

## Prize List

Please list the name, prize amount and other relevant information for the prizes below.

Time	Name	Prize Amount	Description
	<b>Most Prescheduled Gifts</b>	<b>\$1,000</b>	NPO who receives the most money in prescheduled gifts between April 10 <sup>th</sup> and 5:59am April 25th
6am	<b>Early Bird</b>	<b>\$200</b>	NPO who receives the <u>1st</u> donation of the day
7-8 am	<b>Get up and Give! KLTW 7/ KTRE 9</b>	<b>\$200</b>	NPO with the most unique donors*
8-9 am	<b>Breakfast Bonus!</b>	<b>\$250</b>	NPO who has the most "new" donors (Donors self-indicate)
9-10 am	<b>Power Hour</b>	<b>\$500</b>	NPO with the most unique donors*
	<b>Minute to Win It:</b>	<b>\$300</b>	NPO who raises the most dollars in a specific 30 minute time frame (Time Frame TBA on April 25th, and announced on <a href="http://www.facebook.com/SimplifiedGiving">www.facebook.com/SimplifiedGiving</a> )
11am-1pm	<b>Sunny 106.5 FM New Donor Challenge</b>	<b>\$106.50</b>	NPO with the most new donors between 11am-1pm (Donors self-indicate)
1-2 pm	<b>Power Hour</b>	<b>\$500</b>	NPO with the most unique donors*
2-3 pm	<b>School Car Line Blues</b>	<b>\$150</b>	NPO that raises the most dollars
3-4 pm	<b>Power Hour</b>	<b>\$500</b>	NPO with the most unique donors*
	<b>Minute to Win It:</b>	<b>\$200</b>	NPO who raises the most dollars in a specific 30 minute time frame (Time Frame TBA on April 25th, and announced on <a href="http://www.facebook.com/SimplifiedGiving">www.facebook.com/SimplifiedGiving</a> )
5-6 pm	<b>CBS19 New Donor Challenge</b>	<b>\$200</b>	NPO with the most unique donors*
6-7 pm	<b>Power Hour</b>	<b>\$500</b>	NPO with the most unique donors*
7-8 pm	<b>Don't Stop Believing</b>	<b>\$150</b>	NPO that raises the most dollars
8-9 pm	<b>East Texas Matters KETK56/Fox51</b>	<b>\$200</b>	NPO that raises the most dollars
9-10pm	<b>Give Where You Live</b>	<b>\$300</b>	NPO who has the most "new" donors (Donors self-indicate)
10-11 pm	<b>Night Owl</b>	<b>\$150</b>	NPO raises the most dollars

<b>11-midnight</b>	<b>The Big Finish</b>	<b>\$250</b>	NPO who has the most "new" donors (Donors self-indicate)
<b>Midnight</b>	<b>Last Call</b>	<b>\$150</b>	NPO who receives the <u>last</u> donation of the day
	<b>10X10</b>	<b>\$150</b>	First NPO to receive 10, \$100 donations
	<b>1989- A Foundation was Born</b>	<b>\$100</b>	NPO that receives the #1989th donation of the day. ETCF was founded in 1989!
	<b>Back To The Future!</b>	<b>\$250</b>	NPO that receives the gift that pushes us over last year's total of \$479,368
	<b>One-in-a-million!</b>	<b>\$1,000</b>	NPO that receives the gift that pushes us over our goal of \$1 million

Definition of Unique Donors:

Billing First Name, Billing Last Name, Billing Email Address, and Billing Zip Code.