



What is Midlands Gives?

Hosted by Central Carolina Community Foundation, Midlands Gives is a 24-hour online giving event that brings the region together as one community, raising money and awareness for local nonprofits in 11 Midlands counties. Since the inception of the event in 2014, over \$5.5 million has been raised for local nonprofits.

When is Midlands Gives?

The 5th annual Midlands Gives is Tuesday, May 1, 2018 from midnight to 11:59 pm.

Midlands Gives 2018 FAST FACTS

- 367 nonprofits enrolled
- Giving Day “Headquarters” hosted at South Carolina State Museum
- All major television networks have covered the event in prior years, recording 2 million in views during the 24 hours. We anticipate similar coverage May 1st.
- 8 businesses are corporate philanthropy partners donating \$57,000 in prize incentives

WHAT IS THE NEPHRON PUTTING CHALLENGE?

Midlands Gives invites Mayors and Council Chairs from all 11 counties in our service area to come out and support local nonprofits that are registered for Midlands Gives.

The contest will take place at 11:45 am at the South Carolina State Museum.

Prior to the challenge, participants will select one nonprofit from their jurisdiction to represent. Nonprofits can be randomly drawn at the contest if the participant does not wish to select their own nonprofit.

Participants will have two opportunities to putt a golf ball into the Midlands Gives Hole. If the shot is made, the participant’s selected nonprofit will receive a \$250 prize added to their leaderboard total. A total of 20 prizes are available, totaling \$5,000. Winning nonprofits will be posted on the Midlands Gives Leaderboard and shared on social media.

Participants are encouraged to bring their cheer-teams and will receive a free Midlands Gives t-shirt.

Rules subject to change.

To participate, register by April 24th at: <https://yourfoundation.wufoo.com/forms/nephron-mayors-challenge-registration/>

Questions? Contact Cherise Arrendale at cherise@yourfoundation.org or 803.978.7817.