

# ARIZONA Giving Guide

Special Advertising Section – March 2023

## Connecting business with our community

**TELL THEM WHY THEY SHOULD GIVE TO YOUR ORGANIZATION!**

**Connecting the Greater Phoenix Business Community with your nonprofit organization for Arizona Gives Day and beyond.**

**BUT WE NEED YOUR HELP...**

*IN BUSINESS* MAGAZINE presents the Valley's most comprehensive guide to the Top Nonprofit Organizations in Arizona. The 2023 special section will run in the March 2023 issue of *In Business Magazine* and be online for the entire year. This section will profile each top organization, and tell its story. This comprehensive guide is the go-to guide for businesspeople throughout metropolitan Phoenix and beyond.

**ALL ALLIANCE OF ARIZONA NONPROFITS MEMBERS PARTICIPATING IN ARIZONA GIVES DAY WILL BE LISTED IN THIS YEAR'S GUIDE.**

### In Business Magazine

Join fellow nonprofit organizations in getting an ADVANCE push for Arizona Gives Day. We are asking businesses throughout the Valley to give on Arizona Gives Day. Your PROFILE and ADVERTISEMENT will be seen by more than 136,000 subscribers to *In Business Magazine*.

### Benefits

- ▶ Exposure BEFORE Arizona Gives Day
- ▶ April 4, 2023 - 24 Hours of Giving
- ▶ A Profile and Ad in the Giving Guide
- ▶ Enhanced Listing in the Guide
- ▶ Online Guide Exposure for One Year
- ▶ Social Media Push for Advertisers

### Here's How It Works

1. Determine the ad/profile size.
2. Fill out our form for Profile content. Include your logo and a photo.
3. Provide or help us to build an ad to showcase who you are and why businesspeople need to give to your organization.

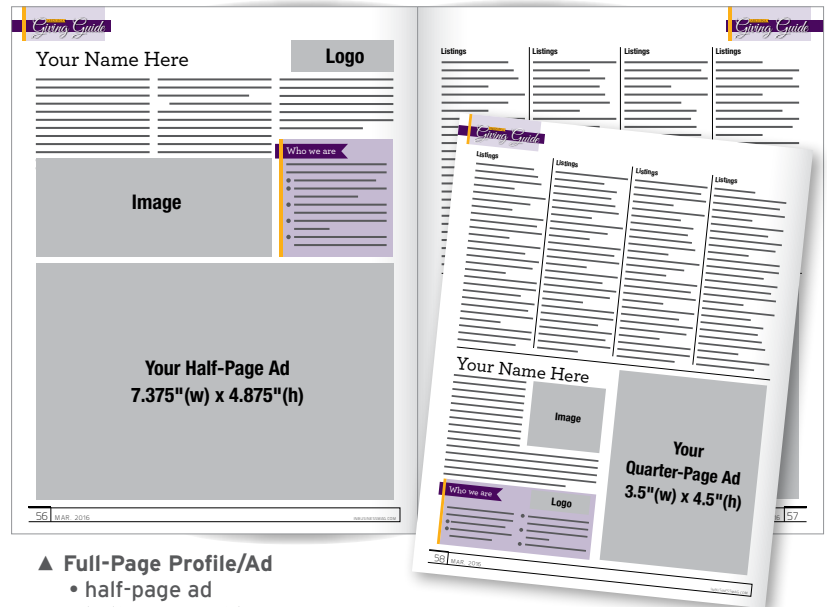
**That's it.** The information will run in our March 2023 issue of *In Business Magazine*.

### NONPROFIT RATE

**Full-Page Profile/Ad: \$2,154**

**Half-Page Profile/Ad: \$1,250**

Partnering with:



- ▲ **Full-Page Profile/Ad**
- half-page ad
  - half-page profile

- ▲ **Half-Page Profile/Ad**
- quarter-page ad
  - quarter-page profile



Information on completing these steps and the items needed will be provided once your organization has contracted for space. Questions may be directed to Rick McCartney's office. 480-588-9505 x213 or [rmccartney@inmediacompany.com](mailto:rmccartney@inmediacompany.com).