Create Your Own Employee Giving Page

Introducing A New Way for Your Business To Get Involved In Arizona Gives Day

Arizona is home to more than 20,000 nonprofits (501c3 organizations) that provide services we rely on every day. Our nonprofits create safe places to learn, live and fulfill dreams. It's also important to remember nonprofits are more than "charity" - Arizona's nonprofits constitute a powerful, economic engine that employs more than 150,000 workers and generates more than $28 billion in revenues annually.

Arizona Gives Day was created to raise awareness, connect community members and increase financial support for Arizona's nonprofits. *The single statewide day of online giving has raised $13.4 million for Arizona nonprofits since 2013.*

Join us in building a spirit of philanthropy and support Arizona nonprofits by creating an Employee Giving Page for your company!

Employee Giving Page Features:

- There is no cost to your business to create an Employee Giving Page and each page has its own unique URL, created by you.

- Employee Giving Pages allow your organization to display your logo, mission, philanthropic information and why you've chosen to participate in Arizona Gives Day. Fields are fully customizable.

- Businesses will be divided into six different categories based on their employee size (in Arizona) and displayed on a Business Leaderboard in their appropriate category on AZGives.org. The business raising the most dollars in each category will receive $1,000 to donate to a participating nonprofit in their name.

- Company administrators will be able to see the total number of employees who gave, but will not be able to see the names or individual amounts of giving for confidentiality purposes.

- Companies can use the digital graphics and logos provided to you by Arizona Gives to distribute communication with your unique URL.

- Once employees click 'donate' on your Employee Giving Page they will then select their nonprofit(s) to donate to. Upon checkout they will select the name of their employer. Their donation total will then be added to their employer's employee giving total - both on the Employee Giving Page and Business Leaderboard.

Follow these simple steps to get started:

★ To start, go to **www.AZGives.org/Businesses** and click on the Register Here to complete our form with the following information:

- Business Name
- Business Website
- Preferred URL - https://www.azgives.org/__(insert business name here)___
- Number of Employees
- Primary Contact Name
- Primary Contact Title
- Primary Contact Email
- Primary Contact Phone Number

★ We will then establish your profile and you'll receive an email with instructions to create your login and password within 1-2 business days. At this time, you will also receive links to download digital graphics and logos to customize your employee communications.

★ Finish creating your Employee Giving Page by completing the remaining fields:

- Determine your webpage title/header
- Upload your company logo
- Create your custom content regarding:
  - How or why your business is participating in Arizona Gives Day
  - How your business is involved in the community and/or the impact you've had
- Click submit (Note: it may take a few hours for your content to update on your site)

★ Create your employee communications (email, newsletter, social media) and determine when you'll communicate this opportunity to your employees before and on April 2 (Arizona Gives Day). Utilize the Arizona Gives Day digital graphics and logos provided to you in your communication.

For a list of ways businesses can get involved with Arizona Gives Day visit AZGives.org/Businesses.

For questions contact Jennifer Purcell, Director of Community Engagement, Alliance of Arizona Nonprofits, JenniferP@ArizonaNonprofits.org or 602-279-9166