



**MIDLANDS
GIVES**

Powered by CENTRAL CAROLINA
Community Foundation

2017 TRAINING OPPORTUNITIES

1.10.17 | NOON - MG WEBINAR #1
Introduction to CCCF & Midlands Gives

1.11.17 | NOON - SCANPO WEBINAR #1
Introduction to Social Media: Finding,
Targeting and Communicating with
Online Donors

1.12.17 | 9AM - REGIONAL TRAINING
Newberry Opera House

1.17.17 | 9AM - REGIONAL TRAINING
Columbia College

1.18.17 | NOON - SCANPO WEBINAR #2
Basic Social Media: Getting
Comfortable with Facebook

1.19.17 | 9AM - REGIONAL TRAINING
Orangeburg Chamber of Commerce

1.23.17 | 9AM - REGIONAL TRAINING
Sumter County Museum

1.24.17 | 9AM - REGIONAL TRAINING
Town of Lexington Municipal Building

1.25.17 | NOON - SCANPO WEBINAR #3
Advanced Social Media: Expanding
Your Giving Day Social Media Toolbox
with Analytics

1.26.17 | 9AM - REGIONAL TRAINING
Columbia - Location TBD

2.1.17 | NOON - SCANPO WEBINAR #4
Getting Your Board on Board: Board
Engagement Strategies

2.7.17 | NOON - MG WEBINAR #2
Prizes, Promotional Items, Telling Your
Story/Media Outreach, Marketing
Toolkit

2.8.17 | NOON - SCANPO WEBINAR #5
Telling Your Story

2.15.17 | NOON - SCANPO WEBINAR #6
Collaborations, Partnerships & Matches

2.22.17 | NOON - SCANPO WEBINAR #7
Interviewing with Media

3.14.17 | NOON - MG WEBINAR #3
Day of logistics, Scheduling Gifts, Donor
Forms, Leaderboard

4.4.17 NOON - MG WEBINAR #4
Crisis plan, Post-event Logistics,
Thanking Donors, Donate Now Button,
Final Q&A

MAY 2, 2017  **MIDLANDS GIVES DAY!**

Training Requirements

Returning NPOs

One (1) Regional Meeting and three (3) SCANPO Webinars of your choice). MG Webinars are optional.

New NPOs

One (1) Regional Meeting and four (4) SCANPO Webinars (1 & 2, plus two others of your choice). MG Webinars are optional.

REGISTER @ midlandsgives.org