



## **ARIZONA GIVES FUNDRAISER PAGES**

You have a passion: It could be for animal welfare, supporting the arts, or raising awareness about mental illness. We bet you also have a wonderful network of friends, family and colleagues in your life.

Arizona Gives offers you a vehicle to connect your passion and your network by creating your personal fundraiser to raise money for local nonprofits supporting your passion. As an individual fundraiser for your chosen nonprofit(s), you set the goal, you get the word out, and you become a champion for your cause.

**BUSINESSES:** You are welcome to create a fundraiser page for a specific nonprofit too!

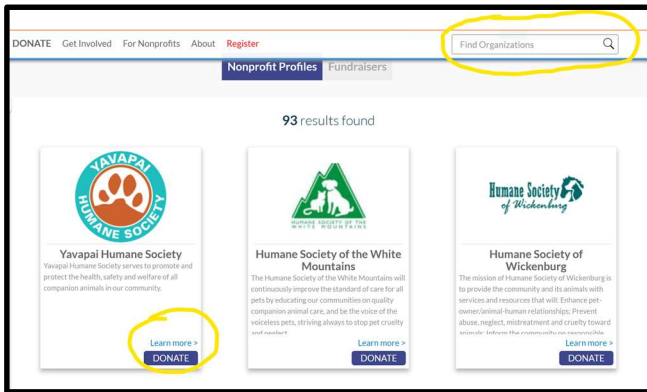
### **This document contains:**

- Steps for creating your fundraiser page (Pages 2-4)
  - Information for promoting and accessing your fundraiser page (Page 5)
  - Support for your fundraiser page (Page 6)
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## CREATING YOUR FUNDRAISER PAGE

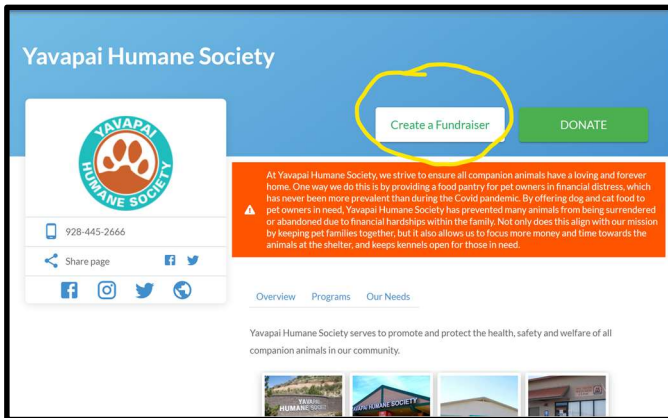
### Step 1:

To create a fundraising page, start by searching for your chosen nonprofit from either the [Arizona Gives home page search](#) or by [Browsing Nonprofits](#). Once you find the nonprofit's tile, click "Learn More" in the lower right corner of the tile.



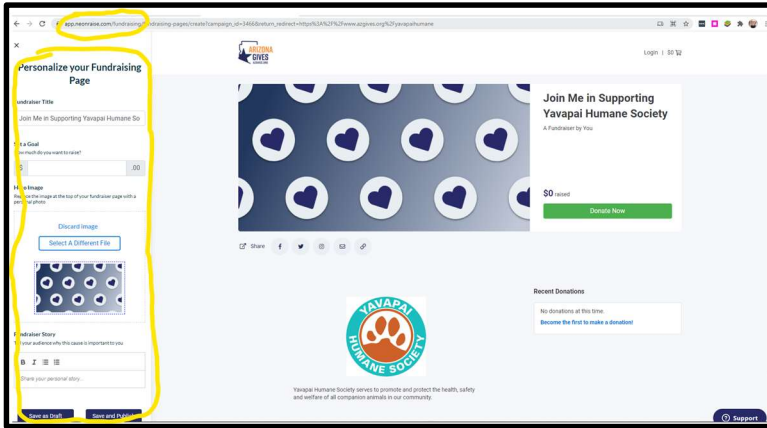
### Step 2:

Next, you will see your chosen nonprofit's profile page. Now click the "Create A Fundraiser" button.



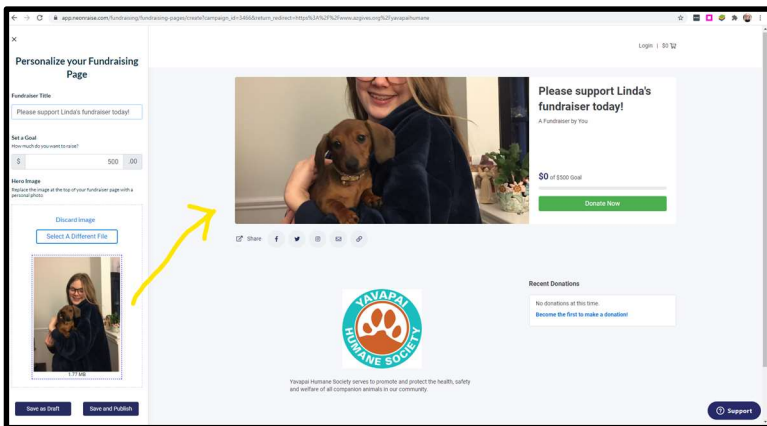
### Step 3:

You will be redirected to the Arizona Gives fundraising platform to create your fundraising page. Simply fill out the 4 fields on the left side of the screen to describe your fundraising campaign, including your goal and (if applicable) any matching funds you will provide.



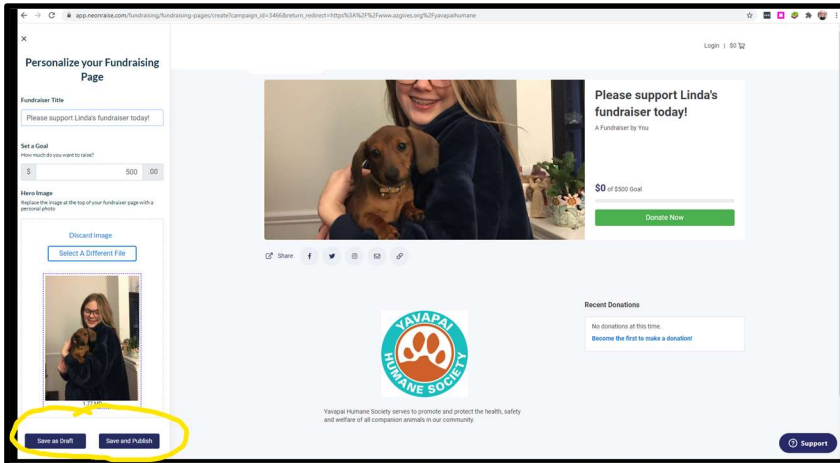
While entering your fundraising campaign details, the right side of the page will simultaneously display exactly how it will look online. For example, if you upload a photo, you will instantly see how it will appear on the website.

Have fun completing your page, because the story of why you're so passionate about this cause will inspire your friends to be part of this awesome work in your community.



#### Step 4:

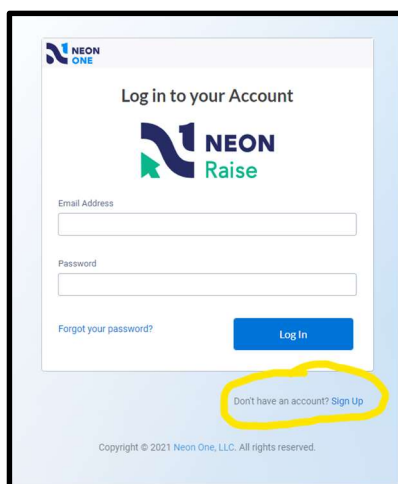
Once you've completed all fields for your fundraising page, click "Save as Draft" or "Save and Publish." (You will be able to return to your fundraising page later to either publish it or unpublish, then edit and re-publish it if needed.)



#### Step 5:

Almost done! You will now be asked to create/log into your account on the Arizona Gives fundraising platform, Neon Raise. This is a critical step that will save your fundraising page so you can access it again to make changes, track donations, etc. To create your Neon Raise fundraiser account, click "Don't Have An Account? Sign Up."

**NOTE:** If you already have an Arizona Gives *donor login* or *nonprofit login*, it will not work here. For security purposes, each person creating a fundraiser page must create a new *fundraiser login* specifically for the fundraising system.



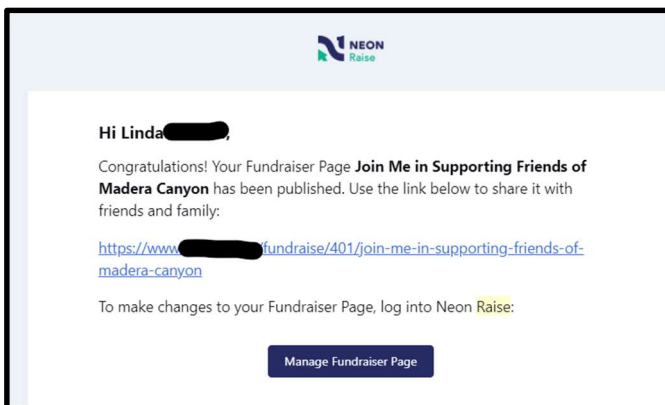
## ACCESSING & PROMOTING YOUR FUNDRAISER PAGE

### Promote Your Fundraiser:

Share your excitement! Anything raised between March 16 and April 6 (Arizona Gives Day) will automatically be tied to the organization's total giving and count towards incentive prizes.

If you clicked "Save and Publish" upon completing your fundraising page, an email will have been sent to you containing your fundraising page URL. Copy and paste this URL into emails and social media posts and share your story/passion to encourage friends, family, and colleagues to donate! (You can also find on AZGives.org by searching under Donate > [Browse Fundraisers.](#))

**NOTE:** If you clicked "Save as Draft," you will not receive an email, since your fundraising page must be published before the URL becomes available. To publish log into your fundraiser account.



### Access Your Fundraiser Account:

At any time, you may return to your Arizona Gives (Neon Raise) *fundraiser account* to edit and publish (or unpublish, then edit and re-publish) your fundraising page; view donations; or create additional fundraising pages.

To access your Neon Raise account (created in Step 5) choose one of the following:

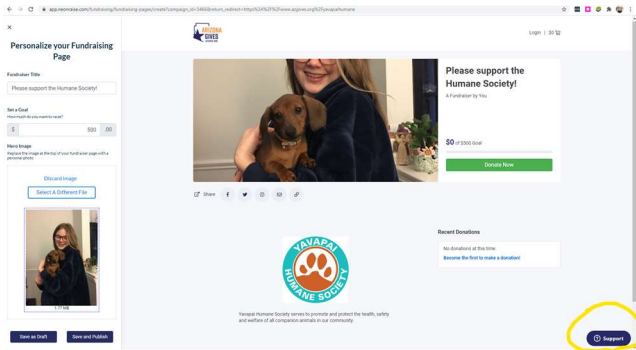
- Click the link in the email shown above.
- Type *app.neonraise.com* into your browser or simply click [here](#).
- Select the *Fundraiser Login* from the [AZGives.org](#) home page to enter your email and password.

## SUPPORT

**Stuck? Confused? The Neon team is available to help!** When you are signed into Neon Raise, simply click the *Support* button in the lower right corner of the screen and a window will pop up

Please describe your question or issue, then click “*Send*” to submit your ticket to the Neon Help Desk. A member of Neon’s support team will respond, generally within one business day.

You can also send an email to [azgives@arizonanonprofits.org](mailto:azgives@arizonanonprofits.org).

A screenshot of a 'Contact us' form. The form is titled 'Contact us' and has a dark blue header. Below the header, there is a message: 'Thank you! We will respond to you via email as quickly as possible in the order your inquiry was received. If you do not see our response, please check your spam/junk folder. We strive to respond to all inquiries within 2 business days.' The form contains four input fields: 'Your name', 'Email address', 'Subject', and 'Description'. The 'Description' field has a placeholder text: 'Please enter the details of your request. A'. At the bottom right of the form, there is a blue 'Send' button.