



2017 GOODGIVING CHALLENGE RULES, POLICIES AND PROCEDURES

1. The 2017 GoodGiving Challenge will be hosted by Blue Grass Community Foundation in partnership with Smiley Pete Publishing. All participants must adhere to its policies and procedures. It is the nonprofit's responsibility to participate in Blue Grass Community Foundation and partner trainings on how to best participate in the Challenge.
2. All gifts must be made on the GoodGiving Challenge website (www.bggives.org) between 9 a.m. on November 28 and 11:59 p.m. on December 31 to be eligible for the GoodGiving Challenge. Gifts of cash will not be accepted.*
3. All gifts must be made by a Donor. Participating nonprofits are prohibited from donating to themselves or to any affiliated entity. Blue Grass Community Foundation or Smiley Pete Publishing cannot under any circumstance enter a Donor's gift.
4. Donations are time stamped and are processed when a Donor completes check out on the bggives.org website.
5. The minimum gift that will be accepted for the GoodGiving Challenge is \$10. There is no maximum gift.
6. Every gift made by donors to nonprofits through the GoodGiving Challenge website (www.bggives.org) is irrevocable and unrestricted.
7. Prizes made possible by Blue Grass Community Foundation (BGCF) endowment pool will be contributed to a qualifying nonprofit's **Endowment Fund at BGCF**. If a nonprofit does not have an existing endowment fund at BGCF and qualifies for prizes from the BGCF endowment pool, an endowment fund will be established for the organization following the conclusion of the Challenge. If the nonprofit does not wish to establish an endowment fund at BGCF, the nonprofit will forfeit all endowment prizes made possible by BGCF.
8. Donations to the Challenge are considered donations to BGCF and are granted in aggregate to the participating nonprofits at the conclusion of the Challenge. While nonprofits may choose to issue a thank you note to donors, **they should not issue a charitable acknowledgement since the Donor will receive an official charitable receipt via email immediately following his/her donation.**

9. Unless a Donor requests to remain anonymous, participating nonprofits will receive the following information about their donors: contact information, amount, date and time of gift and any special instructions. For gifts from anonymous donors, nonprofits will receive only information about the amount, date and time of gift.
10. All donations will be paid to the chosen nonprofit net of a 5.1% fee plus \$0.30 per each credit card contribution or 3.0% plus \$0.40 on each eCheck/ ACH contribution (100% of these costs are CiviCore fees). **BGCF is a 501C(3) nonprofit and does not receive monetary benefit from transaction fees.** Donors will have the option to cover this fee at check out. Blue Grass Community Foundation and Smiley Pete Publishing support this giving event as a community service and do not financially profit from it.
11. Participating nonprofits shall not offer goods or services – including, but not limited to, dinner tickets, membership fees, admission tickets or other gifts – in exchange or as a reward for a donation to its nonprofit during the Challenge.
12. A nonprofit's optional match donor(s) may make match payments via www.bggives.org. Only match payments made on www.bggives.org by credit card or eCheck/ACH will be eligible for prizes and other matching dollars. Match payments made by check or cash, made payable to the nonprofit and delivered directly to the nonprofit will not count toward their challenge totals.
13. The Leaderboard provides a snapshot summary of charitable activity during the Challenge. It is not used to determine the outcome of challenge events and may not always reflect real-time reporting on donations made.
14. At this time, all prizes provided by BGCF will be awarded based on aggregate performance over the entirety of the Challenge. If additional challenges (daily, weekly, or pop-up) are added, related rules will be provided.
15. Blue Grass Community Foundation reserves the right to review all charitable donations and determine their eligibility as qualifying gifts for all GoodGiving Challenge prizes, matches and grants.
16. Participating nonprofits are strongly encouraged to post on Social Media as often as possible.

17. Failure to comply with any requirements or rules as outlined will disqualify nonprofits from prizes, match pools and awards and may disqualify nonprofits from participating in future GoodGiving Challenges.

I certify that I have read, understand and agree to all of the above rules, policies and procedures, as stated in pages one through two in this document, to participate in the 2017 GoodGiving Challenge.

Failure to comply with any requirements or rules as outlined will disqualify my nonprofit from prizes, match pools or awards and may disqualify my nonprofit from participating in future GoodGiving Challenges.