



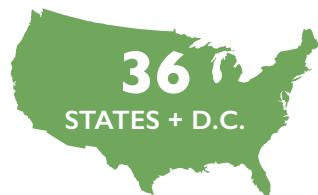
GIVE65SM

7.11.17 to 7.13.17 event

For 65 hours, between July 11 and 13, 2017, people across the United States joined together and donated online to create hope for seniors in their community.



90
PARTICIPATING
NONPROFITS



36
STATES + D.C.

SERVING
337,000
SENIORS

Nearly
\$416,000
will help seniors
throughout the U.S.



DOLLARS
DONATED:
\$263,702



ONLINE
DONATIONS:
2,080



AVERAGE
DONATION SIZE:
\$127

SOCIAL MEDIA IMPRESSIONS

Numbers reflect social impact during the promotional period of June 12 - July 18.



10,549,733
FACEBOOK



200,399
TWITTER



182,360
INSTAGRAM

MATCHING GRANTS
\$91,914

37 organizations received matching funds

FINANCIAL AWARDS
\$60,000

6 organizations received additional financial rewards of \$10,000 each due to outstanding performance

GIVE65 is a program of



VISIT GIVE65.org to learn more.

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