

# PHOENIX



## PRINT PACKAGES

Formatted and Display Ads Available

<b>FULL PAGE</b> .....	<b>\$3,000</b>
400 words   61% off rate card	
<b>2/3 VERTICAL</b> .....	<b>\$1,500</b>
300 words   71% off rate card	
<b>1/3 VERTICAL</b> .....	<b>\$1,000</b>
200 words   66% off rate card	
<b>1/6 VERTICAL</b> .....	<b>\$600</b>
80 words   49% off rate card	

## DIGITAL ADD-ONS

<b>RUN-OF-SITE WEB ADS</b> .....	<b>\$250</b>
Per Month	
<b>E-NEWSLETTER AD</b> .....	<b>\$250</b>
<b>SOCIAL MEDIA AD</b> .....	<b>\$250</b>

## DIGITAL ONLY

<b>RUN-OF-SITE WEB ADS</b> .....	<b>\$500</b>
Per Month	
<b>PHOENIX GIVES BACK</b> .....	<b>\$350</b>
1/year promotion (promotion of subscription with charitable contribution) - <a href="http://www.phoenixmag.com/givesback">www.phoenixmag.com/givesback</a> . *Included free w/ print ad purchase.	

**SPECIAL ADVERTISING SECTION**  
**ARIZONA GIVES DAY**

**MARCH/APRIL**  
**ISSUE**

**SPACE CLOSE: 1/30/23**  
**DELIVERY: 2/21/23**

By advertising in this section, you will reach a target audience of affluent and educated readers who are likely to support non-profits.

**326,000+** **AVERAGE READERSHIP PER MONTH**  
**\$179,737** **AVERAGE HOUSEHOLD INCOME**

CIRCULATION VERIFICATION COUNCIL 2020 AUDIT; QUESTIONPRO SURVEY

## WHY INVEST?

- › Take advantage of an affordable opportunity to increase charitable giving from current and new donors.
- › Showcase your brand on both our print and digital platforms.
- › Your organization will be tagged in our Arizona Gives Day awareness campaign through print and social media.
- › The March/April issue is our Top Doctors issue: our biggest and most popular issue of the year, which also receives extended newsstand presence.

CONTACT AN ACCOUNT EXECUTIVE ABOUT OUR PRINT & DIGITAL OPPORTUNITIES: [ADVERTISE@PHOENIXMAG.COM](mailto:ADVERTISE@PHOENIXMAG.COM) | 480.478.8838

