



Midlands Gives

CENTRAL CAROLINA
COMMUNITY FOUNDATION

2023 Black Philanthropy Month & Give 8/28 Prizes & Incentives

Name	Prize Amount	# Of Prizes	Description
Black Philanthropy Month (August 1 – August 31)			
CCCF’s African American Philanthropy Committee Board Leadership Prize	\$1,000 (\$4,000)	4	\$1,000 awarded to four Black-led and Black-benefiting nonprofits randomly drawn from the gifts given by board members* during Black Philanthropy Month (August 1 – August 31) <i>*Board members must check "I am a board member for this organization." at checkout.</i>
CCCF’s African American Philanthropy Committee Fundraising Page Prize	\$1,000 (\$3,000)	3	Fundraising Pages leverage peer-to-peer philanthropy across our community and share the joy of giving across individual’s networks. \$1,000 awarded to three Black-led and Black-benefiting nonprofits randomly drawn from the Fundraising Pages that raise at least \$100 during Black Philanthropy Month (August 1 – August 31)
CCCF’s African American Philanthropy Committee Investing for Impact Prize	\$500 (\$5,000)	10	\$500 awarded to the ten Black-led and Black-benefiting nonprofits with the most unique donors on Midlands Gives during Black Philanthropy Month (August 1 – August 31)
Give 8/28 (August 28)			
First Citizens Bank Forever First Prize	\$1,000 (\$2,000)	2	\$1,000 awarded to the Black-led and Black-benefiting nonprofit that receives the first gift at noon (12pm) and 8pm on Midlands Gives on Give 8/28 (August 28)
Optus Bank Community Builder Prize	\$1,000 (\$1,000)	1	\$1,000 awarded to the Black-led and Black-benefiting nonprofit with the most unique donors on Midlands Gives on Give 8/28 (August 28)

**Prizes will be announced on September 5
on Central Carolina Community Foundation’s social media.**



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Prize Guidelines

- *Organizations must have an active profile on Midlands Gives to participate. Funds raised outside the platform are not counted towards prizes.
- *Organizations must receive at least five (5) gifts between August 1-31 before they are eligible to win a prize.
- *Organizations may not win more than one \$1,000 prize.
- *The AAPC Investing for Impact Prize (\$500) *can* be awarded to organizations that have already won another prize.
- *Gifts made during the early giving period *do* count toward prizes.
- *Prizes are awarded to the nonprofit, not the donor.