



3 WAYS TO SHOW YOUR SUPPORT FOR ARIZONA GIVES DAY

Help your favorite local nonprofit with these fun and easy tips

You don't have to be flush with cash to make a difference during Arizona Gives Day. Here are three ways you can help your favorite organization succeed without adding an extra zero to your own check.

1

Share on Social Media

If there's a cause you're passionate about, don't keep it to yourself — spread the word to family and friends on your social media pages. And don't just ask them to give, but share the reasons why a certain nonprofit is near and dear to your heart — Do you have a family member battling addiction? Do you work with underprivileged kids? Were you yourself helped by a nonprofit at some point in your life? Sharing these types of stories helps to remind people of the important work that nonprofits do.

2

Make It a Competition

A friendly one, of course. Challenge your friends to a little game — have everyone choose a charity that's participating in Arizona Gives Day and then compete to see who can bring in the most bacon. Bonus: Losers have to donate to the winner's charity of choice.

3

Join the Conversation

In the weeks and months leading up to the big day, add the Arizona Gives Day hashtag (#AZGivesDay) to your social posts and your online discussions about community activism. Instead of just complaining about a lack of funding for schools or the need for more community gardens, offer a solution by raising awareness for Arizona Gives Day. If you have a blog, use your platform to explain why donating on April 4 can make such a big difference and encourage your readers to take part.