



### About Coastside Gives

Inspired by the collaborative efforts of nonprofits that participated in *Silicon Valley Gives 2016*, a few like-minded individuals who have a long history of being involved in non-profits on the coast had an idea, create a non-profit event that has one major goal: raise money to give to worthy nonprofits from Montara to Pescadero and bring awareness to the unique culture, environment and spirit of community here. Local nonprofits will join together on May 1<sup>st</sup> for our third annual giving day, an opportunity for all to support the local organizations that help make our community such a special place to live, work, grow and play.

Last year, as part of East Bay Community Foundation Giving Day, coastside nonprofits and a group of committed community leaders banded together to raise nearly \$325,000 for local community based organizations. This year, with the leadership of Mavericks Community Foundation and a grant from Silicon Valley Community Foundation, we are setting our goals even higher!

The 24-hour on-line giving event begins at midnight, May 1<sup>st</sup> 2018 and continues throughout the day. Join us on May 1<sup>st</sup> between 10am-6pm at **New Leaf Community Market**, 150 San Mateo Rd., Half Moon Bay, for our giving day festivities.

Some testimonials from a few of the 2017 nonprofit participants:

"Coastside Gives gave the Half Moon Bay High School Foundation a supportive platform to raise substantial monies, easily and we had a lot of fun doing it!"

Amy Broome

Half Moon Bay High School Foundation President

"A spring 'giving day' has been a key part of Coastside Hope's annual fundraising calendar since 2014. Back then, we had no experience with giving days, and many on our Board were skeptical. But Silicon Valley Community Foundation was sponsoring the first SVGives event, so we decided to participate. Despite our inexperience, we raised over \$16,000 on May 6<sup>th</sup>, 2014! Since then we have gratefully participated in spring giving days sponsored variously by SVCF and the East Bay Community Foundation, raising an average of \$27,000 per giving day. We are excited to participate in Coastside Gives on May 1<sup>st</sup>, 2018, as Mavericks Community Foundation transitions from co-sponsor to lead foundation for this important local fundraising day!"

Keith Terry

Community Development Director, Coastside Hope

"Coastside Gives gave the Village of the Coastside a wonderful opportunity to raise funds, make new friends and spread the word about our all-volunteer organization which serves and celebrates mature Coastside adults who want to stay active, connected and independent in their neighborhoods and homes for as long as they choose. We are so happy to participate in 2018 Coastside Gives!"

Judy Macias

Founder and Chair, Village of the Coastside