

FOR IMMEDIATE RELEASE

April 26, 2017

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**ARIZONA  
GIVES ★ DAY**  
**APRIL 4, 2017**



## Arizona Gives Day Raises \$2.74 Million for Nonprofits Statewide

PHOENIX — [Arizona Gives Day](#), the grassroots, statewide day of giving that invites Arizonans to support their favorite causes, raised \$2.74 million for nonprofits on April 4, 2017.

Hosted by the Alliance of Arizona Nonprofits and Arizona Grantmakers Forum, and presented by FirstBank, Arizona Gives Day has now helped raise more than \$10.14 million for Arizona nonprofits since its founding in 2013.

"We saw an overwhelming outpouring of generosity from donors this year, with 84 percent electing to cover all processing fees related to their donations to their favorite nonprofits," said Kristen Merrifield, CEO of the Alliance of Arizona Nonprofits. "This is just one indicator that Arizona Gives Day is accomplishing what we set out to do — fostering an incredible spirit of philanthropy in Arizona."

This year, 18,301 online donations and hundreds of offline contributions helped raise \$2,739,433 for nonprofit organizations across the state, many of which raised double their 2016 contribution totals.

"Arizona Gives Day continues to showcase the collective power of personalized philanthropy in our state," said Laurie Liles, president and CEO of Arizona Grantmakers Forum. "Since it began in 2013, this annual day of giving has raised an impressive \$10 million for local nonprofits. Through their generosity, Arizona Gives Day donors are literally changing lives. That kind of power is habit-forming, and I can't wait to see what next year will bring."

Human service organizations were the largest percentage of participating nonprofits, followed by education, animals, arts and culture, youth development, health, community improvement, environment, social advocacy, religion/faith-based, economic development, mutual/membership benefit, science/technology and international/foreign affairs, respectively.

"We are so proud to be the presenting sponsor of Arizona Gives Day and are thrilled with its success," said Bryce Lloyd, FirstBank President - Phoenix. "Surpassing 1,000 participating Arizona nonprofits for the first time was a huge milestone. It shows the power of a collective voice, while allowing each nonprofit to directly benefit and use the day to achieve their goals and unique purposes."

FINAL COUNTY NUMBERS. PRIZE WINNERS, CONT. ON NEXT PAGE

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### ARIZONA GIVES DAY 2017 RESULTS FAST FACTS

- 1,028 organizations participated from across the state
- 300+ organizations joined Arizona Gives Day for the first time
- \$175,000 in prize money was distributed to winning nonprofits

### NUMBERS BY COUNTY

- **Maricopa:** 8,180 donations; raised \$886,534.36; 592 nonprofits
- **Pima:** 6,201 donations; raised \$696,092.74; 227 nonprofits
- **Yavapai:** 721 donations; raised \$102,316.55; 48 nonprofits
- **Pinal:** 547 donations; raised \$88,917.15; 27 nonprofits
- **Navajo:** 562 donations; raised \$85,049.74; 18 nonprofits
- **Coconino:** 721 donations; raised \$64,980.93; 43 nonprofits
- **Cochise:** 289 donations; raised \$54,717.14; 14 nonprofits
- **Graham:** 201 donations; raised \$32,278.70; 12 nonprofit
- **National/Out of State:** 66 donations; raised \$8,717.79; 12 nonprofits
- **Santa Cruz:** 37 donations; raised \$3,863.04; 7 nonprofits
- **Mohave:** 42 donations; raised \$2,042.37; 10 nonprofits
- **Yuma:** 25 donations; raised \$1,945.55; 11 nonprofits
- **Apache:** 25 donations; raised \$1,674.47; 6 nonprofits
- **Gila:** 5 donations; raised \$716.23; 6 nonprofits
- **La Paz:** N/A
- **Greenlee:** N/A

### INCENTIVE PRIZE WINNERS

- If you would like to see a list of the 71 nonprofits who received a portion of the \$175,000 prize pool, you can view the [full list here](#). (List includes nonprofit name, prize amount, prize category, bonuses and county information for each winner.)

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### About the Alliance of Arizona Nonprofits

The Alliance of Arizona Nonprofits is an action-oriented group of partners across Arizona — both nonprofits and those in the community who support them — dedicated to uniting, strengthening and advancing Arizona's nonprofit sector. The Alliance envisions an Arizona where all nonprofits are valued, empowered and thriving, with support from grassroots efforts like Arizona Gives Day. For more information, visit [www.azgives.org](http://www.azgives.org), or email [azgives@arizonanonprofits.org](mailto:azgives@arizonanonprofits.org).

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### **About Arizona Grantmakers Forum**

Arizona Grantmakers Forum is the regional association serving Arizona's philanthropic community. Its mission is to empower members to transform Arizona through leadership and meaningful philanthropy. Member organizations make financial grants to nonprofit organizations throughout the state and represent the interests of private foundations, trusts, endowed community foundations, corporations, government agencies and individuals with organized charitable gift programs. For more information, visit [www.arizonagrantsmakersforum.org](http://www.arizonagrantsmakersforum.org).

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### **About FirstBank**

FirstBank, the nation's third largest privately-held bank with multiple banking locations in Arizona, operates more than 120 locations in Colorado, Arizona and California, and serves more than 650,000 customers. Since 2000, FirstBank has contributed more than \$55 million and thousands of volunteer hours to charitable organizations. FirstBank is unique in that a majority of its stock is owned by management and employees. For more information, visit [www.efirstbank.com](http://www.efirstbank.com).

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### **Sponsors**

**Presenting:** FirstBank

**Platinum:** Arizona Community Foundation

**Gold:** Thunderbird Charities

**Silver:** BHHS Legacy Foundation, Freeport McMoRan, Tucson Electric Power / UniSource Energy Services, SRP, Hickey Family Foundation, Intel, Vitalyst Health Foundation