

2018 Midlands Gives Prizes

Name	Prize Amount	# of Prizes	Description
Aflac Power Hours	\$2,500	12	\$2,500 added to one small budget and one large budget nonprofit that has the most unique donors during the following hours:
			Aflac Rise and Shine Power Hour 7:00 AM to 7:59 AM
			Aflac Coffee Break Power Hour 10:00 AM to 10:59 AM
			Aflac Lunch Special Power Hour 12:00 PM to 12:59 PM
			Aflac Midday Mania Power Hour 4:00 PM to 4:59 PM
			Aflac Sunset Power Hour 7:00 PM to 7:59 PM
			Aflac Night Owl Power Hour 11:00 PM to 11:59 PM
Nephron Pharmaceuticals Mayor's Putting Challenge	\$5,000	20	Regional Mayors are invited to putt for local nonprofits! \$250 awarded to the nonprofit selected by a Moyor who makes a successful putt into the Midlands Gives Golf Hole during the May 1 st contest. The contest will take place at South Carolina State Museum, Midlands Gives Headquarters, at 11:45 AM.
Nephron Pharmaceuticals Champion Page Challenge	\$5,000	5	\$1,000 awarded to five randomly drawn nonprofits who have a Champion Page that met its goal by 6 PM on May 1 st . Champion Page must have a minimum goal of \$250 in order to qualify for this prize.
BB&T Milestone Prizes	\$1,000	5	\$1,000 awarded to the nonprofit that receives the gift that achieves one of the following giving milestones: \$250,000 \$500,000 \$1 million \$1.5 million \$2 million (or over last year's total if \$2 million is not raised)
First Citizen's Fifth Year Prize	\$5,000	1	\$5,000 awarded to the 5, 555 th gift, celebrating the 5 th year of Midlands Gives.
South State Bank First Gift Prize	\$1,000	2	\$1,000 awarded to one small budget and one large budget nonprofit who receives the first gift of the day in their size category.



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Nelson Mullins Last Gift Prize	\$1,000	2	\$1,000 awarded to one small budget and one large budget nonprofit who receives the last gift of the day in their size category.
Southeastern Freight First 50 Gifts Prize	\$1,000	2	\$1,000 awarded to the first small budget and large budget nonprofit to receive 50 gifts.
Elliott Davis Keystone Prize	\$500	2	\$500 awarded to one small and one large budget nonprofit that builds a strong foundation with the highest number of pre-scheduled gifts in their size category.
Recruiting Prize	\$250	2	\$250 awarded to the nonprofit randomly drawn from the returning nonprofits who brought a friend to a Midlands Gives Recruiting Breakfast.
Mixer Prize	\$1,000	1	\$1,000 awarded to the nonprofit randomly drawn from the organizations who completed Midlands Gives Bingo at a Mixer event.

Prize Rules

- Prizes are awarded to the nonprofit, not the donor.
- Organizations may not win more than one prize. *Exception: Prizes won before May 1st and Nephron Mayor's Challenge*
- Organizations must have received at least 10 gifts before a prize drawing to be eligible. *Exception: Prizes won before May 1*st, *South State Bank and Nephron Mayor's Challenge*
- Prize money does not count toward bonus pool eligibility.
- Schedule gifts do not count towards prizes. *Exception: Elliott Davis Keystone Prize*
- Prizes will be announced via social media and will appear on the Midlands Gives leaderboard when awarded. A press release with all prize winners will also go out shortly after the event.
- Size categories are determined by what nonprofits reported at time of registration. Small nonprofits have a budget of \$750,000 or less. Large nonprofits have a budget larger than \$750,000.





Regional Bonus Pools

Bonus pools are additional funds offered by the Foundation's partners for the benefit of organizations in specific geographic regions. Bonus pool sponsors determine who is eligible and how the money is distributed.

Community Foundation for Orangeburg and Calhoun Counties is sponsoring a **\$15,000** bonus pool for nonprofit organizations in Orangeburg and Calhoun Counties. Eligible organizations will receive a proportional share of the bonus pool based on the amount raised by the nonprofit.

Kershaw County Endowment is sponsoring a **\$2,500** bonus pool for nonprofit organizations in Kershaw County. Prizes will be awarded to eligible organizations according to who has the most unique donors. 1st Prize: \$1,000, 2nd Prize: \$750, 3rd Prize: \$500, 4th Prize: \$250

Sumter Community Foundation is sponsoring a **\$5,000** bonus pool for nonprofit organizations in Sumter. Eligible organizations will receive a proportional share of the bonus pool based on the amount raised by the nonprofit.

Greater Chapin Community Endowment is sponsoring **\$5,500** in matching funds for nonprofit organizations in the Greater Chapin area. Eligible organizations will receive a dollar for dollar match up to \$500.