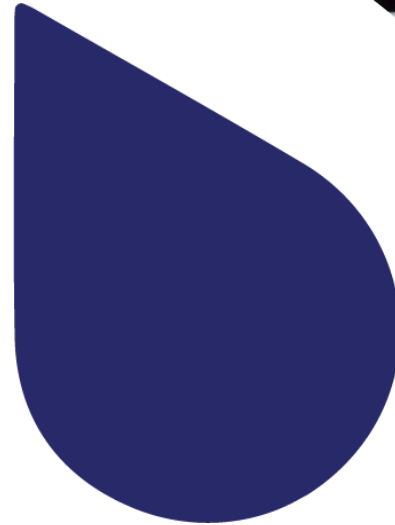


Peer 2 Peer Fundraising Training



Why is Peer to Peer (P2P) Important?

- P2P Fundraising is a great way for supporters to expand their network and online donations for a great Giving Day
- Fundraising Pages offer supporters an opportunity to set fundraising goals, get the word out, and connect friends, family and passion to become a champion for their favorite causes.
- P2P Fundraising Pages may be created, managed, and edited via the Neon One platform

Creating a Fundraising Page

1. Using the website's search bar, search for the organization you want to fundraise for.
2. Click on the organization's logo or 'Learn more' to view its profile.
3. Click 'Create a Fundraiser' on the top right of the profile page.
4. If you have a donor account, login to proceed. If you do not already have an account, click 'Create Profile' at the top left corner of the screen and follow the prompts. If you're unsure if you have previously created an account, click 'Forgot Password' and type in your email address to verify.
5. Provide some information about your campaign, then click 'Save Fundraiser' to publish. You'll receive an email with the URL and relevant information.

Select a Nonprofit Organization to Support

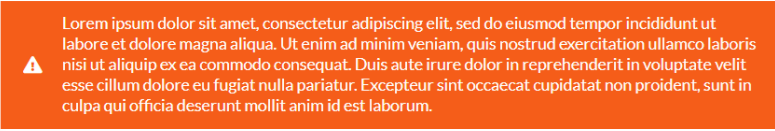
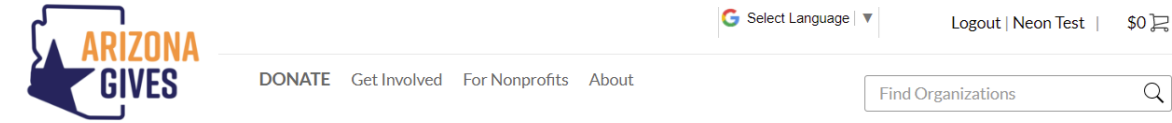
The screenshot shows the Arizona Gives website interface. At the top, there is an orange banner with the text "Donations are accepted year-round on AZGives.org!". Below this is the website header with the "ARIZONA GIVES" logo, navigation links for "DONATE", "Get Involved", "For Nonprofits", and "About", a "Select Language" dropdown, and "Logout | Neon Test | \$0" with a shopping cart icon. A search bar labeled "Find Organizations" is on the right. A dropdown menu is open under "For Nonprofits", listing "Browse Nonprofits", "Giving eCards", "Receipts", and "Leaderboards". A red arrow points to "Browse Nonprofits". Below the menu is a banner with cacti and the text "WE'RE COUNTING DOWN TO". A red arrow points to the "Browse Nonprofits" menu item. A red box highlights a nonprofit profile for "NEON ONE". The profile shows the "NEON ONE" logo, the name "Neon One Test Organization", a placeholder for a mission statement, a "Learn more >" link, and a "GIVE" button. Red arrows point to the logo and the "Learn more >" link.

CHOOSE AN ORGANIZATION TO SUPPORT

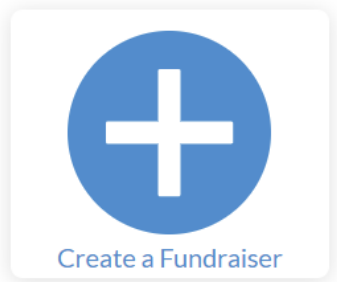
Access the public Arizona Gives website. You may either Search for one of your favorite Nonprofits or browse the list of Nonprofits

Click on the organization's logo or 'Learn more' to view its profile

Create Your Fundraising Page



[Overview](#) [Programs](#) [Volunteer](#) [Our Needs](#)



CLICK 'CREATE A FUNDRAISER'

You will be redirected to login into or create an account before you build your page

Login or Create an Account

CREATE PROFILE

Already Have a profile? LOGIN

Thanks for creating a page!

In order to create and manage your fundraising campaign you must create a profile.

With a fundraising campaign you can challenge friends, family, and others to raise money for the charity of your choice through your own unique page.

Please login or create a profile to proceed.

Email

Password

LOGIN


Forgot Password?


Please create your account!

* First Name

* Last Name

* Email

* Password 

* Confirm Password 

* Required field

CREATE PROFILE CANCEL

CREATE AN ACCOUNT OR LOGIN

Click 'Create Profile' if you do not already have a donor account or Login if you already have one. If you are not sure, click 'Forgot Password?' and enter your email to verify

Personalize Your Fundraising Page

ARIZONA GIVES

Select Language | Logout | Neon Test | \$0

DONATE Get Involved For Nonprofits About

Find Organizations

Fundraiser Title
Fundraiser Title

Custom URL
Custom URL

Set a Goal
How much do you want to raise?
\$

Hero Image
Replace the image at the top of your Fundraiser page with a personal photo
Upload Image
Images are 2:1 ratios. We suggest using a resolution of 2000 x 1000px and a size of up to 5MB

Fundraiser Story
Tell your audience why this cause is important to you
Share your personal story...

Save Fundraiser

INVEST IN ARIZONA
support my fundraiser

ARIZONA GIVES
AZGIVES.ORG

A Fundraiser by Neon Test supporting Neon One-System Testing Only

\$0 raised

Donate

Recent Donations

Example Donation	\$30	1 month ago
Example Donation	\$5	3 months ago

Use the editing tool on the left to create your Fundraiser Title, custom URL, Goal, Fundraiser Story - these fields are required to save your page - and upload a hero image

Tell us your Fundraising Story!

Save Your Fundraising Page

The screenshot shows the Arizona Gives fundraising page editor. At the top, there is a navigation bar with the Arizona Gives logo, a language selector, and links for 'Logout | Neon Test | \$0'. Below the navigation bar are links for 'DONATE', 'Get Involved', 'For Nonprofits', and 'About', along with a search bar for 'Find Organizations'.

The main editing area is divided into three columns:

- Left Column (Form Fields):**
 - Fundraiser Title:** A text input field with the placeholder 'Fundraiser Title'.
 - Custom URL:** A text input field with a lock icon.
 - Set a Goal:** A section with a question 'How much do you want to raise?' and a text input field with a '\$' symbol.
 - Hero Image:** A section with the instruction 'Replace the image at the top of your Fundraiser page with a personal photo' and an 'Upload Image' button.
 - Fundraiser Story:** A section with the instruction 'Tell your audience why this cause is important to you' and a rich text editor with bold, italic, and link icons, and a text area for 'Share your personal story...'.
- Middle Column (Preview):** A large preview area showing a fundraising page for 'INVEST IN ARIZONA support my fundraiser'. The background image is a slot canyon. The Arizona Gives logo is in the top right corner. The text 'support my fundraiser' is overlaid on the image.
- Right Column (Summary and Donations):**
 - Summary:** 'A Fundraiser by Neon Test supporting Neon One-System Testing Only'.
 - Raised Amount:** '\$0 raised'.
 - Donate Button:** A dark blue button with the text 'Donate'.
 - Recent Donations:** A list of two example donations:
 - Example Donation: \$30, 1 month ago
 - Example Donation: \$5, 3 months ago

A red arrow points to the 'Save Fundraiser' button at the bottom left of the editor.

Select 'Save Fundraiser' to publish your page

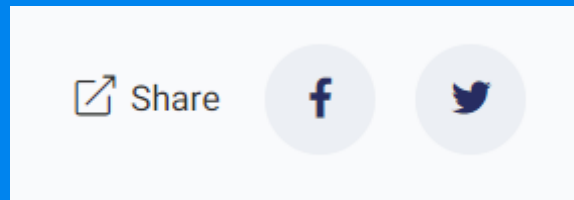
Finalize Your Fundraising Page

The screenshot shows the Arizona Gives website interface. At the top left is the Arizona Gives logo. To its right are links for 'DONATE', 'Get Involved', 'For Nonprofits', and 'About'. Further right is a 'Select Language' dropdown menu, a 'Logout | Neon Test' link, and a '\$0' cart icon. A search bar labeled 'Find Organizations' is positioned on the right side of the header. The main content area features a large banner image of a slot canyon with the text 'INVEST IN ARIZONA support my fundraiser' and the Arizona Gives logo. To the right of the banner is a white box containing the title 'Come and join the fun', a subtitle 'A Fundraiser by Jochebed Test supporting Neon One-System Testing Only', and a '\$0 raised' status with a 'Donate' button. Below the banner are social media share icons for Facebook and Twitter. At the bottom right, a 'Recent Donations' section displays a message: 'No donations at this time. Become the first to make a donation!'.

Please note: it may take up to 2 hours for your Fundraising Page to show publicly. Once it does, you may share your Fundraising Page's direct link with your network.

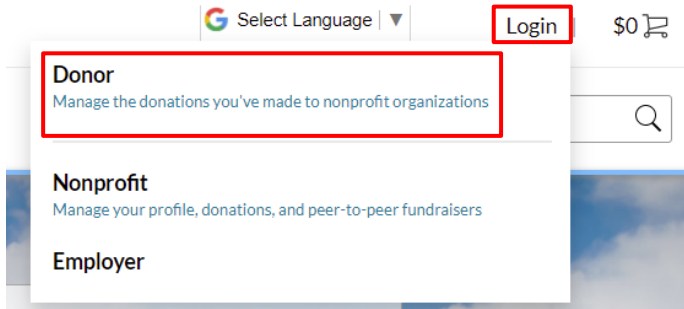
Share Your Fundraising Page

Fundraisers are only successful when they're shared! Copy your Fundraiser's unique URL to share with family, friends and other contacts in email and posts to social media.



Viewing and Editing P2P Fundraiser Pages - Supporters

View and Edit Your Fundraising Pages



Login or create your donor account below!

It's a quick and easy way to view your donation history and manage your payment profiles.

CREATE PROFILE

Already have a profile? LOGIN

Email

Password

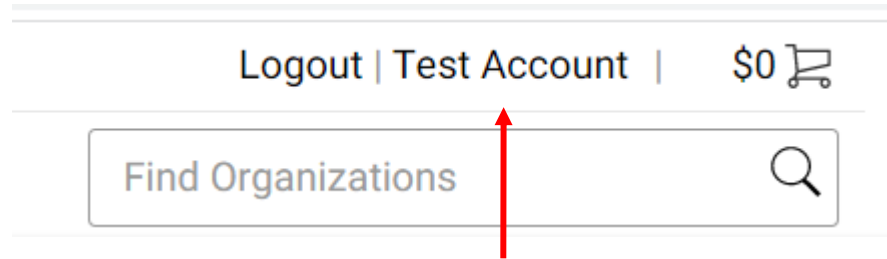
LOGIN

[Forgot Password?](#)

**LOGIN TO YOUR
DONOR
ACCOUNT**

To make edits to your Fundraising Page, first login to your profile by selecting either **'Donor'**.

View and Edit Your Fundraising Pages (cont.)



ACCESS YOUR ACCOUNT

From the homepage and once you're logged in, click on your name to navigate to your account and find your list of fundraisers

My Account

Account Details | My Donations | Future/Recurring Gifts | Payment Profiles | **My Fundraisers**

[Edit](#)

Updated 06/09/2022 by Neon Test

Basic Info


First Name	Middle Name	Last Name
Neon		Test
Email		
Password	Confirm Password	
*****	*****	
Zip	Plus 4	Country
		United States of America

View and Edit Your Fundraising Pages (cont.)

- From the 'My Fundraisers' tab you can see all the fundraising pages you have created, edit existing ones and create new ones.
- Click 'View' to go to your Fundraising Page.

Account Details | My Donations | Future/Recurring Gifts | Payment Profiles | My Fundraisers

Showing 8 record(s). [+ Create Fundraiser](#)

Title	Organization	Start Date	Status	Amount Raised
Support my testing efforts	Neon One- System Testing Only		Created	View Edit 


View and Edit Your Fundraising Pages (cont.)

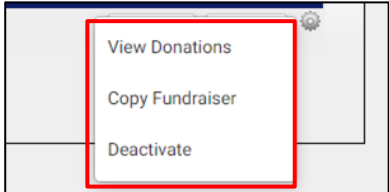
- Click the cog icon to see a list of donations to your page so far, copy or deactivate your Fundraiser Page.

Account Details | My Donations | Future/Recurring Gifts | Payment Profiles | My Fundraisers

Showing 8 record(s). [+ Create Fundraiser](#)

Title	Organization	Start Date	Status	Amount Raised
Support my testing efforts	Neon One- System Testing Only		Created	

[View](#) [Edit](#) 



Questions?