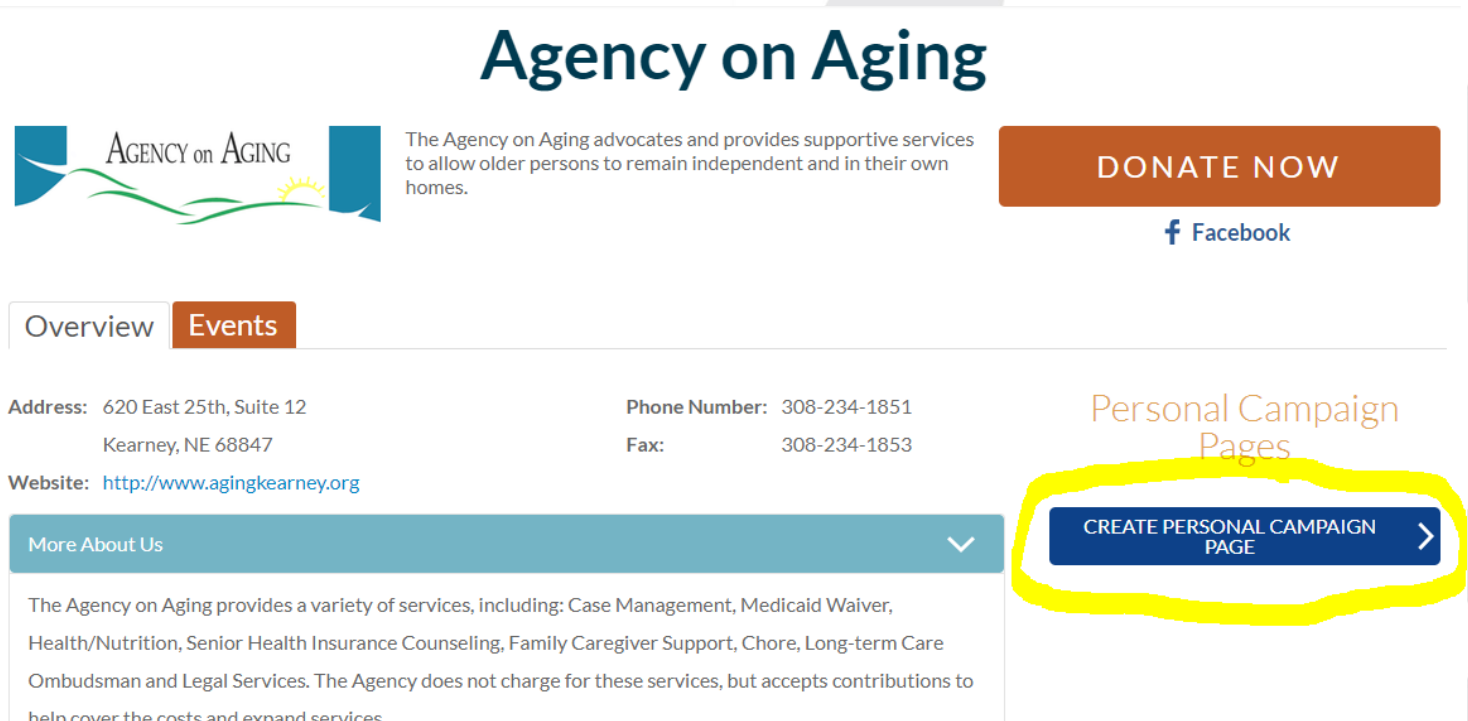


Managing a Personal Campaign


A Personal Campaign serves to help donors or nonprofits (NPO) participating in *Give Where You Live* for a specific organization. A Personal Campaign can be created by a public donor, or the nonprofit.

Campaigns created by a donor

1. In order to create a Personal Campaign, a donor must create a donor profile. Go to <https://www.givewhereyoulive.net/index.php?action=userLogin> and click on the orange 'Create Profile' button and setup a donor profile.
2. The donor should navigate to <https://www.givewhereyoulive.net/nonprofits> and search for the overview page of the Nonprofit for which they want to create a Personal Campaign.
3. Click the blue 'Create Personal Campaign Page' button shown on the right hand side of the screen (as seen below)



Agency on Aging

 The Agency on Aging advocates and provides supportive services to allow older persons to remain independent and in their own homes.

[DONATE NOW](#)

[Facebook](#)

Overview **Events**

Address: 620 East 25th, Suite 12
Kearney, NE 68847

Phone Number: 308-234-1851

Fax: 308-234-1853

Website: <http://www.agingkearney.org>

More About Us ▾

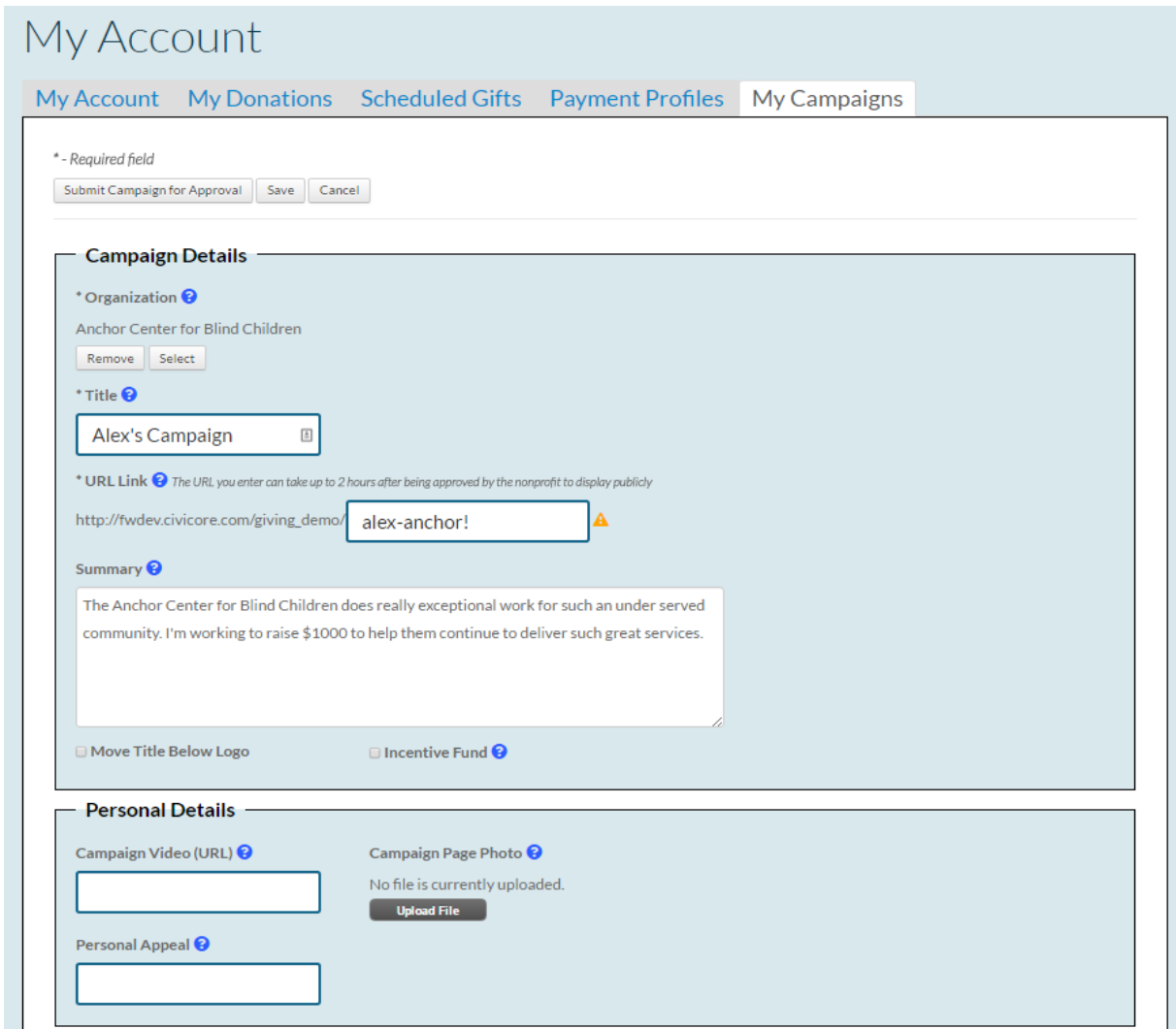
The Agency on Aging provides a variety of services, including: Case Management, Medicaid Waiver, Health/Nutrition, Senior Health Insurance Counseling, Family Caregiver Support, Chore, Long-term Care Ombudsman and Legal Services. The Agency does not charge for these services, but accepts contributions to help cover the costs and expand services

Personal Campaign Pages

[CREATE PERSONAL CAMPAIGN PAGE](#) >

You will be taken to this page and begin providing the details about the Personal Campaign.

Note: Hover your mouse over blue question mark icons for additional detail about the information requested.



My Account

My Account | My Donations | Scheduled Gifts | Payment Profiles | **My Campaigns**

* - Required field

Submit Campaign for Approval | Save | Cancel

Campaign Details

* Organization ?
Anchor Center for Blind Children
Remove | Select

* Title ?
Alex's Campaign

* URL Link ? The URL you enter can take up to 2 hours after being approved by the nonprofit to display publicly
http://fwdev.civcore.com/giving_demo/alex-anchor!

Summary ?
The Anchor Center for Blind Children does really exceptional work for such an under served community. I'm working to raise \$1000 to help them continue to deliver such great services.

Move Title Below Logo Incentive Fund ?

Personal Details

Campaign Video (URL) ?

Campaign Page Photo ?
No file is currently uploaded.
Upload File

Personal Appeal ?

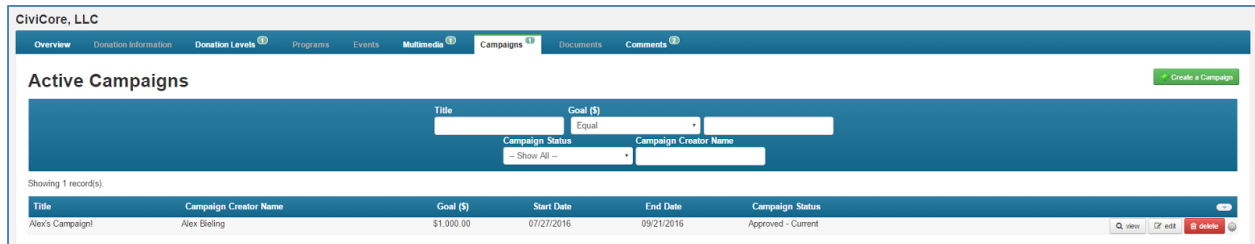
Personal Campaigns must include: (1) a title, and (2) a URL extension. This URL will be the link the campaign creator will distribute to send donors directly to the Personal Campaign's webpage.

Additionally, campaign creators can choose to add a summary, a video, and/or a page photo. If provided, this information will be visible to the public.

Personal Campaigns can be saved and revisited before they're submitted to the nonprofit organization for approval. Simply click the 'Save' button or 'Submit for Approval' button as appropriate. Once the campaign is submitted, the NPO will receive an email notification that a new campaign has been submitted for approval. The campaign will now be approved or declined by the nonprofit organization.

Campaigns created by a nonprofit organization:

A nonprofit organization can create its own Personal Campaigns by clicking the green 'Create a Campaign' button within the Campaigns tab.

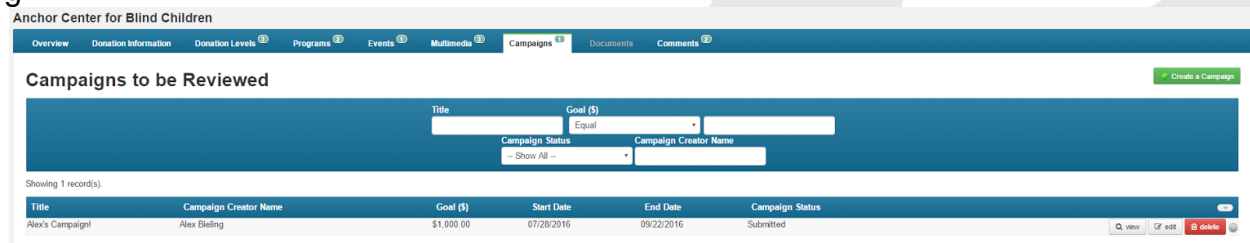


The process is exactly the same as detailed above for donors, however the Personal Campaign creator will automatically show the name of the nonprofit organization -- this cannot be overwritten.

Note: there is no approval process for campaigns created by the nonprofit organization, but the Personal Campaign can be created and saved without being approved so it won't show publicly until the nonprofit organization is ready.

For the Nonprofit Organization: Reviewing and approving Personal Campaign submissions

Login into your nonprofit organization account and click into your organization, then click the 'Personal Campaign' tab:



You will see a list of all Personal Campaigns that need to be reviewed. Click the 'view' button on the Personal Campaign record you'd like to review. The system will show all information provided by the Personal Campaign creator.

To approve a campaign, click the 'Approve' button. This will make the Personal Campaign active and it will be shown on your nonprofit organization's public page. Otherwise, click the 'Decline' button. The Personal Campaign creator will receive an email notification about whether their Personal Campaign is approved or declined.

An approved Personal Campaign can have one of three statuses based on the campaign's start and end dates:

- **Approved - Future** means that the campaign is approved by the nonprofit but the start date of the Personal Campaign is in the future. This campaign will not show publicly.
- **Approved - Current** means that the Personal Campaign is approved by the nonprofit and the start date of the Personal Campaign is the current date or is in the past, and the end date of the campaign is the current date or is in the future.
- **Approved - Expired** means that the Personal Campaign is approved by the nonprofit but the end date of the campaign is in the past. This Personal Campaign will not show publicly.

Note:


Only Personal Campaigns given the Approved – Current status will show on the nonprofit organization's public page. A few things to note:

- Two Personal Campaigns will be shown on the nonprofit organization's public page. Each time the page is loaded, the system will randomly update which Personal Campaigns are shown.
- Personal Campaign creators can deactivate a campaign at any time, however they cannot delete a Personal Campaign. Deactivated Personal Campaigns will no longer be shown to the public.

Donors can look up all Personal Campaigns by going to givewhereyoulive.net and clicking on the tab called 'Donate' then under the drop down menu click on the Personal Campaigns.

Example of a Personal Campaign Page:

Alex's Campaign!




**Anchor Center
for Blind Children**
Seeing life differently

The Anchor Center for Blind Children does really exceptional work for such an under served community. I'm working to raise \$1000 to help them continue to deliver such great services.


Incentive Fund

Amount: \$500.00
Provider: IMA
Details: IMA has offered a \$500 matching fund if we can meet our goal of \$1000.

Video



CiviCore Description

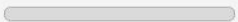



Please donate!!!

DONATE NOW

Goal:	\$1,000.00
Incentive:	\$500.00
Raised:	\$0

0%





IF YOU HAVE QUESTIONS REGARDING PERSONAL CAMPAIGNS, PLEASE CONTACT LAUREL MCKELLIPS AT LAUREL@KEARNEYFOUNDATION.ORG or 308-237-3114