



Arizona Gives Day 2018 Incentive Prize Pool (\$180,000) – AT A GLANCE

PERFORMANCE PRIZES (Non-Stackable) - An organization can only win one of these prizes.

Gives Day Leaders – Most Dollars Raised

Size	Rank	Prize	Size	Rank	Prize	Size	Rank	Prize
<i>Large</i>	1st	\$ 10,000	<i>Mid-Size</i>	1st	\$ 10,000	<i>Small</i>	1st	\$ 10,000
	2nd	\$ 5,000		2nd	\$ 5,000		2nd	\$ 5,000
	3rd	\$ 2,500		3rd	\$ 2,500		3rd	\$ 2,500
	4th	\$ 1,250		4th	\$ 1,250		4th	\$ 1,250
<i>Micro</i>	1st	\$ 10,000	<i>Rural</i>	1st	\$ 5,000			
	2nd	\$ 5,000		2nd	\$ 2,500			
	3rd	\$ 2,500		3rd	\$ 1,500			
	4th	\$ 1,250		4th	\$ 1,000			

(Rural sponsored by Freeport-McMoRan)

Power Hours – Most Unique Donations of a Minimum Dollar Amount per Hour by Size Category

Hour	Size	Min.	Prize	Hour	Size	Min.	Prize
7:00 am	Micro/Small	\$100	\$5,000	2:00 pm	Micro/Small	\$100	\$ 5,000
7:00 am	Mid-Size/Large	\$100	\$5,000	2:00 pm	Mid-Size/Large	\$100	\$ 5,000
8:00 am	Micro/Small	\$50	\$2,500	3:00 pm	Micro/Small	\$25	\$ 1,500
8:00 am	Mid-Size/Large	\$50	\$2,500	3:00 pm	Mid-Size/Large	\$25	\$ 1,500
9:00 am	Micro/Small	\$25	\$1,500	4:00 pm	Micro/Small	\$50	\$ 2,500
9:00 am	Mid-Size/Large	\$25	\$1,500	4:00 pm	Mid-Size/Large	\$50	\$ 2,500
10:00 am	Micro/Small	\$50	\$2,500	5:00 pm	Micro/Small	\$25	\$ 1,500
10:00 am	Mid-Size/Large	\$50	\$2,500	5:00 pm	Mid-Size/Large	\$25	\$ 1,500

Fan Zone – Most Unique Donors in a Specific 4-Hour Time Period

Time	Size	Prize	Time	Size	Prize
8am-12pm	Micro	\$1,000	12pm -4pm	Micro	\$1,000
	Small	\$1,000		Small	\$1,000
	Mid-Size	\$1,000		Mid-Size	\$1,000
	Large	\$1,000		Large	\$1,000
4pm-8pm	Micro	\$1,000			
	Small	\$1,000			
	Mid-Size	\$1,000			
	Large	\$1,000			



Final Four – Most Dollars Raised in the Final Four Hours of the Day

Time	Size	Prize
8pm-12am	Micro	\$2,000
	Small	\$2,000
	Mid-Size	\$2,000
	Large	\$2,000

BONUS PRIZES (Stackable) – An organization can win up to two Bonus Prizes, either on their own or in addition to a Performance Prize.

Pre-Scheduled Donations – Most Dollars & Most Unique Donors (Stackable)

Category	Size	Prize	Category	Size	Prize
Most Dollars	Micro	\$1,500	Most Unique Donors	Micro	\$750
	Small	\$1,500		Small	\$750
	Mid-Size	\$1,500		Mid-Size	\$750
	Large	\$1,500		Large	\$750

Alliance Members – Most Dollars & Most Unique Donors for Alliance of Arizona Nonprofits’ Members (Stackable)

Category	Size	Prize	Category	Size	Prize
Most Dollars	Micro	\$2,500	Most Unique Donors	Micro	\$500
	Small	\$2,500		Small	\$500
	Mid-Size	\$2,500		Mid-Size	\$500
	Large	\$2,500		Large	\$500

Fundraising Pages – Drawn from Personal/Business Fundraising Pages with at Least \$100 in Donations (Stackable)

	Size	Prize
Random Draw	Micro	\$500
	Small	\$500
	Mid-Size	\$500
	Large	\$500

Golden Tickets – Drawn from donations of \$25 or more in the specified hours. (Stackable)

Hour	Prize	Hour	Prize
6:00 am	\$1,000	6:00 pm	\$1,000
11:00 am	\$1,000	7:00 pm	\$1,000
12:00 pm	\$1,000	8:00 pm	\$1,000
1:00 pm	\$1,000	9:00 pm	\$1,000

Incentive Prizes Brought To You By:

