

**BROUGHT TO YOU BY ALLIANCE OF ARIZONA NONPROFITS  
& ARIZONA GRANTMAKERS FORUM**



## **MEDIA ALERT**

**FOR IMMEDIATE RELEASE:** April 6, 2021

### **As of 6pm Today, Arizona Gives Day 2021 Has Raised More Than \$4 Million for 1000-Plus Nonprofits, Donations are Still Needed**

PHOENIX, AZ — As of 6 p.m. today, Arizona Gives Day 2021, hosted by the Alliance of Arizona Nonprofits and Arizona Grantmakers Forum and presented by FirstBank, has raised more than \$4million for more than 1,040 nonprofit organizations statewide. Last year, the event raised a record \$6.1 million.

Nearly 27,000 individuals have donated on Arizona Gives Day, the annual statewide day of giving when Arizonans show their incredible support for their favorite local causes. At the same time, more than 1,100 volunteers have pledged almost 50,000 hours.

"The pace of giving, both financially and for volunteer hours, has been remarkable," said Alliance of Arizona Nonprofits CEO Kristen Merrifield. "There's no way to predict where the total will end up, but we're certainly on track for another great result."

#### **ARIZONA GIVES DAY 2021 FAST FACTS**

- 1043 nonprofits are participating from across the state
- Donate at [AZGives.org](https://AZGives.org) where you can choose one or more organizations for your donation or find new Arizona organizations to give to.
- Create a fundraiser page to benefit your favorite nonprofit organization.  
[www.azgives.org/fundraisers](https://www.azgives.org/fundraisers)
- Purchase Giving eCards. The person receiving the eCard gets to choose which nonprofit to donate to on [AZGives.org](https://AZGives.org). eCards are available for purchase and use year-round.  
[www.azgives.org/ecards](https://www.azgives.org/ecards)

- AZGives.org offers an advanced search filter to find nonprofits by specific criteria, area of focus, and which donations may qualify as an Arizona tax credit. Donors can either check out as a guest or create an account to set up recurring donations and make changes to their giving throughout the year.
- \$160,000 in prize pool money is up for grabs by participating nonprofits; 84 prizes will be given out ranging from \$500 - \$7,500
- 
- Arizona Gives Day is managed by the Alliance of Arizona Nonprofits in collaboration with Arizona Grantmakers Forum. FirstBank, one of the nation's largest privately held banks with a focus on "banking for good," is the presenting sponsor. Arizona Gives Day's annual online giving movement unites nonprofits to celebrate and increase philanthropy in Arizona through online giving.

Arizona Gives Day is not possible without the support of sponsors FirstBank, Arizona Community Foundation, BHHS Legacy Foundation, Freeport McMoRan Foundation, Hickey Family Foundation, Intel Corporation, Vitalyst Health Foundation, Community Foundation for Southern Arizona, Salt River Project (SRP), Southwest Gas Corporation, Tucson Electric Power/UniSource Energy Services and Sechler Morgan CPA. In-kind promotional partners are Frontdoors Media and InBusiness Magazine.

- See all of the participating nonprofits throughout the state at [www.azgives.org/nonprofits](http://www.azgives.org/nonprofits)

#### **Contacts:**

- Jennifer Purcell, [jenniferp@arizonanonprofits.org](mailto:jenniferp@arizonanonprofits.org), (602) 279-9166
- Kate Crowley, Crowley Communications, (480) 277-4178
- Steve Carr, The Kur Carr Group, Inc., (602) 317-3040

**About the Alliance of Arizona Nonprofits:** The Alliance of Arizona Nonprofits is a statewide trusted resource and advocate for the nonprofit community. The Alliance's mission is to unite, strengthen and advance Arizona's nonprofit sector and is comprised of more than 1,000 members – both nonprofits and those in the community who support them – across the state. Since 2004, the organization has been dedicated to furthering the common interests of Arizona's nonprofit community and envisions an Arizona where all nonprofits are valued, empowered and thriving, with support from grassroots efforts like Arizona Gives Day. For more information, visit [www.arizonanonprofits.org](http://www.arizonanonprofits.org), or email [azgives@arizonanonprofits.org](mailto:azgives@arizonanonprofits.org).

**About FirstBank:** FirstBank began providing banking services in Colorado in 1963. Today, the bank maintains more than \$23 billion in assets and operates more than 110 branch locations across Colorado, Arizona and California. FirstBank offers a variety of checking accounts, savings accounts, home equity loans, mortgages, and a full range of commercial banking services, including financing, treasury management and deposit accounts. Since 2000, FirstBank has been recognized as a leader in corporate philanthropy, contributing nearly \$70 million and thousands of volunteer hours to charitable organizations. The company is also unique in that a large portion of its stock is owned by management and employees, giving employees a financial stake in the bank's success through its Employee Stock Ownership Program. For more information, visit [www.efirstbank.com](http://www.efirstbank.com). MEMBER FDIC

**About the Arizona Grantmakers Forum:** Arizona Grantmakers Forum is the statewide network that connects, educates and advocates for Arizona philanthropy. With a mission to empower its members to transform Arizona through leadership and meaningful philanthropy, Arizona Grantmakers is made of organizations that provide funds and resources to nonprofit organizations throughout the state. Members include private foundations, trusts, endowed community foundations, corporate foundations, businesses

with charitable giving programs, government agencies and individuals with organized giving programs. For more information, visit [www.arizonagrantmakersforum.org](http://www.arizonagrantmakersforum.org).