



Press Release

Media Contacts:

[Christine Rogers](#), cell (214) 364-7049
[Carrie Goudge Dyer](#), cell (210) 287-5434
[Carol Goglia](#), cell (214) 676-3222

REGISTRATION OPENS TODAY FOR NATION'S LARGEST COMMUNITY GIVING DAY THAT TURNS 10 ON SEPTEMBER 20, HIGHLIGHTED BY 10 DAYS OF GIVING AND VOLUNTEERING, NEW TECHNOLOGY, AND MORE COUNTIES AND NONPROFIT CATEGORIES

Former First Lady Laura Bush Joins as Inaugural Honorary Chair

DALLAS – (May 30, 2018) – Turning 10 is a big deal, especially for the nation's biggest community day of giving, which this year will occur September 20. [Communities Foundation of Texas](#) will mark [North Texas Giving Day](#)'s milestone year with a slew of newness and improvements, ranging from a new platform that enables personalized crowdfunding, an ambassador program to spread the word and increase participation, four new qualifying counties that expand the service area to the Red River, the ability for PTAs and churches to participate, and 10 days of volunteering and scheduled giving from September 10-19.

Additionally, former First Lady of the United States Laura Bush will rally givers for North Texas Giving Day this year as the event's first honorary chair.

Registration for nonprofits to benefit on North Texas Giving Day opens May 30, coinciding with the annual series of nonprofit kick-offs that begin the same day. Registration closes August 15, 2018. Nonprofits should click here to register: <https://www.northtexasgivingday.org/resources>.

In the kick-offs, nonprofits learn how to register to participate on giving day and hear what is new and different this year. They also will hear from previous years' top-performing nonprofits that will share their lessons learned from their successful giving day campaigns. Nonprofits can attend any of the five free kick-off events, but must sign up at <https://www.cftexas.org/2017-kickoff-landing-page>.

"We are so excited about the potential for this year's event to generate more enthusiasm and support for North Texas nonprofits that keep our region strong," said **Susan Swan Smith, Chief Giving Day Officer at Communities Foundation of Texas**. "Communities Foundation of Texas is honored to be the backbone of this massive community-building movement we all can leverage for good."

Nonprofit Kick-Offs

- May 30, 10 a.m. – 12 p.m., Collin College Conference Center (2400 Community Av., McKinney, TX, 75071)
- May 31, Denton County, 10 a.m. – 12 p.m., Liberty Christian School (1301 South Hwy. 377, Argyle, TX, 76226)
- June 4, Dallas County, 10 a.m. – 12 p.m., Moody Performance Hall (2520 Flora St., Dallas, TX, 75201)
- June 5, Grayson County, 10 a.m. – 12 p.m., Austin College (900 N. Grand St., Sherman, TX 75090)
- June 7, Tarrant County, 10 a.m. – 12 p.m., Nolan Catholic High School (4501 Bridge Street, Fort Worth, TX, 76103)

*Support for CFT's North Texas Giving Day has been committed so far by **Katherine C. Carmody Charitable Trust, Communities Foundation of Texas, The Dallas Foundation, Dallas Women's Foundation, DHD Films, Energy Transfer Partners, Hoblitzelle Foundation, Hunt Cares, Microsoft, The Miles Foundation, North Texas Community Foundation, The Trinbrook Fund of Communities Foundation of Texas and The Swan Smith Family Fund of Communities Foundation of Texas.** Media sponsors so far include *The Dallas Morning News, WFAA-Channel 8, Cumulus Radio, Salem Media Group, BubbleLife, MySweetCharity and Telemundo.**

About CFT's North Texas Giving Day

Communities Foundation of Texas' North Texas Giving Day is our region's annual 18-hour online giving extravaganza benefitting the 20 counties of North Texas. The day is powered by creative nonprofits, social media activism, area wide collaboration, and of course, you! North Texas Giving Day's goal is to make giving easy for donors, while helping build awareness and support for local nonprofits. Since 2009, North Texas Giving Day has pumped \$195 million into the community. In 2017, \$39 million was raised through more than 137,000 gifts benefitting 2,723 nonprofits. Visit www.NorthTexasGivingDay.org. [#NTxGivingDay](https://twitter.com/NorthTexasGivingDay) [@NorthTexasGivingDay](https://www.facebook.com/NorthTexasGivingDay)

About Communities Foundation of Texas

Presenting North Texas Giving Day is one of many ways Communities Foundation of Texas (CFT) serves as a hub for philanthropy in North Texas. With the goal of building a thriving community for all, CFT leads strategic grantmaking initiatives, professionally manages more than 1,000 charitable funds for families, companies, foundations and nonprofits and has awarded more than \$1.8 billion in grants since its founding in 1953. www.cftexas.org www.facebook.com/CFTexas or www.twitter.com/GiveWisely.

###

Join the conversation on [Twitter](https://twitter.com/NorthTexasGivingDay), [Instagram](https://www.instagram.com/NorthTexasGivingDay), or [Facebook](https://www.facebook.com/NorthTexasGivingDay) via #NTxGivingDay and @NorthTexasGivingDay.