

2018 Midlands Gives Prizes

Name	Prize Amount	# of Prizes	Description
Aflac Power Hours	\$2,500	12	\$2,500 added to one small budget and one large budget nonprofit that has the most unique donors during the following hours:
			7:00 AM to 7:59 AM
			10:00 AM to 10:59 AM
			12:00 PM to 12:59 PM
			2:00 PM to 2:59 PM
			4:00 PM to 4:59 PM
			11:00 PM to 11:59 PM
Nephron Pharmaceuticals Public Official Contest	\$10,000	TBA	To Be Announced
Fublic Official Contest			
BB&T Milestone Prizes	\$1,000	5	\$1,000 awarded to the nonprofit that receives the gift that achieves one of the following giving milestones:
			\$250,000
			\$500,000
			\$1 million
			\$1.5 million
			\$2 million (or over last year's total if \$2 million is not raised)
First Citizen's Fifth Year Prize	\$5,000	1	\$5,000 awarded to the 5, 555 th gift, celebrating the 5 th year of Midlands Gives.
South State Bank First Gift Prize	\$1,000	2	\$1,000 awarded to one small budget and one large budget nonprofit who receives the first gift of the day in their size category.
Nelson Mullins Last Gift Prize	\$1,000	2	\$1,000 awarded to one small budget and one large budget nonprofit who receives the last gift of the day in their size category.
Southeastern Freight First 50 Gifts Prize	\$1,000	2	\$1,000 awarded to the first small budget and large budget nonprofit to receive 50 gifts.



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Recruiting Prize	\$250	2	\$250 awarded to the nonprofit randomly drawn from the returning nonprofits who brought a friend to a Midlands Gives Recruiting Breakfast.
Mixer Prize	\$1,000	1	\$1,000 awarded to the nonprofit randomly drawn from the organizations who completed Midlands Gives Bingo at a Mixer event.

Prize Rules

- Prizes are awarded to the nonprofit, not the donor.
- Organizations may not win more than one prize.
 - o Exception: Prizes won before May 1st and Nephron's prize
- Organizations must have received at least 10 gifts before a prize drawing to be eligible.
 - o Exception: Prizes won before May 1st, South State Bank and Nephron
- Prize money does not count toward bonus pool eligibility.
- Prizes will be announced via social media and will appear on the Midlands
 Gives leaderboard when awarded. A press release with all prize winners will
 also go out shortly after the event.
- Size categories are determined by what nonprofits reported at time of registration. Small nonprofits have a budget of \$750,000 or less. Large nonprofits have a budget larger than \$750,000.

Regional Bonus Pools

Bonus pools are additional funds offered by the Foundation's partners for the benefit of organizations in specific geographic regions. Bonus pool sponsors determine who is eligible and how the money is distributed. Bonus pools details will be announced by April $1^{\rm st}$ and will be posted on the Midlands Gives website.