smith
Chief Giving Day Officer
Communities Foundation of Texas

Social Media Guide

#NTxGivingDay

Connect with us!

Connect with North Texas Giving Day on our social media networks. Like, share, repost from our feeds and tag North Texas Giving Day when you post about Giving Day!



facebook.com/NorthTexasGivingDay

@NorthTexasGivingDay to tag



twitter.com/ntxgivingday

@NTxGivingDay to tag

North Texas Giving Day hashtag: #NTxGivingDay



instagram.com/ntxgivingday/

@NTxGivingDay to tag

North Texas Giving Day hashtag: #NTxGivingDay

Suggested Facebook Posts

- Last year, over 81,000 people participated in @NorthTexasGivingDay. Did you? Join us and be a part of the largest community giving event in the nation on September 19. Learn more at NorthTexasGivingDay.org
- I am excited to be a part of the nation's largest community giving event this year! Join me and give on September 19 for @NorthTexasGivingDay. Learn more at NorthTexasGivingDay.org
- Join me and thousands of others and give on @NorthTexasGivingDay on September 19. Together we can make a huge difference! Learn more at NorthTexasGivingDay.org

Suggested Tweets

- A little goes a long way when North Texans give all at once. Get up and give Sept 19 for #NTxGivingDay!
- Help raise critical funds for nonprofits here in North Texas on September 19. Join me and thousands of others to give for #NTxGivingDay.
- I'm excited to be a part of the nation's largest community giving event this year! Join me and give on Sept 19 for #NTxGivingDay.
- "One is not born into the world to do everything but to do something." Henry David Thoreau. Who is inspiring you to give this #NTxGivingDay?
- A community that gives together grows together - make sure yoget up and give to your favorite local nonprofits on #NTxGivingDay!



#NTxGivingDay Proclamation

WHEREAS, Communities Foundation of Texas' North Texas Giving Day is an 18-hour online giving event designed to empower every person to give back to their community by supporting local nonprofits and causes they care about in one easy-to-use platform; and

WHEREAS, the 11th annual North Texas Giving Day will take place on September 19. Since its inception in 2009, North Texas Giving Day has pumped more than \$240 million into the local community, benefiting more than 2,700 nonprofit agencies. In 2018, the 18-hour online giving event raised a record-breaking \$48 million; and

WHEREAS, presenting North Texas Giving Day is one of the many ways the Communities Foundation of Texas (CFT) serves as a hub for philanthropy. As one of the largest community foundations in the nation, CFT works with the North Texas community to strengthen the community through a variety of charitable funds and strategic grant making initiatives.

WHEREAS, on September 19, donations can be made from 6 a.m. to midnight to more than 2,700 certified local nonprofits in the 20 county region around DFW listed on www.NorthTexasGivingDay.org. I encourage all [CITY NAME] citizens to take part in this special event and support your local nonprofits on North Texas Giving Day.

WHEREAS, it is fitting and proper on North Texas Giving Day and on every day to recognize the tremendous impact of philanthropy in the City of [CITY NAME]; and

NOW, THEREFORE, I, [MAYOR'S NAME], Mayor of the City of [CITY NAME], do hereby proclaim September 19, 2019 as

North Texas Giving Day

in the City of [CITY NAME]

IN WITNESS WHEREOF, I have hereunto set my hand and cause the Seal of the City of [CITY NAME], [STATE], to be affixed this 19th day of September 2019

[NAME]
MAYOR



Event Summary

NORTH TEXAS GIVING DAY will be **September 19, 2019** - it's the world's largest online community-wide giving event! NorthTexasGivingDay.org makes it easy for people to give and to research 2,700 nonprofits, rallying people together to give locally and wisely to North Texas organizations. Since its founding in 2009, CFT's North Texas Giving Day has become a fundraising juggernaut and awareness building event pumping \$240 million into the community. In 2018 alone, \$48 million was raised through more than 157,000 gifts benefiting 2,700 nonprofits. As you may expect of Texas, North Texas Giving Day is the largest of more than 50 giving days across the country.

#NTXGIVINGDAY 2018 FAST FACTS

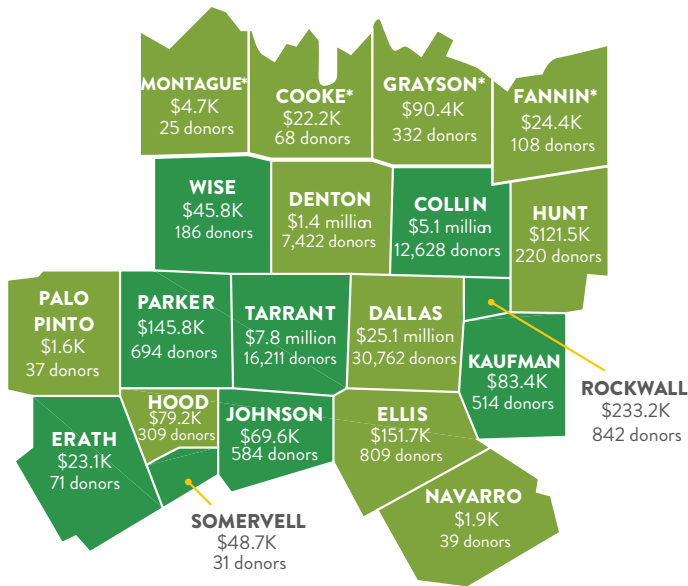
81K
DONORS

\$33K
RAISED
PER MINUTE

118
GIFTS PER
MINUTE
totaling 157,000

\$15K
AVERAGE RAISED
PER NONPROFIT

DONORS BY COUNTY:



WHO IS THE #NTXGIVINGDAY DONOR?

DONATION RANGES:

<\$100		56%
\$100-\$499		33%
\$500-\$999		5%
> \$1,000		5%

45%

of donors gave through North Texas Giving Day for the first time

43%

of donors gave primarily because they were passionate about the particular cause

35%

of donors gave to a nonprofit for the first time

36%

of donors gave to multiple nonprofits

ABOUT COMMUNITIES FOUNDATION OF TEXAS



CFT works with individuals, families, companies and nonprofits to strengthen the community through a variety of charitable funds and strategic grantmaking initiatives. The foundation professionally manages more than 1,000 charitable funds and has awarded \$1.8 billion in grants since its founding in 1953.

Would you like more information about how you can support North Texas Giving Day?

Please contact Chris McSwain at CMSwain@cftexas.org to discuss additional options today!

COMMUNITIES
FOUNDATION of TEXAS



5500 Caruth Haven Lane Dallas, Texas 75225-8146 214.750.4222 NorthTexasGivingDay@CFTexas.org
CFTexas.org | EdTX.org | CFT4B.org | NorthTexasGivingDay.org