

Fremont Area Big Give

Business Partners

**Join in the fun and make a difference
in your community!**



The Fremont Area Big Give is a community-wide event powered by the Fremont Area Community Foundation to highlight the Fremont area’s spirit of giving, raise awareness about local nonprofits, and celebrate the collective effort it takes to make our area great. On May 8th, our communities will come together and we need YOU to join us. It’s 24 hours of charitable giving—and it’s your chance to make a real difference in a really BIG way.

Here are some ways to get involved and get your employees excited about the Fremont Area Big Give:

Involve your management team

Leadership involvement encourages employee engagement – enthusiastic leaders let employees know that the company supports Fremont Area Big Give and encourages greater employee involvement.

Educate your employees

- Educate your employees via emails, table tents in the break room or paycheck inserts (print ready forms are provided at fremontareabiggive.org/businesses).
- Set up teams within your employees and/or colleagues from other companies to see who raises the most funds throughout the day or a specific hour.

Create a Donation Station

Host a Donation Station in your building and have computers and devices available to help employees give on the spot. Post visual reminders.

Communicate. Communicate. Communicate.

- Promote the Fremont Area Big Give on your marquee. (See sample marquee messages below.)
- Use the sample emails and social media posts in this document to share information about the Fremont Area Big Give with your employees and the community.
- Ask employees to spread the word to their friends and family.

Create an employee incentive

- Offer employees who show a Fremont Area Big Give donation receipt the chance to have a jeans day or extra break, or another perk. Provide treats for the staff on May 8th!
- Let employees use volunteer time to help with Fremont Area Big Give events.

Make it competitive

Set up a local competition within your building or office location and coordinate with your colleagues from other companies. See who can raise the most funds in a certain hour or throughout the day.

Sample Social Media Posts for Facebook/Twitter/LinkedIn

Make generous use of images! Consider using photos or graphics along with your text-based social media posts. The Fremont Area Big Give logo, as well as a number of branded graphics are available for download on the Get Involved! at FremontAreaBigGive.org. Anyone and everyone has access to these graphics—including your employees. Encourage them to use them, too!

2-3 WEEKS BEFORE FREMONT AREA BIG GIVE:

- Have you heard? The second-ever Fremont Area Big Give is happening on May 8th!
- Have you heard about the 24-hour giving day #FremontAreaBigGive? Learn more at FremontAreaBigGive.org.
- You can make your gift to #FremontAreaBigGive early! Go to FremontAreaBigGive.org April 30 – May 7 and click DONATE. It's quick and convenient and ensures you won't forget!

1 WEEK BEFORE FREMONT AREA BIG GIVE (April 30 – May 7):

- <Company Name> supports #FremontAreaBigGive! Give now through May 8th at FremontAreaBigGive.org.
- #FremontAreaBigGive is just one week away – how will you support your favorite #nonprofits? Give a gift now or give on May 8th at FremontAreaBigGive.org.
- Golden opportunity to maximize support to your favorite nonprofits. #FremontAreaBigGive is May 8th. Join the Big Give-Together!
- Make your gift early. Go to FremontAreaBigGive.org April 30th – May 7th.
- Don't miss the chance to grow your donation in the greater Dodge County area. It's only a week away! #FremontAreaBigGive is a 24-hour online fundraising event to support local nonprofits. FremontAreaBigGive.org.

FREMONT AREA BIG GIVE DAY (May 8th):

- Today is #FremontAreaBigGive! Take advantage of the incentive prize opportunities by donating to your favorite area nonprofits at FremontAreaBigGive.org.
- Join <Company Name's> efforts to support local nonprofits and help them win incentive prizes with an online donation at FremontAreaBigGive.org.
- It's Go Time! #FremontAreaBigGive is happening now at FremontAreaBigGive.org.

E-blast Template to Employees – two weeks out

On May 8th, our community will come together for the second-ever Fremont Area Big Give and we need YOU to join us. It's a full 24 hours dedicated to giving—and it's your chance to make a real difference, right here in our own community.

There are incentive prizes available to local nonprofits, and with your involvement, we can do more good than ever for our favorite charities.

You can join in supporting our local community on this giving day in a variety of ways:

- Communicate – Reach out to your favorite Fremont-area nonprofits and ask how your organization can support their fundraising efforts.

- Ambassador – Share this opportunity with your networks – be sure to use the hashtag #FremontAreaBigGive
- Donate – Support your favorite local nonprofits on May 8th with an online donation at FremontAreaBigGive.org
- Donation station: <Company Name> will be hosting on-site donation stations at <location>, to make it even easier to give on May 8th. Come join us and participate in Fremont Area Big Give!
- Hosting nonprofit event: <Company Name> will be hosting our signature partners on site from <time window>, offering employees the opportunity to learn about our community partners, and to make a donation to their favorite local organization.

For questions about the Fremont Area Big Give, and how you can get involved, please contact <Company Contact>.

Best regards,

<Company Contact Signature Line>

E-blast Template to Employees – one week out

Subject Line: Fremont Area Big Give is coming up May 8th

The big day is almost here!

On Tuesday, May 8th, our community will come together for Fremont Area Big Give and we need YOU to join us. It's 24 hours of charitable giving—and it's your chance to make a real difference, right here in our community.

Join in supporting our local community on May 8th, by donating to your favorite organizations online at FremontAreaBigGive.org.

<Insert any relevant details about donation stations or nonprofit events here.>

<Company name> is supporting the Fremont Area Big Give! Please join us in this great Big Give-Together! See you at FremontAreaBigGive.org!

<Company Contact Signature Line>

***Sample Marque Messages:**

For limited space:

- Fremont Area Big Give May 8th
- 24 hours to Give Big May 8th
- 24-hour giving day May 8th
- Give Big at FremontAreaBigGive.org May 8th

More space:

- Go Big and Give May 8th at FremontAreaBigGive.org
- 24 hours to GIVE on May 8th at FremontAreaBigGive.org
- Give to 56 area nonprofits at FremontAreaBigGive.org
- Give at FremontAreaBigGive.org on May 8th to area nonprofits!
- Click & Give May 8th FremontAreaBigGive.org