



What is a Matching Grant?

A Matching Grant is a gift offered by a donor to a specific nonprofit organization during the *Give Where You Live* campaign. Matching Grants are established to encourage other donors to be more generous to your specific organization.

Who secures the Matching Grant?

Anyone involved in your nonprofit organization can secure a Matching Grant for your cause. The donation can come from a donor, a corporate sponsor or any other super fan. It is up to the organization to find matching grants.

Reminder: Organizations can't use their own funds for matching grants.

How can this help your organization?

A Matching Grant can help boost your fundraising efforts by promoting your matching grant on your organization's page and in your marketing. When you secure a Matching Grant from a major donor, people are more likely to give to your cause knowing their donation will have twice the impact. A Matching Grant also gives you the opportunity to recognize your grantor for their generosity.

Where can you find a matching grant for the day?

Core supporters and major gift donors are the best place to start when looking for a matching grant:

- Board members
- Past or current donors
- Businesses that support your cause
- Staff, administration

Does the grantor have to make their Matching Grant gift through CiviCore?

No. It is up to the donor whether they want to pay for the Matching Grant on December 6, or after the event. The nonprofit organization will be responsible to monitor the match and follow up with the donor. The donor may pay for their match via cash or check.

Note: In order for these gifts to be eligible for the Challenge Match Pool offered by KACF, the cash (or check) gift must be received and entered by the Kearney Area Community Foundation staff by 7 p.m., December 6 (These grants will be subject to the 2.5% fee). Contact Angie or Judi at (308) 237-3114 for more information.

How does it work?

In order to administer a Matching Grant for your organization, you need to:

- 1) Secure a Matching Grant from a major donor, corporate sponsor or super fan. It is a best practice to get this in writing. We strongly suggest using the attached form.
- 2) Enter the Matching Grant on your organization's page by logging in to your account, click on the "Organizations" tab, hit the edit button which will take you to the overview tab. Under the section "Organization Information", click yes to the "Matching Funds?" and enter the amount of the match. Make sure to hit the "Submit" button at either the top or bottom of that screen to save the information.
- 3) Email your supporters to let them know about the matching grant opportunity.

- 4) Monitor the match and follow up with the donor once the Matching Grant has been met. Reminder: If you want the Matching Grant to be eligible for the prizes on December 6 then the donor's Matching Grant must be paid on that day by cash or check. (See above details.)

Additional Notes:

- 1) Once your Matching Grant has been entered on givewhereyoulive.net, the grant information will be displayed on your page until the grant amount has been reached or the timeframe has expired.
- 2) Only one Matching Grant can be active on givewhereyoulive.net at a time. If you have multiple matches, you will need to close out the existing Matching Grant and open a new one. If you secure multiple matches, please contact laurel@kearneyfoundation.org to learn how to manage them.
- 3) Matching Grants cannot be given through the online platform (givewhereyoulive.net).

If you have any questions regarding Matching Grants, please contact us at kacf@kearneyfoundation.org or (308) 237-3114



2018 MATCHING GRANTS FORM

TO BE COMPLETED BY DONOR(S)

NONPROFIT ORGANIZATION: _____

AMOUNT OF MATCHING GRANT: \$ _____

Options (select only one):

- MATCHING: Dollar for dollar match on all donations up to \$ _____.
STRETCH: If organization raises \$ _____ during Give Where You Live, they'll receive \$ _____.
DONORS: If organization has _____ unique donors during Give Where You Live, they'll receive \$ _____.

Please read and check the following:

- I acknowledge all information reported on this form is truthful and accurate to the best of my knowledge. An organization with the intent to mislead or misrepresent actual donations to the organization it represents and/or who reports false information could lead to forfeiture of prizes at the discretion of the Kearney Area Community Foundation (KACF).
I acknowledge that this gift will not be given through the online platform (www.givewhereyoulive.net) during Give Where You Live and is not eligible for prizes unless paid by check or cash on December 6 and received at the KACF office before 7 p.m.

Donor printed name(s):

Donor signature(s):

Blank lines for donor printed name(s) and donor signature(s).

COMPLETED BY ORGANIZATION'S C.E.O. /PRESIDENT/ EXECUTIVE DIRECTOR

Please read and check the following:

- I acknowledge all information reported on this form is truthful and accurate to the best of my knowledge. An organization with the intent to mislead or misrepresent actual donations to the organization it represents and/or who reports false information could lead to forfeiture of prizes at the discretion of the Kearney Area Community Foundation.

Printed name:

Signature:

Blank lines for printed name and signature.

The availability of these funds will be promoted on your organization's Give Where You Live profile, as well as designated with an icon on the nonprofit search page. The agreement and transfer of funds must be coordinated by the participating organization and funding source.

Return form to kacf@kearneyfoundation.org by November 30.