**News Release Template
FOR IMMEDIATE RELEASE
DATE
CONTACT:
Phone/Email**

 **(name of organization) Proud to Participate in Arizona Gives Day on April 7, 2020**

(Name of organization) is one of the more than 700 nonprofit organizations expected to participate in [Arizona Gives Day](http://www.azgives.org), an online fundraising initiative on Tuesday, April 7, 2020. Presented by [FirstBank](http://www.efirstbank.com), Arizona Gives Day will bring together Arizonans from across the state to raise awareness and financial support for nonprofit organizations statewide.

Arizonans are encouraged to help make a difference by investing in the nonprofit of their choice.

“Quote from organization about your participation in Arizona Gives Day,” said full name, title.

“Since the inaugural event in 2013, Arizona Gives Day has raised more than $17 million for Arizona nonprofits. Arizonans continue to show their commitment and support to nonprofits through their giving. We are excited for the 2020 Arizona Gives Day and to further showcase the important work our nonprofits are doing in our communities,” said Jennifer Purcell, Vice President of Community Engagement of the Alliance of Arizona Nonprofits.

The Arizona Gives Day early giving will begin March 17 and continue through Arizona Gives Day, April 7. Participating organizations will have the chance to win a portion of a $184,500 prize pool including most dollars raised and power hours to name a few. (Statement about if you are shooting to win a particular power hours, most dollars/donors. Guide donors.

To support (name of organization) go to www.Azgives.org/ your unique URL and donate or create your own personal fundraising page to help us reach our fundraising goal (amount). All Arizona Gives Day donations will go directly to support/help (the mission, cause, service or product).

**About (name of organization):**(Insert organizations mission here)For more information about our organization, visit (your website/social media) or contact (us/name) at (phone/email).

**About Arizona Gives Day**Arizona Gives Day is a 24-hour online fundraiser aimed at bringing together communities across the state, to raise awareness and financial support for a variety of nonprofit organizations throughout Arizona. Arizona Gives Day is hosted by the [Alliance of Arizona Nonprofits](http://www.arizonanonprofits.org/) and [Arizona Grantmakers](http://www.arizonagrantmakersforum.org/) and presented by [FirstBank](http://www.efirstbank.com). Arizona Gives Day is on April 7, 2020. For more information, visit [www.azgives.org](http://www.azgives.org).