



May 1st Coastside Gives Prize Grant Structure for Coastside Nonprofits

Prizes are sponsored by Friends of the Coastside and a grant from Silicon Valley Community Foundation. The prizes below are available to pre-registered nonprofits participating in Coastside Gives 2018.

MOST DONATIONS RAISED ONLINE DURING GIVING DAY \$13,500 TOTAL

Prize grants will be awarded to the top six nonprofits that raise the most money through the Coastside Gives website in the 24 hour period from 12:00 am - 11:59 pm on May 1st 2018.

\$5,000 First place, \$3,000 Second place, \$2,500 Third place, \$1,500 Fourth place, \$1,000 Fifth place, \$500 Sixth place

MOST UNIQUE DONORS POWER HOUR PRIZE \$10,000 TOTAL

\$1,000 each for 10 nonprofits

Each hour between 8am-5:59 pm on May 1st 2018, the nonprofit with the most unique* number of donors on the Coastside Gives website in that hour will win a \$1,000 prize grant. *Participating nonprofits can win this prize grant once. *A unique donor is defined if one of the following changes occurs:*

Billing First Name, Billing Last Name, Email address, Zip Code of Billing address

SAM'S CHOWDER HOUSE RISING TIDE - MATCHING HOUR- \$1,000 TOTAL

This prize grant will match up to \$1,000 of all unique donations, pledged through the Coastside Gives website during a sixty minute period on May 1st 2018. Log on to the Mavericks Community Foundation's Facebook page at Midnight on April 30th, to find out when the Sam's Chowder House Rising Tide 60 minute match starts.

Silicon Valley Community Foundation - MATCHING HOUR- \$1,000 TOTAL

This prize grant will match up to \$1,000 of all unique donations, pledged through the Coastside Gives website during a sixty minute period on May 1st 2018. Log on to the Mavericks Community Foundation's Facebook page at Midnight on April 30th, to find out when the Silicon Valley Community Foundation 60 minute match starts.

FRIENDS OF THE COASTSIDE - MATCHING HOUR- \$1,000 TOTAL

This prize grant will match up to \$1,000 of all unique donations, pledged through the Coastside Gives website during a sixty minute period on May 1st 2018. Log on to the Mavericks Community Foundation's Facebook page at Midnight on April 30th, to find out when the Friends of the Coastside 60 minute match starts.

Facebook-Social media photo challenge prize - \$3,000 TOTAL

This prize grant will award \$1,000 each for the top three nonprofits with the most pictures posted at locations of our sponsors.

To qualify for the prize grant, follow these steps:

- 1) Download and print one or both of the Social Media signs off of the tool kit page from www.coastsidegives.org.
You may make your own if you choose, but the artwork must be approved by the Mavericks Community Foundation prior to use.
- 2) Review the sponsor page on coastsidegives.org
- 3) Visit any of our sponsors and take a picture with the printed sign with an easily identifiable logo or landmark at the sponsor location.
- 4) Post the picture on Facebook and tag the sponsor's location or their Facebook page. Use the TWO hashtags #coastsidegives2018 and #yourorganizationname. Make sure your photo is marked as public.
- 5) Have fun and be creative!

Rules: Only images posted to Facebook between April 12th and May 1st at midnight will be counted. Images MUST contain both hashtags and marked as public. Each photo can only be counted once. Each photo must be obviously different. I.e. You may not take a series of photos with the same person at the same place in slightly different poses and make numerous posts.

EXAMPLE



GOLDEN TICKET PRIZE \$9,500 TOTAL

A total of 19 prize grants for \$500 each will be awarded by random drawing. One prize will be distributed to a nonprofit each hour from 5am -midnight from a pool of nonprofits that received a donation of \$10 or starting on May 1st at midnight.. *Participating nonprofits can only win this prize once.*

KIRB Appeal GOLDEN TICKET PRIZE \$1,000 TOTAL

One prize grant for \$1,000 will be awarded by random drawing at Noon on May 1st 2018. Ticket will be pulled at the New Leaf Market. In order to be eligible the Nonprofit must have at least one online donation on record by noon on the 1st of May through Coastsidegives.org portal

NEW LEAF COMMUNITY MARKET GOLDEN TICKET PRIZE \$1,000 TOTAL

A total of 10 prize grants at \$100 each, awarded by random draw. One prize will be distributed to a nonprofit each hour 8:00 am and to 5:59 pm on May 1st 2018. *Participating nonprofits can only win this prize once.*

HIGHEST PRE-SCHEDULED DONATIONS PRIZE \$13,500 TOTAL

This prize grant is awarded to the top six nonprofits that receive the most pre-scheduled donations prior to Coastside Gives day, ends April 30th at 11:59pm.

\$5,000 First place, \$3,000 Second place, \$2,500 Third place,\$1,500 Fourth place, \$1,000 Fifth place, \$500 Sixth place

NEW PARTICIPANTS PRIZE \$3,000 TOTAL

A total of 3 prize grants at \$1,000 each. Awarded to the top three new participating nonprofits who receive the most total unique* donations. *Only nonprofits who registered for Coastside Gives for the first time in 2018 are eligible. *A unique donor is defined if one of the following changes occurs:*

Billing First Name, Billing Last Name, Email address, Zip Code of Billing address

AFTER PARTY GOLDEN TICKETS PRIZE \$3,000 TOTAL

A total of 15 prize grants for \$200 each will be awarded by random draw. Must have had a min of \$200 donated through the online portal by midnight on May 1st. Must be present to win. *Participating nonprofits can only win this prize once.*